



Mandated Reporting to Community Supporting

Communities Keeping Children Safe and Families Together

MANDATED REPORTING ADVISORY COMMITTEE

December 18, 2025
MEETING SUMMARY

REFERENCE MATERIALS

- [Meeting Agenda](#)
- [Meeting Slide Deck](#)
- [Semi-Annual report](#)
- [Meeting Participants](#)
- [Members List](#) (updated December 2025)

DISCUSSION HIGHLIGHTS

- **Debrief & Discuss: Child Welfare Council Semi-Annual Report & Presentation (10 minutes)**
 - The MRAC Tri-Chairs debriefed the recent Child Welfare Council (CWC) meeting, where the semi-annual report and implementation strategy were presented.
 - Feedback from the Council was described as positive, including confirmation to move forward with the implementation strategy and recognition of the MRAC as the working body supporting this effort.
 - Discussion focused on how work groups will continue supporting implementation and communicating progress moving forward.
- **Narrative Shift Key Messaging (50 minutes)**
 - The narrative shift key messaging was presented, including the rationale for reframing child welfare conversations toward supporting families rather than default reporting.
 - Messaging principles were discussed, emphasizing values-based framing, repetition, clarity, and the use of storytelling to shape beliefs rather than explain policy.
 - Members discussed the importance of leading with shared values, particularly safety, and lived experience before data, noting that stories help data resonate and build trust.
 - Participants reflected on misconceptions about the child welfare system, including the belief that system involvement is the best or fastest pathway to services, and the need to counter this narrative through consistent messaging.

- Concerns were raised about liability fears influencing mandated reporters' decisions, and discussion explored how messaging could acknowledge these fears without overstating enforcement risks.
- Members emphasized the importance of promoting community-based support pathways that are safe, trustworthy, equitable, and do not perpetuate harmful system involvement for families of color, Indigenous families, or other marginalized communities.
- **Co-Design the Integrated Focus Approach (30 minutes)**
 - Historical context was shared regarding AB 2085, including its intent to reduce poverty-related reporting and require a showing of substantial risk of harm before mandated reporting.
 - Discussion focused on how work groups can align their efforts to support implementation of AB 2085, including training, data, narrative change, and community support pathways.
 - Participants emphasized the importance of coordination across work groups and clarity on how individual work streams contribute to the broader integrated focus approach.

DECISIONS

- No formal decisions were made during this meeting.

ACTION ITEMS

- Work group project managers will include dedicated time in upcoming work group meetings to continue workshopping, role-playing, and providing feedback on narrative shift key messages. Timing is ongoing, beginning with next work group meetings
- The Narrative Shift Workgroup, with Rally Communications, will continue refining the narrative shift key messages and FAQs based on committee feedback, including incorporating storytelling and lived experience.
- All Workgroups will prepare to report at upcoming MRAC meetings on concrete contributions to AB 2085 implementation, including backward planning and identifying cross-Workgroup collaboration needs.
- OCAP will share the comprehensive AB 2085 focus group report with MRAC members.
- At the January MRAC meeting, OCAP will provide a status update on the development, rollout, and engagement plans for the AB 2085 training supplement and revised mandated reporter training.
- All MRAC members will begin identifying and collecting stories—particularly those reflecting lived experience—to support narrative shift efforts and future reporting.
- MRAC members should register in advance for upcoming meetings using the provided registration links (see below).

UPCOMING MEETINGS

- All meetings are the third Thursday of the month, 3 - 5pm, on ZOOM, and are open to the public:
 - o January 15, 2026 [REGISTER](#)
 - o February 19 [REGISTER](#)
 - o March 19 [REGISTER](#)
 - o April 16 [REGISTER](#)
 - o May 21 [REGISTER](#)
 - o June 18 [REGISTER](#)