

Terms of Service

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Welcome to BrightPath Automation ("Company," "we," "our," or "us"). By accessing or using our website and services, you agree to be bound by these Terms of Service ("Terms"). If you do not agree with these Terms, please do not use our website or services.

1. Services

BrightPath Automation provides business automation, AI implementation, workflow optimization, scheduling solutions, CRM integrations, communication automation, and related consulting services.

Service availability may change without notice.

2. Eligibility

You must be at least 18 years old or have the legal authority to enter into a binding agreement on behalf of a business or organization.

3. Quotes and Agreements

Quotes provided through our website, email, or consultations are estimates only unless otherwise stated in a signed agreement.

Projects begin only after both parties agree to the scope of work and any required payments have been received.

4. Client Responsibilities

Clients agree to:

- Provide accurate information.
- Supply requested documents and account access when needed.
- Respond to communications in a timely manner.
- Maintain ownership or authorization for any systems or accounts connected to our services.

Delays caused by missing information or lack of communication may affect project timelines.

5. Payments

Payment terms will be outlined in your proposal, invoice, or service agreement.

Failure to make payments when due may result in suspension or termination of services.

Unless otherwise stated, all fees are non-refundable after work has begun.

6. Intellectual Property

Unless otherwise agreed in writing:

- BrightPath Automation retains ownership of its proprietary tools, templates, software, workflows, and methodologies.
 - Upon full payment, clients receive ownership or usage rights to custom deliverables created specifically for their business, except for third-party software and licensed materials.
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7. Third-Party Services

Our services may integrate with third-party platforms, including CRM systems, scheduling software, AI providers, payment processors, email providers, social media platforms, and cloud services.

We are not responsible for:

- Service interruptions
- Platform outages
- Pricing changes
- Policy changes
- Data loss caused by third-party providers

Clients remain responsible for complying with the terms and policies of those third-party services.

8. No Guarantee of Results

While we strive to improve business efficiency and automation, we do not guarantee:

- Increased revenue
- Specific sales results
- Lead generation performance
- Search engine rankings
- Marketing performance
- Business growth

Results depend on numerous factors outside our control.

9. Acceptable Use

You agree not to:

- Use our website for unlawful purposes.
- Attempt unauthorized access to our systems.
- Upload malicious software.
- Interfere with website functionality.
- Violate intellectual property rights.
- Use our services to send spam or fraudulent communications.

10. Limitation of Liability

To the fullest extent permitted by law, BrightPath Automation shall not be liable for any indirect, incidental, consequential, special, or punitive damages arising from the use of our website or services.

Our maximum liability shall not exceed the amount paid by the client for the services giving rise to the claim.

11. Disclaimer

Our website and services are provided "as is" and "as available."

We make no warranties, express or implied, regarding:

- Website availability
 - Accuracy of information
 - Compatibility with third-party platforms
 - Error-free operation
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12. Confidentiality

We treat client information as confidential and will not intentionally disclose proprietary business information except:

- With client permission,
 - As required by law, or
 - As necessary to provide contracted services.
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13. Termination

Either party may terminate services according to the applicable service agreement.

We reserve the right to suspend or terminate access if a user:

- Violates these Terms,
 - Uses our services unlawfully, or
 - Fails to meet payment obligations.
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14. Governing Law

These Terms shall be governed by and interpreted under the laws of the State of Georgia, without regard to its conflict of law principles.

15. Changes to These Terms

We may update these Terms at any time. Updated versions will be posted on this page with a revised Effective Date.

Continued use of our website constitutes acceptance of any updated Terms.

16. Contact Information

If you have any questions regarding these Terms, please contact us:

BrightPath Automation

Email: brightpathecs@gmail.com

Phone: +1 (224) 412-5328