



Greetings from Kila School PTA

We wanted you to be among the first to know about an exciting new sponsorship program at Kila School. Our school will be partnering with local businesses to provide advertising in exchange for sponsorship opportunities. Your sponsorship dollars will help us meet our goals of providing enhanced curriculum classes and extracurricular programs.

We are offering sponsorship opportunities for items needed, such as but not limited to: new sports uniforms and equipment, music program, robotics program and various extra-curricular programs.

Also available are 4 levels of yearlong sponsorship in exchange for advertising for your business. Advertising opportunities include banner space with highway or parking lot frontage, gymnasium signage, and recognition at school events, in weekly newsletters, Facebook, yearbook and on the school's website. Choose the level that's right for you and everyone benefits!

Enclosed are the sponsorship criteria, as well as details on all current limited sponsorship opportunities and levels. We look forward to hearing from you and we are excited to work with you!

If you have any questions please contact PTA at pta@kilaschool.com.

Thank you for your time and consideration.

Kila School PTA

PTA School Sponsorship

Purpose:

Approval process in order for the PTA to raise money for various school needs through local businesses by providing them with different levels of sponsorship recognition.

School Announcements:

Newsletter, Website, Facebook Page, Handbook, Agenda Notebooks and eventually a reader board.

School Grounds:

Fence space along Kila Road and parking lot (without causing obstruction of view), gymnasium, lunchroom, playground ie., Exterior wall tile mural for playground.

Levels:

Are separated by sponsorship dollar amounts. Each progressive level gives the sponsorship more recognition. Sponsorships for road frontage will be renewed yearly. Recognition in the gym will be for the duration of the uniforms purchased.

Prohibited:

Images that include alcohol, tobacco, weapons, religion, politics and brothels.

Approval Process:

Sponsor chooses a level and submits a logo proof that is reviewed by the PTA. The PTA will present logos to the school board prior to display.

School Sponsorship Contract /Criteria

Sponsorship opportunities will be approved by the PTA and are subject to certain restrictions in keeping with the contemporary standards of good taste. Any signage will model and promote positive values for the District 20 students through proactive educational messages and not be simply traditional advertising of a product. Preferred advertising included messages encouraging student achievement and establishment of high standards and personal conduct.

All sponsorship contracts will allow School District 20 to terminate the contract on at least an annual basis; unless sponsoring a Limited Sponsorship Opportunity.

Sponsorship revenue derived should:

1. Enhance student achievement and school spirit;
2. Assist in the maintenance of existing District 20 athletic and activity programs.

Appropriate opportunities for marketing activities include but are not limited to:

1. Fixed signage
2. Banners
3. District publications
4. Athletic facilities, including stadiums, fields and gymnasiums
5. District fundraisers and events
6. District social media

Advertisement will not be allowed in classrooms

The following restrictions will be in place when seeking school sponsorships. School sponsorship enhancement activities will not;

1. Promote hostility, disorder or violence;
2. Attack ethnic, racial or religious groups;
3. Discriminate, demean, harass or ridicule any person or group of persons, on the basis of gender;
4. Be libelous;
5. Inhibit the functioning of the school and/or district;
6. Promote, favor, or oppose the candidacy of any candidate for election, adoption or any bond/budget issues or any public question submitted at any general, county, municipal or school election.
7. Be obscene or pornographic, as defined by prevailing community standards throughout the District;
8. Promote any religious or political organization;

9. Promote the use of drugs, alcohol, tobacco, firearms or certain products that create community concerns;
10. Use any District or school logo without prior approval.

Please sign and return to:

Kila School PTA c/o Kila School
PO Box 40
Kila, MT 59920

Sponsor Name/Business _____

Phone number _____ Email _____

Sponsor Signature _____ Date _____

Kila PTA Signature _____

Date _____

Sponsorship Amount Level _____

Expiration Date _____

Kila School Recognition Levels

48" x 84" Banner Space with Kila Road Frontage

36" x 72" with Kila Road Frontage

Gymnasium

School Events

Monthly Newsletters

Social Media (Kila School and PTA)

Yearbook

School Website

COUGAR	CUB	PAW	PURR
\$ 1,500 + Sponsorship	\$ 1,000-\$ 1,499 Sponsorship	\$ 500-\$ 999 Sponsorship	\$ 250-\$ 499 Sponsorship
X			
X	X		
X	X	X	
X	X	X	
X	X		
X	X	X	X
X			
X	X	X	X

