Fall 2014 - Round II Voluntary Reporting Items

Note: Not all questions apply to all programs, see yellow highlights for notes on inclusions by program type. It is not expected that everyone has collected all data, report what you can, especially those reporting items highlighted in bright blue type.

We are working toward our second movement wide report of programs and we need your help. Please report on those programs for which you have tracked data. Note that you may not have been tracking all reporting items or know how to look them up. We are available to support you in this effort and can answer requests at eval@wikimedia.org or on our portal on meta: Grants:Evaluation.

If you are unable to track down a particular data point, you may simply leave the field blank and continue to the next one. You may choose to save and continue your survey later at any time; for instance, if you need to take some time to track further information through another tool or if you would prefer to do the survey in chunks.

Importantly, thank you for participating! All responses are optional, so if you do not have an answer, simply leave it blank and skip to the next that you have information for. Those items of most critical importance appear in bright blue text. We encourage you to spend a little extra effort to complete those reporting fields especially.

Your privacy is important to us. By answering these questions, you permit us to record your responses and agree to donate them to the public domain. We will not publicly associate your program's name with your answers or share your name or contact information, unless you permit us or disclosure is required by law. Wikimedia is a worldwide organization. By answering our questions, you consent to the transfer of your responses to the United States and other places as may be necessary to carry out the objectives of this project.

Any questions, please email us at eval@wikimedia.org

What is your Wikimedia affiliation? (open)

In order to assure the validity and accuracy of these reports it is important that we know who is reporting and how we might contact you should we have questions.

> **What is your name (*optional*)? (open)**
> **How can we best reach you in case we have any questions? (open)**

Are you a Wikimedian in Residence?
- Yes
- No

Which of the following programs would you like to report on? (You may only select one program to report at a time, however you will be directed to the beginning upon completion of your first report so that you can choose to report another program)

- Conference
- Editing Workshops
- Hackathon
- Wikipedia Education Program
- Wikimedian in Residence

- Edit-a-thons
- GLAM Content Donation
- On-wiki Writing Contests
- Wiki Loves, WikiExpeditions, or WikiTakes
- Other _____

During what time period did your program take place?
Start Date MM/DD/YY:00:00 (UTC) (enter date and time)
End Date MM/DD/YY:00:00 (UTC) (enter date and time)

Budget (USD)   Enter the total budget, in US Dollars, for the program/event. Please include staff salaries here as well as all funds used, NOT just Wikimedia funds. To convert to USD visit: http://www.oanda.com/currency/converter/ (enter budget)

What human resources went into the implementation of this program/event? (Note: If you do not track actual hours, please enter your estimate of hours)
Wikimedia Staff Hours (enter count)
Value of Staff Hours (USD) (enter value)

How were staff hours estimated? Please note the strategy used to estimate staff hours
- Calendar Records   - Staff estimates   - Program leader estimate   - Other _____

What human resources went into the implementation of this program/event? (Note: If you do not track actual hours, please enter your estimate of hours)
Wikimedia Volunteer Hours (enter count)
Value of Volunteer Hours (USD) (enter value)

How were volunteer hours estimated? Please note the strategy used to estimate volunteer hours
- Calendar Records   - Staff estimates   - Program leader estimate   - Other _____

Did you receive any donated resources for this event (Mark all that apply)?
- Meeting Space   - Materials/Equipment   - Food   - Prizes/Give Aways

If you used donated resources, what was the value, in US Dollars, of those resources. Enter the actual, or estimated, value of (or cost to replace) all donated resources used. If it is unknown, please type "unsure"

In terms of participation,

- **Total number of participants (enter count)**
- **Number of participants that created new user accounts (enter count)**
- **Number of existing accounts that were "active" editors (5+ edits a month) (enter count)**
- **Number of female participants (enter count)**
- **Wikimedia Project(s) (open)**
- **Categories (open)**

Asked for Wikipedia Education Program

For education programs, a few more items on participation:

- **Number of instructors for the current report period (enter count)**
- **Number of classes in the current report period (enter count)**
- **Number of institutions participating (enter count)**
- **Total number of instructors trained to edit Wikimedia (enter count)**

Asked for Edit-a-thons, GLAM Content Donation, Wiki Loves, WikiExpeditions, WikiTakes, Wikipedia Education Program, On-wiki Writing Contests

In terms of quality content,

- **Total number of bytes added ("positive bytes"; in Wikimetrics) (enter count)**
- **Total number of bytes removed ("negative bytes;" in Wikimetrics) (enter count)**
- **How many new articles were created ("pages created" in namespace 0 in Wikimetrics) (enter count)**
- **How many photos/media were uploaded to commons as part of this program? (enter count)**
- **Total number of Wikimedia pages improved (enter count)**

Asked for Wikipedia Education Program

What was the total number of bytes added ("positive bytes" in Wikimetrics) by instructors? (enter count)

Please upload your txt or csv file of your participant usernames. (upload file of username list)

Note: If you have collected usernames from an in-person event as the only record of participation, there are some important steps that may apply. If you have any questions or concerns about confidentiality of user names please reach out to the evaluation team and we can help you determine what is appropriate.

In terms of hackathon productivity, what can you tell us about the number and type of possible outputs produced by the hackathon?

Number of bugs fixed (open)
Number of features added to existing tools (open)
Number of citations added (open)
Templates created (open)
New tools or projects initiated (open)
Research question(s) answered (open)
Other (open)

In terms of conference productivity, what can you tell us about the following possible results of the conference?

Networking (open)
Skills and Learning (open)
Collaboration (open)
Other (open)

In terms of image contribution quality,

Number of unique images/media used on Wikimedia project pages (enter count)
Number of Wikimedia project pages using the images/media (enter count)
Number of Quality Images (enter count)
Number of Valued Images (enter count)
Number of Featured Pictures (enter count)
Commons Category (enter category name(s))

In terms of article contribution quality,

Total number featured articles (enter count)
Total number of good articles (enter count)

Learning question: **Did your work increase the motivation of contributors, and how do you know? (open essay)**

How long has it been since this project/program was completed?

- Less than 30 days   - 1 to 2 months   - 3 to 5 months   - 6 or more months

If *it has been 1-2 months since this project/program was completed.*

In terms of recruitment and retention,

    Total number of new accounts "survived" (made an edit) 30 days after the recruiting event (enter count)
    Total number of new accounts "active" (made 5+ edits) 30 days after the recruiting event (enter count)
    Total number of existing editors "survived" (made an edit) 30 days after the program start (enter count)
    Total number of existing editors "active" (made 5+ edits) 30 days after the program start (enter count)

OR if *it has been 3-5 months since this project/program was completed.*

In terms of recruitment and retention,

    Total number of new accounts "survived" (made an edit) 3 months after the recruiting event (enter count)
    Total number of new accounts "active" (made 5+ edits) 3 months after the recruiting event (enter count)
    Total number of existing editors "survived" (made an edit) 3 months after program start (enter count)
    Total number of existing editors "active" (made 5+ edits) 3 months after the program start (enter count)

OR if *it has been 6 or more months since this project/program was completed.*

In terms of recruitment and retention,

    Total number of new accounts "survived" (made an edit) 6 months after the recruiting event (enter count)
    Total number of new accounts "active" (made 5+ edits) 6 months after the recruiting event (enter count)
    Total number of existing editors "survived" (made an edit) 6 months after the program start (enter count)
    Total number of existing editors "active" (made 5+ edits) 6 months after the program start (enter count)

In terms of recruitment and retention,

    Total number of new accounts "survived" (made an edit) 6 months after recruitment (enter count)
    Total number of new accounts "active" (made 5+ edits) 6 months after recruitment (enter count)

How likely is it that this GLAM partnership will:

	Unlikely	Somewhat Likely	Very Likely	Unknown
continue to develop?				
lead to other partnerships?				

Asked for Wikipedia Education Program
How many educational partnerships will continue?
    Number of instructors for 2014-2015
    Number of institutions 2014-2015

In terms of replication and learning (mark all that apply),
- This program was run by an experienced program leader who can help others in conducting a similar program.
- This program generated brochures and printed materials developed to tell others about it.
- This program generated blogs or other online information written to tell others about it (published by yourself or others).
- This program generated a guide or instructions for how to implement a similar project.
- None of the above

Please share links to any online blogs, posts, or other materials that were generated about your program. (Please separate web addresses by a comma or line break)

As we have only asked about a small set of outcomes and targets that your program may impact, please share with us, by marking below, which outcomes and targets are priority goals of your program? (Mark all that apply)
- Building and Engaging Community
- Increasing Accuracy and/or Detail of information
- Increasing Buy-in to the Open Knowledge / Free Content Movement
- Increasing Diversity of Information Coverage
- Increasing Participation of Content Experts
- Increasing Usefulness, Usablity, and Use of Contributions
- Increasing Skills for Editing/Contributing
- Increasing Perceptions of Credibility and/or Quality
- Making Contributing Easier
- Retaining and Activating Existing Editors

- Increasing Access to Wikimedia
- Increasing Awareness of Wikimedia Projects
- Increasing Contributions
- Increasing Diversity of Participants
- Increased Reader Satisfaction
- Increasing Use and Access
- Increasing Volunteer Motivation and Commitment
- Making Contributing Fun
- Recruiting and/or converting New Users
- Other _____

Do you have any other outcomes you wish to share about this program/event? Please describe and/or share results (or links to results) you may have collected related to participant self-reports (i.e., Participants Learning, Attitudes, Motivations or, Intentions, Templates created, etc.) (LARGE OPEN ESSAY BOX)

Although we will not share reporting data in an identifiable way. Many people have requested that we disclose the names of program events which are reported to us for a general sense of representativeness in our high level reporting (for example Wiki Love Public Art New York, WMCZ Education Program, WikiCup USA, etc.). Are you willing to share the name of your program as one of those which are included in the next report?
- Yes, you can share the name of my program along with my reported data so that people can see how we did (Please tell us how we may refer to your program) (OPEN TEXT)
- Yes, you can share the name of my program as among those reported but DO NOT align our program name with our specific data (please tell us how we may refer to your program) (OPEN TEXT)
- No, I would like my reporting to remain anonymous

You have completed the reporting form! Thank you for your time and effort in helping us to measure the impact of Wikimedia programs. If you have other programs you wish to report, continue on and you will be routed back to the start to report an additional program. For those who have no further programs to report, you may simply close the browser at the restart of the collector.

To submit a report, please go to: https://wikimedia.qualtrics.com/SE/?SID=SV_0B3azKpdZ7ggCtD