



AYSO 1508 French Valley Sponsorship Form

Dear Prospective Sponsor,

The American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964. This organization promotes fitness, good sportsmanship; self-esteem and teamwork in our youth between the ages of 4 and 17 years. By offering them a fun after-school and weekend activity, AYSO gives our youth a positive place to direct boundless energy.

Your contribution to **AYSO 1508 French Valley** will help to cover various expenses that incur in our Fall 2025 & Spring 2026 seasons making it possible for our region to continue to provide a valuable service to the community.

A sponsor's sole link with an AYSO region is a tax-deductible monetary contribution. As a thank you for your contribution, AYSO 1508 can offer the following benefits in return for AYSO support for the Fall through Spring Seasons (August 2025 — July 2026):

| AYSO 1508 SPONSOR PROGRAM (FALL / SPRING) | SILVER | GOLD | DIAMOND |
|--|--------|-------|---------|
| Sponsor Benefits | \$250 | \$500 | \$750 |
| Tax Deductible Donation | ● | ● | ● |
| Sponsor Appreciation Plaque | ● | ● | ● |
| Company Appears on Sponsor Website Page | ● | ● | ● |
| Name Appears on on-field Banner* | | ● | ● |
| Icon/Logo Displayed on Main Page | | ● | ● |
| Link Appears in Instagram Highlight Buttons | | | ● |
| Link Appears in Weekly Email Distribution | | | ● |
| Distribution of Fliers at Next Reg Events** | | | ● |
| Monthly Social Media Post (Facebook / Instagram) | | | ● |

Some high-level information for prospective sponsors:

- **Number of Children in the Region:** 650 (Fall Season) / 650 (Spring Season) ● **Number of Parents per Saturday (Fall & Spring):** 650 Avg (x9 Saturdays): 5,850 Impressions min.
- **Current Sponsors Include:** Dick's Sporting Goods, TJ's Tacos & More, The Rush Coffee, Pizza

Factory

If you have any questions or need further information, please feel free to contact us.

Sincerely,

Tina Goff

AYSO 1508 Regional Commissioner

rc@ays1508.org

FALL 2025/SPRING 2026 BENEFITS DESCRIPTION

Timeframe: STARTS AUGUST 2025 - ENDS END OF JULY 2026

SILVER Program - \$250.00

- Sponsorship Program consists of a \$250 tax-deductible donation.

- Sponsor Appreciation Plaque to display.
- Company information will be listed on 1508's Sponsor page until the end of July 2024.

GOLD Program - \$500.00

- The Gold Sponsorship program consists of a \$500 tax-deductible donation. • Everything described in the previous program(s) above with the following additions: O Name appears on a Banner to be displayed on the field during game day Saturdays. Banner to be displayed must be provided by the sponsor.

O Company Icon I Logo will be displayed on the Website Main Page.

DIAMOND Program - \$750.00

- The Diamond Sponsorship program consists of a \$750 tax-deductible donation.
 - Everything described in the previous program(s) above with the following additions: O (NEW) Logo will be prominently displayed on the 1508 Instagram main page. It will appear as a Highlight button that can be used as a link to your website.
 - O Company name and link will appear in a Weekly Update Email sent to the entire Region. All participating families in the AYSO 1508 program will receive this email.
 - O Company provided brochure or flyer handouts at next season's player registration.
 - **Fliers to be provided by the sponsor.
 - O Company will be mentioned on our Social Media platforms monthly. A "thank you" and "reminder to visit" style post will be showcased on our Facebook & Instagram sites. Requests for specific information to be posted on behalf of the sponsor can be discussed.



Sponsor/Company Name:

Donation in the amount of: \$

Other Donated items:

Donation Date:

Complete Mailing Address:

Contact Person: Phone:

(Is this a cell phone # and is text messaging an option?)

Email:

Check must be written out to:

"American Youth Soccer Organization", and nothing in the memo line, except Donation".

Address to send check to:

c/o AYSO Region 1508 French Valley

30724 Benton Road #532

Winchester, California 92596

AYSO is a non-profit, tax-exempt corporation registered with the U.S. Internal Revenue Service, the Franchise Tax Board and the State Registry of Charitable Trusts.

AYSO Federal ID# is 95-6205398. Please consult with a tax professional regarding deductions for charitable donations. Please accept our sincerest thank you for your time and support —on behalf of our coaches, referees, board members, players and families.
