<u>**Now Casting Informative Writing**</u>

Presentation

Course Description
This workshop session will train users how to create comprehensive and engaging interactive videos and correlate them to informative writing. Be ready to unleash your creativity and role playing skills. Learn how to manage this app to increase student engagement and to develop Quadrant D lessons.

Workshop Learning Objectives
- Participants will learn about and use Touchcast and Popplet to create engaging and rigorous lessons and activities
- Participants learn how to plan and brainstorm using Popplet
- Participants connect informative writing with Popplet and Touchcast
- Participants learn the essential features of Touchcast to create an interactive video
- Participants collaborate and share lesson ideas

Agenda
1. Overview of Touchcast and interface
2. Rigor and Relevance and Quadrant D
3. Blended and flipped classroom ideas
4. Relate to writing instruction
5. Launching Touchcast and previewing features
6. Brainstorming ideas using Popplet
7. Collaborate to generate a TouchCast newscast
8. Share TouchCast videos
9. Connecting Touchcast across the disciplines
10. Evaluations

Common Core State Standards Connections
(W.CCR.6): Use technology, including the internet, to produce and publish writing and to interact and collaborate with others
(WHST.CCR.2): Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.
(SL.CCR.5): Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.
CC1. Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.

CC2. Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.

Apptivity Instructions

TouchCast: Plan, collaborate, create,& share

Intro to Touchcast

Opening Activity:

- Register / Login
- Watch video
- Objectives and standards
- Share class examples
- Tutorials

Activity #1: Touchcast - creating
- Model initiation step-by-step
- Camera
- Titles
- Effects
- vApps
- Whiteboard

Informative Writing
- Review types of informative writing
- Text structures
- Collecting sources
- When searching for a document, limit your search to Text Documents

Activity #2: Planning the screenplay

[Touchcast planning template](#)

Organizing ideas with Popplet
- Create a graphic organizer with color coding
- Elaborate ideas with Touchcast planner
- collaborate ideas
- Download and prepare images

Activity #3: Create a 3-minute Touchcast
- Work in groups and create a Touchcast
- Use green screens

Let's Review!

Resources:

- [Touchcast Whiteboard](#)
- [Touchcast for education](#)
- [Checklist](#)

- [Touchcast checklist with iMovie](#)
- [Evaluation](#)