

Online Sales Resources for Vermont Farmers

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Online Ordering Platforms from [UVM Extension](#)

- Online Store: [Barn2Door https://www.barn2door.com/](https://www.barn2door.com/)
Pricing: \$299-499 Set-up fee, then \$59-99/mo
Features: Online Store, website, invoices and pack lists
- CSA & Food Hub Software: [Farmigo https://www.farmigo.com/](https://www.farmigo.com/)
Pricing: 2% of deliveries
- CSA Software: [Harvie https://www.harvie.farm/](https://www.harvie.farm/)
Custom box solutions
Pricing: \$500 Set-up, 7% transaction fee, 2.9% + \$.30 Credit card charge
- Farmer & Food hub Software: Local Food Marketplace
<https://home.localfoodmarketplace.com/>
Online store, pack sheets, reporting, reoccurring orders, traceability
Pricing: \$499-1499 Set-up fee, \$79-299/mo
- Online Store for Farmers, Food Hubs & Markets: Local Line <https://site.localline.ca/>
Pricing: \$0-79
Features: Reports, analytics, online store, add on's available for quickbooks or reoccurring order features
- Online Store Shopify <https://www.shopify.com/>
Pricing: \$29-299/mo, 2% Fee on all sales, an additional 2.9% + \$.30 per credit card transaction
- Online-store: Food 4 All <https://www.food4all.com/sell-food-online-csa-software/>
Pricing: Free point of sale use, 2.5% + \$.95 per transaction, additional credit card fee of 3.4\$ + \$.30
Features: Mobile point of sale, and online store
No Monthly subscription
- Order Management Platform: [Cropolis https://cropolis.co/](https://cropolis.co/)
Pricing \$29-99/mo
Order forms, pack lists & reporting
- Online Store: [Square https://squareup.com/us/en](https://squareup.com/us/en)
Pricing: 2.9% + \$.30 per transaction
Point of sale system, online store, payroll, analytics and invoicing
- HappyCSA <http://happycsa.com/> (developed by a VVBGA Farm in WV!)
Monthly price based on the size of membership. No percentage of sales. Plans start: \$29/month.
Share management, customer sign up, harvest and packing info, drop spot and home delivery routing, tracks sales over time.
- [Summary of on-line ordering platforms](#) Young Farmers Coalition
- GrazeCart: <https://grazecart.com/>
Pricing: \$59-199/mo.
Ideal for products with varying weights, such as meat

List of Places for Selling Vermont Products / Listing Your Online Shop

- List of restaurants offering takeout: <https://vermontfresh.net/.../support-our-vermont-food.../>
- Vermont Department of Tourism and Marketing – reach out to Jason Pelletier regarding any of their outreach programs at jason.pelletier@vermont.gov: They have Maple listings, among others on their [Made In Vermont page](#)
- NOFA-VT Farm Stand Directory and Online Ordering Listing (under development now): email Direct Markets Manager at jennie@nofavt.org to be added
- ACORN VT online sales guide in progress
- [Small Bites newsletter](#) (Annie Harlow) online sales listing emerging
- www.LoveVermont.org just launched to support all local biz – features different categories and you can buy a gift card, shop online, pick up take out or donate.
- Modern Farmer has a list of CSAs throughout the country: <https://modernfarmer.com/.../were-compiling-a-list-of.../>. Farms can be added as easily as sending their information to info@modfarmer.com
- FINE Matchmaking resource: <https://docs.google.com/.../1hxTCuFVUCv4ad.../edit...>
- New England Dairy - a survey to New England foodbanks to connect them with processors that are interested in donating product lhardie@newenglanddairy.com.
- <https://www.spoileralert.com/>
- Vermont Farm to Plate Food Atlas: <https://www.vtfarmtoplate.com/atlas>
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- Listings for Virtual Farm Agritourism Events – Vermont Fresh Network (VFN) - <https://www.diginvt.com/events-in-vermont/EventSearchForm...>

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