Online Sales Resources for Vermont Farmers

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Online Ordering Platforms from UVM Extension

- Online Store: Barn2Door https://www.barn2door.com/
  Pricing: $299-499 Set-up fee, then $59-99/mo
  Features: Online Store, website, invoices and pack lists
- CSA & Food Hub Software: Farmigo https://www.farmigo.com/
  Pricing: 2% of deliveries
- CSA Software: Harvie https://www.harvie.farm/
  Custom box solutions
  Pricing: $500 Set-up, 7% transaction fee, 2.9% + $.30 Credit card charge
- Farmer & Food hub Software: Local Food Marketplace https://home.localfoodmarketplace.com/
  Online store, pack sheets, reporting, reoccurring orders, traceability
  Pricing: $499-1499 Set-up fee, $79-299/mo
- Online Store for Farmers, Food Hubs & Markets: Local Line https://site.localline.ca/
  Pricing: $0-79
  Features: Reports, analytics, online store, add on's available for quickbooks or reoccurring order features
- Online Store Shopify https://www.shopify.com/
  Pricing: $29-299/mo, 2% Fee on all sales, an additional 2.9% + $.30 per credit card transaction
- Online-store: Food 4 All https://www.food4all.com/sell-food-online-csa-software/
  Pricing: Free point of sale use, 2.5% + $.95 per transaction, additional credit card fee of 3.4$ + $.30
  Features: Mobile point of sale, and online store
  No Monthly subscription
- Order Management Platform: Cropolis https://cropolis.co/
  Pricing $29-99/mo
  Order forms, pack lists & reporting
- Online Store: Square https://squareup.com/us/en
  Pricing: 2.9% + $.30 per transaction
  Point of sale system, online store, payroll, analytics and invoicing
- HappyCSA http://happycsa.com/ (developed by a VVBGA Farm in WV!)
  Monthly price based on the size of membership. No percentage of sales. Plans start: $29/month.
  Share management, customer sign up, harvest and packing info, drop spot and home delivery routing, tracks sales over time.

- Summary of on-line ordering platforms Young Farmers Coalition
- GrazeCart: https://grazecart.com/
  Pricing: $59-199/mo.
  Ideal for products with varying weights, such as meat

List of Places for Selling Vermont Products / Listing Your Online Shop

- List of restaurants offering takeout: https://vermontfresh.net/.../support-our-vermont-food.../
- Vermont Department of Tourism and Marketing – reach out to Jason Pelletier regarding any of their outreach programs at jason.pelletier@vermont.gov: They have Maple listings, among others on their Made In Vermont page
- NOFA-VT Farm Stand Directory and Online Ordering Listing (under development now): email Direct Markets Manager at jennie@nofavt.org to be added
- ACORN VT online sales guide in progress
- Small Bites newsletter (Annie Harlow) online sales listing emerging
- www.LoveVermont.org just launched to support all local biz – features different categories and you can buy a gift card, shop online, pick up take out or donate.
- Modern Farmer has a list of CSAs throughout the country: https://modernfarmer.com/.../were-compiling-a-list-of.../. Farms can be added as easily as sending their information to info@modfarmer.com
- FINE Matchmaking resource: https://docs.google.com/.../1hxTCuFVUCv4ad.../edit...
- New England Dairy - a survey to New England foodbanks to connect them with processors that are interested in donating product lhardie@newenglanddairy.com.
- https://www.spoileralert.com/
- Vermont Farm to Plate Food Atlas: https://www.vtfarmtoplate.com/atlas
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- Listings for Virtual Farm Agritourism Events – Vermont Fresh Network (VFN) - https://www.diginvt.com/events-in-vermont/EventSearchForm...

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