

The Economist in 1972 starts debates on coming of the internet's Death of Distance as a cost of sharing knowhow. Maps show 7 billion human beings need freedom of media to explore how generation up to 2025 webs **more change than even the peak of industrial revolution**

Who designs future purpose? IS economics most exciting question since Keynes posed it in 1930?

ER Jargon: *Pro-youth valuation* = progress human lot of ne(x)tgen

Map back future with ER's *Open System Curriculum* : *Future OT<>History SW*

10 stories from ER's first 40 years #1 About 20 years ago , MIT's Sloan Business School started encouraging every discipline "MIT Lab" to host its own student entrepreneur competition. Entrepreneurship is too important to youth's futures and practically contextual to be ordered by a singular mindset -least of all that of Mastering Business Admin. Spectacular consequences: *MIT has become #1 job creating alumni network in world and number 1 partnering university of open entrepreneurship and open education *Students run the most exciting competition MIT100k as a year round process integrating mentors, funders, judges *360 degree capital gravitates around MIT including the most patient sort needed for life critical open tech apps - tour MIT's Media lab or walk the square mile around Kendall station to see the headquarters of almost every future industry	S_{trength} W_{eakness} Our human race's social paradox is that the markets of life-critical wants are not the markets that create wealth in first place. Even worse, life critical purpose markets such as health, local access to nutrition and clean/safe infrastructures have been designed around increasingly high cost systems in second half of 20th century. This erosion of sustainability has been fuelled by television ads- the most costly and community-destroying media man has ever powered over. Future capitalism depends on citizens taking back both freedom of speech & whole truth open society - can the internet become the smartest human media in every way that tv ads became the most dumbing down?	O_{ppportunity} Entrepreneurial Revolution Curriculum 101 : <i>Nations have only grown across generations by improving/accessing the energy of</i> • <i>machines</i> • <i>human collaboration</i> Just as the net generation has opportunity of million times more collaboration economics, the second half of 20th century spun destruction of open infrastructure and public service and decoupled youth from heroes capable of helping build next 3 billion jobs. Rethinking economics and open education abundance is the greatest opportunity ever, provided it unites a borderless world around facilitating youth's service of the most heroic millennium goals. Transforming to green energy can be the greatest win-win of a borderless planet.	T_{hreat} Beware of borderless wars spun by top-down political power and rotten media whose total costs in eg USA today are over 40% of everything earned- and professions hired to perpetuate big power or zero-sum extraction. Tied in to globalisation of money systems bubbling up scarce assets instead of investing in human lifetimes that knowledge networking economy needed to innovate beyond scarcity of consuming up things of industrial era - see first of wave of Soros sponsored MOOC - Wall Street's death of money curriculum
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Major issues

1 Can the internet be the smartest media ever designed, reconciling all the crises that tv advertising media spiralled.

2 Future histories - can we prevent Orwell's big brother scenario (also a major concern of Einstein, Von Neumann) . The Keynesian war between pro-youth (ie next generation sustaining) and anti-youth economists (hired by speculators, extractive power of big get bigger)...

3 Understanding the 2 greatest value multipliers societies and capitalism have ever needed to SWOT- clean energy (machine, human including food and water) and million times more collaboration in open education and mobilising open tech apps. Debating purposes of the 7 most critical markets - these 2 value liberators, the most vital services health and banking grounded around community franchises. The 3 most risky : organisational design and constitution, media, professions and politicians (ie place builders of destroyers)

Main challenges listed in 1984 book of next 3 billion jobs if humans sustain all the most vital choices for first net generation

A None of 20th century's largest organisational systems can sustain net generation - will economists as keynes only future designers reconcile designs for 21st C most purposeful

organisations -latest update 2005 sees third of century celebration of [Bangladeshi bottom up NGO network](#) as most purposeful organisational design ever mapped' previous update 2000 Unseen Wealth - the crisis in misvaluing intangibles, transparency mapping, networks as open systems of systems will compound unseen risks until or unless professions are transformed

B Will humanity agree by 2000 the most valuable goals to invest in transforming to a borderless world? Note critical dynamic predicted to be:

2.1 by the 2000s man's greatest risk will be differences in incomes and expectation of rich and poor nations -2001 first decade of this cross-cultural study terrifyingly wasted by politicians in riches "democracies"

2.2 the need to hunt out 30000 [microfranchises](#) -solutions openly replicable from community where most of value of production is designed round building the community - Economics will need to be celebrated from the ground up so that humans can sustain every community even as virtual productivity may become 10 times more valuable to most peoples working lifetimes as everyone values becoming a knowledge worker

2.3 - mapping a global village world. Note unlike the industrial economy where scarcities were caused by consuming up things, knowledge networked economies dynamic celebrates how knowhow multiplies value in use. Anything that is coded can be replicated anywhere as networks compound the death of cost of distance- so life critical service apps can be mobilised to every locality simultaneously. 2001 update BBC fails to play part scripted in 1984 of helping billion plus audience to integrate most human opportunities of new and old media in the search for 30000 microfranchises; 2011 update open education models -eg www.khanacademy.org finally start to scale in spite of mass media's hindrance of every smart dynamic that the web could have linked in since its launch by Berners Lee to start 1990s

Reference for all convergences 2015 summits and youth collaboration entrepreneur networks : [Assembling Google Docs for Massive Open Online Collaboration](#)

Coming soon ER log of Incident reports by decade , semi-decade, year