

# Privacy Policy for BrainBoost - Ultimate Brain Workout

**Effective Date:** October 13, 2024

## 1. Introduction

Welcome to **BrainBoost - Ultimate Brain Workout** ("we," "our," or "us"). We are committed to protecting your privacy and ensuring a safe and enjoyable experience while using our application ("App"). This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our App.

By downloading and using BrainBoost, you agree to the terms outlined in this Privacy Policy. If you do not agree with any part of this policy, please do not use our App.

## 2. Information We Collect

### 2.1. Personal Information

**BrainBoost** does not collect personal information from users. We do not require you to provide personal details such as your name, email address, phone number, or any other personally identifiable information to use our App.

### 2.2. Non-Personal Information

While using our App, we may collect certain non-personal information automatically to enhance your gaming experience. This includes:

- **Gameplay Data:** Your scores, levels completed, errors made, combo counts, and other in-game statistics.
- **Device Information:** Device type, operating system version, unique device identifiers, and other technical data.
- **Usage Data:** Information about how you interact with the App, such as the features you use and the time spent on each activity.

## 3. How We Use Your Information

We use the collected information for the following purposes:

- **To Provide and Improve the App:** Enhance your gaming experience by analyzing usage patterns and improving App functionality.
- **Performance Tracking:** Monitor your progress, scores, and other in-game metrics to provide feedback and maintain leaderboards.
- **Personalization:** Customize your experience based on your gameplay data, such as adjusting difficulty levels and offering relevant power-ups.

- **Advertising:** Serve ads through third-party advertising networks (e.g., Google AdMob) to support the App. These ads may use non-personal information to deliver relevant content.
- **Analytics:** Understand how users engage with the App to make informed decisions about future updates and features.

## 4. Information Sharing and Disclosure

We do not sell, trade, or otherwise transfer your non-personal information to outside parties except in the following circumstances:

- **Third-Party Service Providers:** We may share your non-personal information with trusted third-party service providers who assist us in operating the App, conducting our business, or servicing you. These parties are obligated to keep your information confidential and are prohibited from using it for any other purpose.  
Examples include:
  - **Advertising Networks:** To serve advertisements within the App.
  - **Analytics Providers:** To analyze App usage and performance.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., court orders).
- **Protection of Rights:** To protect our rights, property, or safety, or that of our users or others, we may disclose information as necessary.

## 5. Third-Party Services

Our App integrates with third-party services, including:

- **Google AdMob:** An advertising platform that may collect non-personal information to serve relevant ads. Please review Google's Privacy Policy for more details.
- **Analytics Tools:** We may use analytics tools to track and analyze usage patterns. These tools may collect data similar to what is outlined in this policy.

We are not responsible for the privacy practices of these third parties. We encourage you to review their privacy policies to understand how they handle your information.

## 6. Data Security

We implement a variety of security measures to maintain the safety of your non-personal information. These measures include encryption, secure servers, and regular security assessments. However, no method of transmission over the Internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee its absolute security.

## **7. Children's Privacy**

BrainBoost is not intended for children under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have inadvertently received personal information from a child under 13, we will delete such information promptly. If you believe that a child under 13 may have provided us with personal information, please contact us at the address below.

## **8. Your Rights and Choices**

Since we do not collect personal information, there are limited rights available regarding personal data. However, you may have rights under certain jurisdictions concerning non-personal information. To exercise any applicable rights, please contact us using the information provided below.

## **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by updating the "Effective Date" at the top of this policy. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting your information.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

**Email:** [prodplaydev@gmail.com](mailto:prodplaydev@gmail.com)