

MoFo Monthly Call Agenda

Monday, November 25, 2019

12pm EST/9am PST/6pm GMT+1

Participation Info

****Presenters only** should join the **ZOOM Meeting room** 30min prior for AV test.

ZOOM Meeting ID: 425 237 629 -> [Zoom Meeting link for Presenters ONLY](#)

Viewers join via AirMo:

Tune into the live stream via [AirMo link](#)

Pasted AirMo Link -> <https://mzl.la/mofo-monthly-2019-11-25>

Physical Rooms Reserved:

TOR: Union Commons

SFO2: Alice B. Toklas

LON: Apples & Pears

BER: Snow

YVR: Wreck

For Audio only (please mute!):

Use one tap mobile:

US: +17207072699,,425237629#

US (New York): +16465588656,,425237629#

OR - [Find your local number](#): <https://zoom.us/j/abJJCYsYJ1>

OR - Dial by your location:

US: +1 720 707 2699 or +1 646 558 8656 or Toll-free: 1 877 853 5257

Canada: +1 647 558 0588

UK: +44 203 966 3809 or +44 203 695 0088 or Toll-free: 800 031 5717

France: +33 7 5678 4048 or +33 1 8288 0188 or Toll-free: 805 082 588

Germany: +49 69 8088 3899 or +49 30 3080 6188 or +49 30 5679 5800 or Toll-free: 800 724 3138

Australia: +61 8 7150 1149 or +61 2 8015 2088 or Toll-free: 1800 893 423

Hong Kong, China: +852 5808 6088

Slides: [[PDF link](#)]

Agenda starts [here](#) (below the roll call)

Chat: Slack **#mozilla-foundation** channel

<https://mozilla.slack.com/messages/C4M14HDG8>

Participation Guidelines:

<https://www.mozilla.org/en-US/about/governance/policies/participation/>

Monthly MoFo Call wiki:

<https://wiki.mozilla.org/Foundation/2019/MonthlyCalls>

Purpose of this call: The purpose of these calls is to build awareness for and draw inspiration from work happening across the Foundation and the movement for a healthy internet. Via lightning updates from Mozilla Foundation Fellows and staff, we aim to link internet health issues to our daily lives. These calls will be streamed and archived on Air Mozilla. <https://wiki.mozilla.org/Foundation/2019/MonthlyCalls>
Reminder about additional resources below.

Roll Call / An [emoji](#) or [gif](#) (insert > image > by URL) that represents your current mood

Name + Madlib



- Abby + feeling [caffeinated](#) ☕
- AMC: Me thinking traveling early for the holiday was a good idea



- [Brandi](#)
- Jen C



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- Amy - (see Brandi)



- Lainie -

- Surman

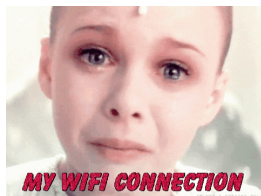


- Swayze:

Too happy for a Monday?



- Amanda - feeling festive..



- Chad -

- [Jon](#)



- Jesse -

- Katharina -

<https://media1.giphy.com/media/eWLDhSJ206rUQ/giphy.webp?cid=790b76112df590ae95db2d6be5c66328ae029bfb70785dbe&rid=giphy.webp>



- Steph -



- Kaili



- Anil -



- Paul Z.

- Jenn

- Sara -



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- Steph mcv -



- Jessie K



- Arlette



- Bob:



- Melissa

- Alexander



- Taís:



Ashley: Steph McV's giphy is REALLY speaking to me.... (solidarity, sister!)

Agenda

Host: Abby Cabunoc Mayes

- **Introduction/review agenda** - Abby (2 mins)
- **Welcome new Staff** - Sarah Swayze (1 min)

Please **WELCOME** our newest MoFo Staff!

Name: Hilary Armstrong (*they/them*)

Currently working on: Filing all the incoming Foundation donations and thanking everyone who sends a check. They say the secret to happiness is gratitude, so I spend most of my day being happy.

Fun fact or hidden talent/skill: When I lived in Japan, I would go to karaoke just about once a week. My #1 choice was Total Eclipse of the Heart, with Time After Time a close second.

And **WELCOME BACK** to Sara Hagdoosti who returned from leave last week!

- **OKR Update** - *Mark Surman (10 mins)*
 - OKR 1 - people starting to notice Mozilla stepping in to the AI theme
 - [AI Theory of Change](#)
 - Running another survey for KR 3 later this year
 - OKR 2 - most donations come in end-of-year, plus major gifts adding momentum
 - OKR 3 - good progress on monthly traffic (PNI + grant for web), a little behind on press, but State of Mozilla coming up may help
 - MozFest/House - nice breadth of movement/topics in how events were hitting on trustworthy AI topic.
 - OKR 4 - execution score target won't know until next survey - folks are focused on this across the org
 - Emailing weekly priorities to aid in transparency on what's moving this week + weekly exec team minutes
 - D&I - new committee formed, chaired by Michael & Sara, plus Chad Amy, Tais & Kalpana
 - Things moving on planning/budgeting - directors + Janice & Solana and exec team meeting in Toronto next week to flesh out and prioritize org-wide objectives for 2020
 - Comments
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 - Questions
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- **State of the Internet** - *Katharina Borchert (5 mins)*
 - General Intro
 - Building on trustworthy AI but also much bigger
 - Creating a vision for bigger, bolder mozilla that will impact our mission for next 5-10 years
 - Goal is to drive explorations that we can test in market (product & tech - MoCo) and that address critical topics in online life
 - IHR was a main driver to identify possible opportunities
 - Surveillance economy is first focus area - broad and enables us to think of a range of related issues
 - IDEO working to help design a repeatable process - "innovation rotation"
 - Over 60 interviews so far, deep dive in SF next week to distill learnings
 - Presenting an update at All Hands
 - Comments

- Yay for IHR in helping surface topics!
 - Love the partnership with IDEO. Looking forward to hearing more as the project develops.
- Questions
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- **Privacy Not Included - Jen Caltrider (5 mins)**

- See [the Guide!](#)
- **[Talking points](#) & ways to reach out to share the guide
- And the IHR companion piece, [Privacy Included](#)
- Biggest trend - companies are getting better on security, many more products meeting our minimum security guidelines, still not doing great on privacy (as they're gathering more and more data)
- PetChatz' privacy policy only included their website, not their products, but they changed it, asked us to update the buyer's guide - they're paying attention!
 - Companies are getting better about privacy policies written for consumers
- Creepy: Fitness trackers for kids 6 and up (too young!) Connected litter box (why?)
- Not so creepy: \$\$ items
- Shout-out to comms team for great global coverage!
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- Comments
 - Love the fact you are engaging with teachers to hear the student's feedback
 - Abby: +1
 - Steph: +1
 - @jenn - let's think about how to share this out with some of our previous gigabit grantees

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- Questions
 - Is there any way we can collect the info on number of companies that have been reaching out, changing their privacy policies due to the guide?
 - PetChats so far, also received an email from the litter robot company (only after the guide was released), Tile reached out to clarify some things
 - Hear from companies who got dinged for clarifications
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- **Gender Diversity + AI** - *Kostas Stathoulopoulos (7 mins)*

- I think we need better ways to measure the technical progress, economic and societal impact of Artificial Intelligence. To study AI progress and quantify its **trustworthiness**, these estimates need to be reliable and granular enough so that we can examine AI activity (inputs, outputs and externalities) for a particular time period, location and subfield. I consider my work on [Gender Diversity in AI Research](#) part of this effort. Some bits of this work will also be featured in the [AI Index](#) report that's coming out at the end of the year. Here are some other reports/papers I've written on AI measurement:
 - [Tracking AI progress and its directionality](#): That's the first piece of a 5-part report. The second one (to be published on the 21st of November) is on Gender Diversity.
 - [Deep learning, deep change? Mapping the development of the Artificial Intelligence General Purpose Technology](#)
- If anyone would like to collaborate, get in touch [k.stathou@gmail.com]!
- Identifying trends, geography and content of gender diversity in AI research
 - Measuring inferred gender
- Results- only 14% of AI authors are women, proportion of females working in other topics has increased. Canada, UK, Spain on the rise re: women AI researchers. Papers with female co-authors tend to be more focused on health, social issues & computer vision (less on robotics, deep learning, etc)
- Comments
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- Questions
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- **YouTube Regrets Campaign: design + implementation** - Kristina Shu (7 mins)
 - Site <https://mzl.la/youtuberegrets>
 - Learn more about the advocacy side of the campaign in this [blog post](#)
 - Engagement team OKRs are to “reach new audiences” and “increase number of followers
 - Collaborate with us! Engage with us early.
 - Received almost 2000 submissions from ask for stories - huge!
 - YouTube responding to the ask
 - Comments
 - Love the idea of the rabbit hole and how it translated to the design/experience!
 - What hit home for me, is how falling down one rabbit hole can affect what rabbit holes are presented to you going forward.
 - Great work supporting the advocacy youtube recommendation algorithms work from Brandi
 - Questions
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On the Horizon - Any new internal/external event updates on your schedule or radar?

- Please add them to the [MoFo Events Calendar](#)
- Please update this [conference spreadsheet](#) to help us learn more about and share out what conferences staff are attending which helps plan our conference strategy for rest of year, 2020, and beyond!
- Add more!!

////////DON'T FORGET////////

- Please fill out the November 2019 MoFo Monthly Call survey [here](#). THANKS!
- **Promo Zone:** add a tweet length update about your current work others can cut and paste to share!
 - [CPG Enforcement - Foundational Training](#) - The Open Innovation team has just released a self-study course that will provide Mozillians with foundational knowledge required to respond to situations and circumstances with potential risk to individuals, and the organization as a

whole. This includes knowledge of people, resources and tools in place to support your success, safety and wellbeing.

- It's like a First Aid course for building healthy communities and workspaces. We hope we won't need it, but if we do - it will make a real difference to someone's experience of Mozilla.

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- **Useful resources to know what's happening across MoFo**

- [Theory of Change AMA slide deck](#)
- [Weekly Priorities](#)
- [Mozillian](#) (MoFo staff only)
- [2019 MoFo OKR Dashboard](#)
- **NEW** [MoFo Learning Repository](#)
 - The **Mozilla Foundation Learning Repository** was created in response to staff feedback that it's difficult to locate and surface all of the program, team and project reflections, debriefs and evaluations happening across our organization.
 - The goal of this repository is to empower MoFo staff through access to our formal and informal evaluations, learnings and reflections to improve our future work and amplify our impact.
 - The repository will be updated on a continual basis by the strategic planning team and MoFo staff.
 - Please contact @Paulz with questions. Thanks!

- **FELLOWS CORNER - add updates here on what you've been up to!**

- [2019/20 Fellowship Directory](#)
- [Fellows and Awards Updates](#) (pulls in the latest Pulse updates shared by current fellows)
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- Miss one of our past Monthly Calls? You can view them via the AirMo links on the [MoFo Monthly Call Wiki](#)

- Miss an issue of The Mozillian or just want some fun reading? Check out the [Archives!](#)