

# DEOS® Authorized Seller Guidelines

**Effective Date:** July 17th 2025

**Applies To:** All wholesale, distribution, affiliate, and retail partners of DEOS

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## 1. Authorized Sales Channels

Authorized sellers may only market and sell DEOS through the following approved channels:

- Your direct-to-consumer website
- Physical retail store(s) you own or operate
- Approved online marketplaces **with written permission only** (e.g., Amazon, TikTok Shop, Walmart Marketplace)

**You may NOT** sell, distribute, or consign DEOS products to:

- Third-party resellers
  - Online marketplaces **without prior written approval**
  - Liquidators, auction sites (e.g. eBay), or unauthorized wholesale platforms
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## 2. Product Integrity & Handling

To preserve product quality and brand trust:

- Products must be **stored in a clean, climate-controlled environment**
- Do not **repackage, relabel, or modify** DEOS products
- Sell only **new, unopened, and authentic** DEOS inventory
- You may not apply any stickers, price tags, or promotional inserts to DEOS packaging unless approved in writing

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### 3. Branding & Marketing

To maintain brand consistency:

- Use only **approved DEOS logos, product images, and descriptions**
- Do not make unapproved health claims or modify product language
- You may not use DEOS branding in:
  - Paid ads (Google, Meta, TikTok, etc.) without prior written permission
  - Domain names, social handles, or URLs (e.g. "deosdeals.com" or @deoswholesale)

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### 4. Customer Experience Expectations

You are expected to:

- Provide excellent customer support and respond to inquiries promptly
- Never misrepresent DEOS or compare it unfavorably to other brands
- Honor all return/refund policies communicated by DEOS
- Alert DEOS immediately if you receive reports of adverse reactions or complaints

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### 5. Monitoring & Enforcement

We actively monitor sales channels to protect the DEOS brand. Violation of these guidelines may result in:

- Immediate suspension or termination of reseller privileges
- Revocation of wholesale pricing or purchase rights

- Legal action in cases of gray market diversion or counterfeiting
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## **6. Additional Terms**

- DEOS reserves the right to update or change these guidelines at any time
  - These guidelines do not constitute a contract, but they are required to maintain your authorized status
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## **Contact**

**For all reseller questions, requests for approval, or reporting violations:**  
**[partners@trydeos.com](mailto:partners@trydeos.com)**