



Faculty of Business Administration
BBA program Student-Based Learning Strategy

Strategy/ Learning and Teaching Method	Role of Lecturer	Role of Student
1. Retrieval	- Assign topics/subjects clearly - Teach/suggest retrieval method	- Study to find knowledge and data by themselves, recode/report data retrieval
2. Teach with educational media and technology such as learning and teaching kit, computer, E-learning	- Supply and develop teaching aids - Develop learning center	- Self-study, answer the question, do the exercise, solve the problem/question under knowledge and ability
3. Problem solving	- Arrange/prepare problem situation for case study	- Problem understanding, additional study, synthesis problem summary/solution suggestion, evaluation, written report
4. Case study	- Arrange/prepare case study under developed learning results	- Understanding, case study, additional study, solution analysis/answer the question, case study discussion
5. Problem-based teaching	- Prepare the problem, patient case, document, report, related media - Provide data/answer the question, suggest the benefit source	- Set the question that will bring to solution - Study, seek knowledge from the related benefit source - Evaluate self learning

6. Concept mapping	- Concept setting to be studied/stimulated thinking	- Think, analyze problem concept/question, thinking - Manage system and think process , create the relationship in components
Strategy/ Learning and Teaching Method	Role of Teacher	Role of Student
7. Debate	- Propose/discuss issue/subject to learn, arrange the debate process, support self learning	- Study the standard-setting process, clear learning results - Group meeting to plan the debate, assign the related work - Build participation, conclusion and evaluation
8. Demo and Reaction	- Arrange demo process, prepare equipment (if needed), process document, teaching aids, show demo, observation, reaction and suggestion	- Observe, record, set the question, make understanding in practice process, response for self evaluation
9. Discussion	- Set discussion issue, facilitate stimulation, discussion to occur participation - Give data, summarize	- Prepare knowledge (study), give opinion, analyze and criticize wisely, respect others

10. Project	- Create understanding in learning results to be developed, practice understanding on project, brief subject setting	- Make understanding with question or subject/learning results - Group meeting with project participants (if group work)
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	- Support, suggest, supply resource	- Study data, objective setting, process method, analyze, summary, report or show performance
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