

Dear Boss,

I am writing to ask you to fund my participation in the Product Lab AI course, organized by the Design Practice platform, which received the Dobry Wzór 2025 award.

Today, the ability to work with AI is no longer a bonus but is becoming the standard in the design profession. According to the “AI in Design 2026” report, **91% of designers use AI in their work every week, compared with 54% a year ago**. Half of them have shipped AI-generated code to production, and only 20% of those are “design engineers” by definition. What’s more, 65% of designers now take on more product and engineering tasks than a year ago, and half of design leaders consider AI proficiency already at the hiring stage.

Mastering Product Design with AI will allow me to:

- Learn how to build products with useful AI tools, without knowing how to code.
- Get to know concepts such as the terminal, GitHub, or MCP. Thanks to this, I will learn how to design with AI agents and collaborate effectively with a team of developers.
- Automate repetitive work: during the course, I will build from scratch my own working tool that solves a specific problem from my day.

What will I learn during the course?

The program is comprehensive and includes the following modules, among others:

1. **Turning a Figma design into a working prototype:** translating a graphic design into code while preserving the visual decisions made. Guiding AI models step by step, using component libraries, and correcting differences between the design and what the AI reproduced.
2. **The full product ecosystem:** extending the prototype with login, user accounts, data storage, and file uploads. Testing your own product the way a user would, including checking what happens when something goes wrong. The topic of costs: tokens, context window, and AI usage, as well as data security.
3. **Talking to the dev team:** the process of introducing changes in GitHub, from creating a branch, through a pull request, to responding to code review comments. Learning to work in the course’s shared repository, with an assigned person who will review my work.

What will I learn during the course?

The program lasts 6 weeks (plus prework) and includes:

1. Week 1: first tools and prompts, i.e., what can be created from scratch with a prompt alone.
2. Week 2: turning a Figma design into a working prototype using component libraries.
3. Week 3: login, user accounts, data storage, file uploads, as well as testing and fixing bugs.
4. Week 4: working with a team on GitHub (branch, pull request, code review).
5. Week 5: meetings with industry guests about the future of the designer’s work in the world of AI, with an optional addition of an AI feature to the product.

6. Week 6: Consultations

The course is led by Damian Skotzke, a respected product and brand designer with over 15 years of experience in the design industry, from branding, through product design, to coding and, today, vibe coding. He is currently building an agentic creative partner at the startup Kyoso as a Founding Product Designer. Previously, he served as Staff Product Designer at Miro, Feedly, and Careem.

<https://www.damianskotzke.com/>

Costs:

- ▶ Course participation: PLN 2,590 net, including participation in 12 live sessions and direct support from Damian
- ▶ Access to supporting materials (trainings): PLN 0 net
- ▶ Travel costs: PLN 0 net
- ▶ Meals: PLN 0 net

Total: PLN 2,590 net + 23% VAT

I believe that participating in this course will be a valuable investment in developing skills for our entire company. I encourage you to consider my proposal. Detailed information about the course can be found at <https://www.productlabai.pl/>.

Kind regards,