Fellow TRW students before you review this is their <u>website</u> for context.

Dear Fitness Superstore,

I really like your testimonials. especially the review from Karl C.

Who talks about your excellent communication which speaks numbers to incoming customers

I noticed you were established in 2010. It also looks like.. your website was also made in 2010.

I think you could use a new website because it is everybody's first impression of your business.

You want to make it a good impression.

I can see that you have a warehouse and vehicles. Which tells me you have a lot of money invested in your business.

I would like your investment to pay off and make you an extremely successful business owner.

When are you available for a quick 10 minute call? Together we can take your business to the next level.

Sincerely,

Gavin