

SCTEM Supplier Engagement

Mission Statement

As a vital component of SCTEM, the Supplier Committee strives to develop collaborative relationships between collegiate members and travel industry suppliers. Together, this collaboration will create innovative process improvements benefiting suppliers and Higher Education travel professionals, while enhancing the value of SCTEM.

Rules of Engagement

The rules of engagement are designed to facilitate respectful networking opportunities. As members of the Supplier Engagement Committee, we have the responsibility to self-govern. If a member of this committee finds a behavior or action to be inappropriate, we should discuss the action or behavior as a group. It is our duty to provide relevant content that drives collaboration and innovation.

Conference

1. Conversations by suppliers regarding their product or service should be initiated at their booth, or in other specific activities, (i.e. speed dating), where it is clear opportunity for the supplier to discuss their offering
2. If a higher-ed member initiates a conversation, then it is fine to engage

SCTEMDiscuss

1. No direct contact, in response to a SCTEMDiscuss post, shall be made outside of tool unless initiated by a collegiate member
2. Content that is self-serving can be deleted
3. Suppliers shall use "Supplier News and Announcements" topic for posting relevant information and upcoming events
4. Suppliers should subscribe to all relevant topics, include in agenda for supplier meetings to help answer questions
5. SCTEMDiscuss – Content provided by suppliers must be relevant to audience, collegiate travel focused, stay on topic