

Field: Film Production, AI, Advertising, Technology



[Future East](#) started off in film, and has since then diversified into making series, producing global content for broadcasters such as The Discovery Channel, HBO, Arte, Channel 4 & MCM and for platforms such as Netflix and Amazon. Future East also makes commercials for many big name brands.

Placement description (unpaid):

- 2-4 students – online
- Must commit to **two weeks minimum**- one week of World of Learning, and one other week in the summer break too (or more!)
- This role will give the selected intern an introduction into life at a Production House; creating video content for Brands, Ad Agencies and Creatives as well as working on research/ development for feature films and series. The Production Assistant will be responsible for assisting the Producer in several pre-production and production tasks, including but not limited to printing production schedules & shot lists, supporting the production crew with prop styling, lights and camera gear, and lastly the organisation of production forms (invoices, model releases, etc).

Skills required:

Basic Design and Visual Communication (Canva, Adobe Spark, etc.)

- Why it matters: In film production, visual storytelling is key, and even basic design skills are useful for creating promotional materials, storyboards, and social media content. Knowing how to use tools like Canva or Adobe Spark is a great start.
- Skills to look for: Ability to create visually appealing graphics, posters, or simple videos; familiarity with templates and design principles (e.g., balance, contrast, color schemes, typography).

Reading, Comprehension, and Summarization of Fiction and Non-fiction

- Why it matters: Film scripts, research materials, and story concepts often require reading and understanding various types of content. Summarizing key points from both fiction and non-fiction texts is an important skill in analyzing scripts, research, or even film criticism.
- Skills to look for: Ability to read and understand a range of materials (novels, articles, screenplays, etc.); summarizing content in concise, clear, and engaging ways; identifying central themes and ideas.

Using AI Tools like ChatGPT to Process and Breakdown Information

- Why it matters: In the film industry, research and development are key stages of production, and interns may be asked to assist with script analysis, industry trends, or audience feedback. Knowing how to use ChatGPT or similar tools to quickly break down complex information, gather insights, or help generate ideas will be a major asset.
- Skills to look for: Ability to use AI tools to help research topics, summarize lengthy content, brainstorm creative ideas, or organize information for reports. Familiarity with prompting AI to improve efficiency.

Interest in Filmmaking and Understanding World Cinema

- Why it matters: A genuine interest in filmmaking and an understanding of World Cinema, not just mainstream Hollywood, will help interns contribute to a diverse, global perspective in creative projects. Exposure to independent, foreign, and documentary films is important for cultivating a well-rounded approach to storytelling.
- Skills to look for: Awareness of global cinema trends, curiosity about films beyond popular culture, ability to analyze films from different countries and genres, and openness to learning about independent or niche filmmakers.

Collaboration and Communication Skills

- Why it matters: Interns will often need to work in teams, collaborate on projects, and communicate their ideas clearly to others. In film production, this extends to working on set, discussing creative ideas, or coordinating logistics for shoots.
- Skills to look for: Effective written and verbal communication, ability to work in a team, follow instructions, give and receive feedback, and contribute to brainstorming sessions.

Format:

- Online- the host is in India
- Monday to Friday of WoL week AND minimum of one week in the summer break too.