DeepSearch Labs

Privacy Policy

Effective Date: 20.09.2020

At Deepsearch Labs (referred to as "we", "us", or "our"), we are committed to protecting the privacy of our customers, employees, and users. This Privacy Policy outlines how we collect, use, store, and protect your personal information in compliance with applicable laws.

---

1. Information We Collect

We may collect the following types of personal information:

- **Personal Identification Information:** Name, email address, phone number, home address, etc.
- **Financial Information:** Credit card details, billing address, transaction history.
- **Technical Information:** IP address, browser type, device information, and usage data (cookies).
- **Communications:** Emails, feedback, or any communication with our customer service.

---

2. How We Use Your Information

We use the information collected to:

- Provide and improve our services.
- Process orders, payments, and manage your account.
- Send notifications related to your account or transactions.
- Respond to inquiries, provide customer support, and send promotional offers.
- Analyze and enhance the user experience by tracking usage patterns.

- Ensure the security and integrity of our systems.

---

3. Sharing and Disclosure of Information

We do not sell, trade, or rent your personal information to third parties. However, we may share information with trusted third parties under the following circumstances:

- **Service Providers:** We may share data with third-party vendors to facilitate payment processing, delivery services, IT support, or other business operations.
- **Legal Obligations:** We may disclose personal data if required by law, court orders, or government regulations.
- **Business Transfers:** In the event of a merger, acquisition, or asset sale, your information may be transferred as part of the business assets.

---

4. Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. These measures include:

- Secure servers and encryption technologies.
- Regular security audits and updates.
- Access control and employee training to ensure data confidentiality.

However, no method of transmission over the internet or electronic storage is 100% secure.

---

5. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, resolve disputes, and enforce our agreements.

---

6. Your Rights

You have the following rights regarding your personal data:

- **Access:** Request a copy of the personal data we hold about you.
- **Rectification:** Correct any inaccurate or incomplete data.
- **Erasure:** Request deletion of your data under certain circumstances.
- **Objection:** Object to the processing of your data, especially for direct marketing.

- **Data Portability:** Request a transfer of your data to another service provider.

To exercise any of these rights, please contact us at [Contact Information].

---

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. We encourage you to review this policy periodically for any updates.

---

11. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Deepsearch Labs
info@deepsearchlabs

This Privacy Policy was last updated on 23.09.24