

Course Title: Advanced Writing: Crafting Mastery in Expression

Outcome:

- Mastery of narrative techniques in fiction and creative nonfiction.
- Advanced persuasive writing skills for diverse audiences and contexts.
- Proficiency in conducting and presenting research.
- Mastery of different writing styles, including personal essays, literary journalism, and academic writing.

Unit 1: Exploring Narrative Techniques (Weeks 1-4)

Week 1: Narrative Structure and Voice

- Analyzing various narrative structures
- Developing a unique narrative voice
- Crafting compelling introductions and conclusions

Week 2: Character Development and Dialogue

- Creating well-rounded and dynamic characters
- Crafting authentic and engaging dialogue
- Exploring character-driven storytelling

Week 3: Setting and Atmosphere

- Establishing vivid and immersive settings
- Crafting atmosphere and tone
- Using descriptive language to enhance storytelling

Week 4: Plot Development and Conflict Resolution

- Developing intricate and layered plots
- Managing pacing and tension
- Crafting effective resolutions

Unit 2: Advanced Persuasive Writing (Weeks 5-8)

Week 5: Crafting Persuasive Essays

- Understanding persuasive writing techniques
- Developing strong thesis statements
- Crafting persuasive arguments and counterarguments

Week 6: Rhetorical Devices and Strategies

- Exploring advanced rhetorical devices
- Employing rhetorical strategies effectively
- Analyzing persuasive texts for rhetorical elements

Week 7: Writing for Different Audiences and Contexts

- Adapting writing style for diverse audiences
- Understanding the impact of context on persuasion
- Crafting persuasive messages for various purposes

Week 8: Review and Midterm Assessment

Unit 3: Advanced Research and Academic Writing (Weeks 9-12)

Week 9: Research Design and Methodologies

- Developing a research question
- Designing effective research methodologies
- Conducting thorough literature reviews

Week 10: Citations and Academic Integrity

- Understanding various citation styles (APA, MLA, Chicago)
- Properly citing sources in academic writing
- Avoiding plagiarism and maintaining academic integrity

Week 11: Analytical and Critical Writing

- Developing analytical essays
- Evaluating and critiquing various texts
- Synthesizing information in a critical manner

Week 12: Review and Formative Assessment

Unit 4: Creative Nonfiction and Personal Essays (Weeks 13-16)

Week 13: Crafting Personal Essays

- Developing a personal writing style
- Writing reflective and introspective essays
- Exploring the balance between vulnerability and discretion

Week 14: Literary Journalism and Travel Writing

- Understanding the elements of literary journalism
- Crafting engaging travel narratives
- Blending facts and storytelling in nonfiction

Week 15: Writing for Publication and Submission

- Navigating the process of submitting work for publication
- Understanding the world of literary magazines and journals



- Crafting effective query letters and submissions

Week 16: Final Portfolio Compilation and Review*