

Project: "Displaced Business in the Revitalization of Regional Ecosystems of Ukraine"

Duration: February 1, 2023 – December 31, 2025

Project Goal: To develop scientifically grounded practical recommendations for the revitalization of regional ecosystems in Ukraine by engaging displaced businesses and using appropriate models to finance their development.

Project Objectives to Achieve the Goal:

- Develop a methodology and conduct three annual rounds of assessments of the problems and needs of displaced businesses in host regions.
- Analyze the impact of displaced businesses on the economic development of host regions and develop recommendations for local support programs.
- Examine the existing experience of implementing business relocation programs in countries affected by military actions and conflicts, and identify support models.
- Create a mapping of donors who provide assistance to displaced Ukrainian businesses both abroad and in Ukraine, affected by the war.
- Identify and analyze domestic cases of company relocations abroad, determine their status, and understand their motives for returning and collaborating with Ukraine.
- Develop methodological approaches to evaluate the qualimetrics of enterprise relocation effectiveness and establish a logical-structural construction of qualimetric performance indicators for displaced enterprises.
- Develop mechanisms for the interaction between displaced businesses and other stakeholders in regional ecosystems (local authorities, financial institutions, business associations) to ensure regional recovery.
- Propose "development" models for financing innovative projects of displaced businesses based on fintech, blended financing, impact finance approaches, etc.
- Improve analytical tools for comprehensive risk diagnostics in financing displaced businesses to prevent crisis during regional revitalization.
- Justify a generalized Concept for the Development of Displaced Business in Ukraine based on effective stakeholder interaction and the application of "development" financing models.
- Formulate scientific and methodological principles of risk-oriented management for relocated enterprises to ensure sustainable development of regional ecosystems.

Project Team for "Displaced Business in the Revitalization of Regional Ecosystems":

- **Project Leader:** Yevheniia Polishchuk, +380977052733, displacedbusiness@kneu.edu.ua
- **Project Manager:** Vladyslav Lavreniuk
- **Project Participants:** Anna Kornilyuk, Maria Tepliuk, Yulia Hernego, Alla Ivashchenko, Vladyslav Horbov, Borys Fomenko