100 G WORK SESSIONS AWAY



G Work Checklist

- ☑ Hydrate, Caffeinate, Get the blood flowing
- Set a timer for 60-90 mins
- Get started

SESSION #1 - 6.6.2024. + 9:10

Desired Outcome:

- Create free value for potential client (pet supplements)

Planned Tasks:

- Find and analyze top players for pet supplements
- Search Instagram/Facebook ads
- Steal ideas

Post-session Reflection

- Notes

SESSION #2 - 6.6.2024. + 16:30

Desired Outcome:

- Create free value for potential client (pet supplements)

Planned Tasks:

- Refine stolen ideas
- Avatar development
- Best triggers, emotions, experiences

Post-session Reflection

- Notes

SESSION #3 - 6.6.2024. + 18:30

- Create free value for potential client (pet supplements)

Planned Tasks:

4 questions

Post-session Reflection

- Notes

SESSION #4 - 7.6.2024. + 15:00

Desired Outcome:

- Create free value for potential client (pet supplements)

Planned Tasks:

- Search for cute videos and images of dogs/cats
- Define text/copy on images/videos
- Edit

Post-session Reflection

- Notes

SESSION #5 - 7.6.2024. + 18:20

Desired Outcome:

- Create free value for potential client (pet supplements)

Planned Tasks:

- Analyze some more top players
- Create a

- Notes

SESSION #6 - 8.6.2024 + 13:50

Desired Outcome:

- Profitable telemarketing for a client

Planned Tasks:

- Research telemarketing
- Rewatch some of the Top G Tutorial lessons

Post-session Reflection

- Notes

SESSION #7 - 8.6.2024. + 18:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Learn everything about client products
- Analyze customer testimonials

Post-session Reflection

- Notes

SESSION #8 - 9.6.2024. + 13:00

- Profitable telemarketing strategy for a client

Planned Tasks:

- 4 questions
- "Predict" conversation(major unknown)

Post-session Reflection

Notes

SESSION #9 - 9.6.2024. + 16:20

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Rewatch Top G Tutorial lessons
- Update "4 questions"

Post-session Reflection

- Notes

SESSION #10 - 10.6.2024. + 14:00

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Continue working on 4 questions
- Conversation strategies

- Notes

SESSION #11 - 10.6.2024. + 17:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Watch Sales Mastery lessons
- Take notes
- See how/where to apply notes

Post-session Reflection

Notes

SESSION #12 - 10.6.2024. + 19:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Continue with SM lessons
- Take notes
- Apply

Post-session Reflection

SESSION #13 - 11.6.2024. + 16:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Develop a Call Script
- Opening
- Objections
- CTA's

Post-session Reflection

- Notes

SESSION #14 - 11.6.2024. + 18:40

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Create a list of frequently asked questions
- Plan follow-up actions for customers who express interest or require additional information.

Post-session Reflection

- Notes

SESSION #15 - 11.6.2024. + 20:00

- Profitable telemarketing strategy for a client

Planned Tasks:

- Different versions of the call script to handle various customer scenarios
- Satisfied
- Neutral
- Dissatisfied

Post-session Reflection

- Notes

SESSION #16 - 12.6.2024. + 14:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Continue with SM lessons
- Take notes
- Apply

Post-session Reflection

- Notes

SESSION #17 - 12.6.2024. + 18:30

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Extra sales content Arno and Top G Tutorial

- Take ideas
- Apply, rewrite, revise

- Notes

SESSION #18 - 13.6.2024. + 18:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Develop a short customer survey
- Plan for customer complains

Post-session Reflection

- Notes

SESSION #19 - 14.6.2024. + 14:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Call with a client
- Take notes

Post-session Reflection

SESSION #20 - 16.6.2024. + 15:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Watch Top G Tutorial
- Take notes
- Apply

Post-session Reflection

Notes

SESSION #21 - 16.6.2024. + 18:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Update 4 questions
- More research about products benefits

Post-session Reflection

- Notes

SESSION #22 - 17.6.2024. + 13:30

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

Create a diagram of short survey/conversation questions

Post-session Reflection

- Notes

SESSION #23 - 17.6.2024 + 19:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

Diagram of short survey/conversation questions pt.2

Post-session Reflection

Notes

SESSION #24 - 18.6.2024. + 12:00

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Create a diagram on how endocannabinoid system works

Post-session Reflection

Notes

SESSION #25 - 18.6.2024. + 18:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- List out hormones influenced by ECS
- History of CBD

Post-session Reflection

- Notes

SESSION #26 - 19.6.2024. + 13:20

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- What is their self interest?(Diagram)

Post-session Reflection

- Notes

SESSION #27 - 19.6.2024. + 20:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Thorough analyzation of copy "CBD Revised" from the swipe file
- Extract extra ideas
- Apply

Post-session Reflection

- Notes

SESSION #28 - 20.6.2024. + 10:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Call with a client
- Learn more about "Loyalty program"

Post-session Reflection

- Notes

SESSION #29 - 20.6.2024. + 19:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- What is their self interest?(Diagram) update
- Study the diagram

Post-session Reflection

SESSION #30 - 21.6.2024. + 11:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- "Diagram on how endocannabinoid system works"
 - Many mistakes>>update/fix

Post-session Reflection

Notes

SESSION #31 - 21.6.2024. + 14:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Continue with Top G Tutorial lessons
- Take notes
- Apply

Post-session Reflection

- Notes

SESSION #32 - 22.6.2024. + 13:00

- Profitable telemarketing strategy for a client

Planned Tasks:

- Exception: customers that bought our products, but for their pets
 - Their triggers, desires, experiences

Post-session Reflection

Notes

SESSION #33 - 22.6.2024. + 18:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Exception: customers that bought our products, but for their pets
 - Conversation script

Post-session Reflection

- Notes

SESSION #34 - 24.6.2024. + 11:00

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Diagram on how endocannabinoid system works pt.2

- Notes

SESSION #35 - 24.6.2024. + 12:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

Diagram on how endocannabinoid system works pt.3

Post-session Reflection

- Notes

SESSION #36 - 24.6.2024. + 14:00-14:30 + 17:30-18:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Diagram on how endocannabinoid system works pt.4

Post-session Reflection

- Notes

SESSION #37 - 26.6.2024. + 11:20

- Profitable telemarketing strategy for a client

Planned Tasks:

- Conversation diagram (customers that bought our products, but for their pets)

Post-session Reflection

Notes

SESSION #38 - 26.6.2024. + 17:30

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Conversation diagram (customers that bought our products, but for their pets) pt.2

Post-session Reflection

- Notes

SESSION #39 - 27.6.2024. + 11:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Conversation diagram (customers that bought our products, but for their pets) pt.3

Post-session Reflection

Notes

SESSION #40 - 30.6.2024. + 15:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Conversation diagram (customers that bought our products, but for their pets) pt.4

Post-session Reflection

Notes

SESSION #41 - 1.7.2024. + 13:40

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

Create Ads with "Mega Hook Library"

Post-session Reflection

- Notes

SESSION #42 - 1.7.2024. + 18:00

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Create Ads with "Mega Hook Library" pt.2

Post-session Reflection

- Notes

SESSION #43 - 2.7.2024. + 12:30

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page

Post-session Reflection

- Notes

SESSION #44 - 3.7.2024. + 12:30

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page pt.2

Post-session Reflection

SESSION #45 - 3.7.2024. + 18:00

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page pt.3

Post-session Reflection

- Notes

SESSION #46 - 4.7.2024. + 12:30

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page pt.4

Post-session Reflection

- Notes

SESSION #47 - 4.7.2024. + 18:30

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page pt.5

- Notes

SESSION #48 - 8.7.2024. + 15:30

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page pt.6

Post-session Reflection

- Notes

SESSION #49 - 8.7.2024. + 18:00

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page pt.7

Post-session Reflection

- Notes

SESSION #50 - 9.7.2024. + 13:00

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page pt.8

Post-session Reflection

- Notes

SESSION #51 - 9.7.2024. + 15:00

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email sales page pt.9

Post-session Reflection

- Notes

SESSION #52 - 10.7.2024. + 13:20

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Top G Tutorial lessons
- Take notes
- Apply

- Notes

SESSION #53 - 10.7.2024. + 18:00

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Analyze 4 questions
- Fix mistakes

Post-session Reflection

- Notes

SESSION #54 - 11.7.2024. + 15:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Call with a client
- Understanding/Analyzing their plan of what they need from customers (except of course to buy a product)

Post-session Reflection

- Notes

SESSION #55 - 12.7.2024. + 18:00

- Profitable telemarketing strategy for a client

Planned Tasks:

- Diagram of endocannabinoid system(update)

Post-session Reflection

- Notes

SESSION #56 - 15.7.2024. + 15:00

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- How are hormones influenced by ECS
- How do they work and what are each of them for

Post-session Reflection

- Notes

SESSION #57 - 15.7.2024. + 18:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

Top G Tutorial Lessons

Post-session Reflection

SESSION #58 - 16.7.2024. + 15:20

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Revising 4 questions

Post-session Reflection

- Notes

SESSION #59 - 16.7.2024. + 17:30

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Revising conversation script

Post-session Reflection

- Notes

SESSION #60 - 17.7.2024. + 15:30-16:20 + 18:00-19:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Top G Tutorial Lessons
 - Take notes
 - Apply

Post-session Reflection

- Notes

SESSION #61 - 18.7.2024. + 11:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Studying ECS
- Fixing mistakes

Post-session Reflection

- Notes

SESSION #62 - 18.7.2024. + 18:00

Desired Outcome:

- Plan for second project (Email selling)
 - First project gets us many new emails

Planned Tasks:

- Email copy
 - Revising
 - Fixing mistakes

Post-session Reflection

SESSION #63 - 21.7.2024. + 18:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Top G Tutorial Lessons
- Going through conversation scripts

Post-session Reflection

- Notes

SESSION #64 - 22.7.2024. + 8:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Doing paperwork to conclude a deal with the client

Post-session Reflection

- Notes

SESSION #65 - 22.7.2024. + 11:00

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Doing paperwork to conclude a deal with the client pt.2

Post-session Reflection

- Notes

SESSION #66 - 22.7.2024. + 14:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Top G Tutorial Lessons
- Take Notes
- Apply

Post-session Reflection

- Notes

SESSION #67 - 23.7.2024. + 8:00-9:00 + 11:00-12:00

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Doing paperwork to conclude a deal with the client pt.3

Post-session Reflection

SESSION #68 - 24.7.2024. + 15:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales Mastery Lessons
- Take notes
- Apply
- Revise

Post-session Reflection

- Notes

SESSION #69 - 25.7.2024. + 14:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Revising ECS diagram
- Studying ECS

Post-session Reflection

- Notes

SESSION #70 - 25.7.2024. + 18:20

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Refresher for functionality of the Loyalty Program funnel

Post-session Reflection

- Notes

SESSION #71 - 26.7.2024. + 15:20

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Revising email copy
- Fixing mistakes

Post-session Reflection

Notes

SESSION #72 - 26.7. + 17:10

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Research demo and psychographics of customers
 - To understand which intensity of the product is the best for said customer

Post-session Reflection

Notes

SESSION #73 - 29.7.2024. + 15:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Call with a client's marketing expert
- Tactics
- Conversation scripts

Post-session Reflection

Notes

SESSION #74 - 30.7.2024. + 11:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling

Post-session Reflection

- Notes

SESSION #75 - 30.7.2024. + 12:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling

- Notes

SESSION #76 - 30.7.2024. + 14:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling

Post-session Reflection

- Notes

SESSION #77 - 31.7.2024. + 10:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling

Post-session Reflection

- Notes

SESSION #78 - 31.7.2024. + 11:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling

Post-session Reflection

- Notes

SESSION #79 - 31.7.2024. + 15:50-16:20+20:00-21:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling
- Change in strategy
- Prepare for a call with a client

Post-session Reflection

- Notes

SESSION #80 - 1.8.2024. + 10:00

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling

Post-session Reflection

Notes

SESSION #81 - 1.8.2024. + 11:30-12:00+13:40-14:50

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling

Post-session Reflection

Notes

SESSION #82 - 1.8.2024. + 12:30-13:30+17:30-18:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Help from TRW expert Ognjen
- Research on strategy change
- Presentation preparation for a client call

Post-session Reflection

- Notes

SESSION #83 - 2.8.2024. + 11:30-12:30 + 14:00+14:40

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling
- Client call

Post-session Reflection

Notes

SESSION #84 - 4.8.2024. + 18:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales Mastery lessons
 - Take notes
- Organizing the contact list

Post-session Reflection

- Notes

SESSION #85 - 6.8.2024. + 10:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

Sending SMS to customers

- Notes

SESSION #86 - 6.8.2024. + 11:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling

Post-session Reflection

- Notes

SESSION #87 - 6.8.2024. + 14:20-15:00 + 18:00-18:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling + SMS
- New strategy brainstorming

Post-session Reflection

- Notes

SESSION #88 - 7.8.2024. + 10:00

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

- Notes

SESSION #89 - 7.8.2024. + 12:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

- Notes

SESSION #90 - 7.8.2024. + 13:30

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

SESSION #91 - 8.8.2024. + 10:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

Notes

SESSION #92 - 8.8.2024. + 12:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

- Notes

SESSION #93 - 8.8.2024. + 13:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

- Notes

SESSION #94 - 9.8.2024. + 10:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

- Notes

SESSION #95 - 9.8.2024. + 12:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

- Notes

SESSION #96 - 9.8.2024. + 13:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

- Notes

SESSION #97 - 12.8.2024. + 10:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

- Notes

SESSION #98 - 12.8.2024. + 11:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

Sales calling+SMS

Post-session Reflection

Notes

SESSION #99 - 12.8.2024.+ 13:30

- Profitable telemarketing strategy for a client

Planned Tasks:

Sales calling+SMS

Post-session Reflection

- Notes

SESSION #100 - 13.8.2024. + 10:00

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection

- Notes

SESSION #101 - 13.8.2024. + 11:30

Desired Outcome:

Profitable telemarketing strategy for a client

Planned Tasks:

Sales calling+SMS

Post-session Reflection

SESSION #102 - 13.8.2024. + 13:30

Desired Outcome:

- Profitable telemarketing strategy for a client

Planned Tasks:

- Sales calling+SMS

Post-session Reflection