

Need to convince your Manager to cover it?

Subject Line: Request for AI Training Support – AI Live Learning Lab

Hi [Manager's Name],

I would like to ask to use team L&D budget to cover a place for me in the upcoming AI Live Learning Lab – a programme built by NZ's AI Marketing experts specifically for women marketers to learn how to integrate AI into everyday work for better results.

Here's why I think it's a smart investment:

Proven ROI: Most participants save 10+ hours/week with their new skills (that's a c.30% productivity boost).

Minimal disruption and training that fits into my work schedule: It's delivered online in 8 bite-sized sessions during 1 hour lunchtime sessions x2 a week over 4 weeks, so I can complete it without impacting my workload or personal life. It also has an online training platform with tutorials and courses as well as 1:1 office hours so I can get specific help with any complex AI tasks.

I'm learning from NZ's CMOs from leading AI companies such as Supahuman AI, Autohive, and Marketing AI experts from The AI Corner and Launchbot.

Already marketers from Asahi Beverages, The Warehouse Group, Skope, NZ Ministry of Foreign Affairs and Trade, Alibi Brewing Company have attended and been very satisfied with the outcomes.

Immediate payoff: The course shares tried-and-tested workflows used by other high-performing marketers and teams – frameworks we can adapt and plug into our existing tools and campaigns.

The cost is \$497.00 NZD.

[Here's the program.](#)

Let me know what you think – happy to chat through. I really think it would level up my impact – especially as AI becomes more central to how we work in marketing.

Kind regards,

[Your Name]