

3-DAY FREE AD SERVICE—TERMS & CONDITIONS / AGREEMENT

Last Updated: November 2025

Provider: Infosoftware Innovations

Email/WhatsApp: +2348103844012

1. Purpose of the Free Service

The 3-Day Free Ad Service is a trial designed to show business owners the results, structure, and quality of our advertising work. It is not a full campaign management service and not a substitute for a paid contract.

2. What the Client Receives (During the Free 3 Days)

- Proper campaign setup
- Targeting setup
- Ads launched
- Daily optimization for 3 days
- A performance report on Day 3 or Day 4

3. Client Responsibilities

To access the free service, the client agrees to:

- Provide accurate business details, product info, and access/logins where needed.
- Fund their own ad spend for the 3 days.
- Cooperate promptly so we can run the campaign effectively.
- Attend the review call on Day 4.

4. Mandatory Review Call (Day 4)

The free trial includes a mandatory Day 4 review call, where:

- Results are presented
- Strategy is explained
- Next steps are discussed

5. Continuation After the Trial

If the client wishes to continue after the 3-day service:

- A paid monthly fee will be required
- A full onboarding contract will be signed
- Work will only continue after payment is made

6. No Use of Work Without Continuation

If the client refuses to attend the review call, communicate after the trial, or pay for continued service, they cannot:

- Continue using the campaign structure
- Continue using the targeting
- Continue using the ads
- Continue running our optimized campaigns

All campaigns must be paused, and access may be revoked.

7. No Refunds on Ad Spend

All ad spend during the 3-day trial is paid by the client and is non-refundable.

8. Termination Policy

InfoSoft Innovations reserves the right to:

- Cancel or refuse the free service

- End the free service early if the client refuses to provide required assets
- Decline working with any business that violates Meta's ad policies

9. Limitation of Liability

Infosoft Innovations is not liable for:

- Ad account restrictions
- Platform downtime
- Payment issues caused by the client
- Meta/WhatsApp/etc. outages

10. Agreement to These Terms

By signing up for the 3-Day Free Ad Service, the client confirms that they:

- Have read and understood these terms
- Agree to all conditions
- Understand that misuse or non-cooperation voids the offer