

Great Ouse Rivers Trust (GORT)

Privacy Policy

1. Introduction

This Privacy Policy sets out how we use and protect any personal information that is given to us and has been drawn up in line with the requirements of the General Data Protection Regulations, which came into force on 25 May 2018.

- If we are provided with information by which the provider can be identified, we will use that information only for the purpose stated when it is shared with us
- The information will be stored in a secure manner
- The information will not be passed on to any third party without explicit consent
- In all communications we send out, we will give the option to review choices and to opt-out of further communications and/or to delete all details permanently

GORT's Privacy Policy sets out the ways GORT processes members and supporters personal information.

2. The Objects of GORT

(1) To conserve, protect, rehabilitate and improve the rivers, streams, watercourses and water impoundments of the catchments comprising the River Great Ouse from source to sea including adjacent estuarine tributaries, for the advancement of environmental protection or improvement for the benefit of the public.

(2) To advance the education of the public, or any association, institution, voluntary organisation, company, local authority, administrative or governmental agency or public body or representative body in: -

(a) The understanding of rivers, river corridors and river catchments, including their fauna, flora, biodiversity, economic or social activity, and river catchment management.

(b) The need for, and benefits of, conservation, protection, rehabilitation and improvement of aquatic environments.

3. Use Made of Personal Information

Personal information collected and processed by GORT may be used for the following purposes in accordance with our constitution:

- Administer your donation, membership or legacy (including processing gift aid)
- Communication to keep you updated with our work and projects
- Direct marketing appeals
- Keep a record of your relationship with us
- Ensure we know how you prefer to be contacted
- Provide you with the products, goods, services or information you have asked for
- Research and statistical information

Processing personal data for the above purposes may entail sharing the information with GORT Board Trustees and ex-officio committee members. On occasion GORT may use the expertise of external financial processing organisations to process payments on our behalf. Your personal information may be shared under contract and in compliance with the Data Protection Act

GORT will not give or sell your information to any third parties.

4. Accessing your personal information

You have the right to ask GORT, in writing, for a copy of all the personal information held about you and for it to be updated if incorrect. To do this, please contact the Secretary.

5. Security

GORT holds your personal data electronically in a secure password protected file.

6. Retaining information

Your information will be deleted from our membership records immediately if you resign from GORT. If you have signed a Gift Aid declaration the Treasurer is required, by HMRC rules, to retain your name and address for a further two years after your most recent payment.

7. Complaints

If you have a complaint about how we are using your information please contact the Secretary in the first instance. If you are not satisfied you have a right to escalate to the Information Commissioner.

8. Notification of Changes

If GORT decides to change its Privacy Policy, it will post such changes on its website under the section entitled 'Privacy Policy'.

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