

## Subject Line: An Eerily Silent Website

*I click on “oriolelandscapes.com”*

*WOW! Beautiful pictures, stunning landscapes– I’m sure these customers are very happy with the results.*

*I continue to scroll, ready at any moment to be interrupted by sudden shouts of praise and positive feedback.*

*But I don’t hear any, in fact, the website is EERILY silent.*

*(no sounds, or noises – Just a loud melody of crickets)*

Kenneth, your top competitors’ websites shout with the sounds of happy customers.

Many of them cannot wait to share the pleasant experience they had working with your competitors.

They will tell their friends about your competitors, in turn handing them even more happily paying clients.

I know you want the same; I have crafted a new home page for your website that is even more compelling and includes a section that features positive reviews from your Google Maps page.

Adding a review section is a no-brainer, but what do you think of the rest of the persuasive text on the page?

Best Regards,  
Evan

Here is the new home page 📌

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# Lawn Care Services That Transform Your Yard From A Hassle To A Haven

## Premium Maintenance And Landscaping For Residential And Commercial Properties

### Residential Services

- ❖ Lawn Maintenance
- ❖ Seasonal Property Maintenance
- ❖ Tree & Shrub Maintenance
- ❖ Irrigation & Sprinkler Systems
- ❖ Patios, Walkways, Retaining Walls

### Commercial Services

- ❖ Landscape Design
- ❖ Lawn Maintenance
- ❖ Tree & Shrub Maintenance
- ❖ Irrigation & Sprinkler Systems
- ❖ Patios, Walkways, Retaining Walls
- ❖ Comprehensive Property Maintenance

Beautiful landscaping and lawn maintenance can completely transform your property, but doing it yourself is extremely difficult and time-consuming.

Here at Oriole Landscaping, we strive to replace stress and difficulty with relaxation and enjoyment.

We can swiftly transform your property from a hassle to a haven!

Oriole Landscaping offers complete landscape design and installations including sod, trees, retaining walls, and patios.

Furthermore, we also offer premium property maintenance which includes careful preservation of lawns, trees, shrubs, and year-round maintenance.

We truly desire to see your property flourish and bring out its full potential.

However, it is hard to accomplish this with landscaping that doesn't "match" your property!

This is why we craft functional landscape and hardscape designs that are cutting edge, modern, and innovative; and we put a great emphasis on careful planning and expert execution.

All of this sounds great, but don't just take our word for it...

## **See What Our Customers Have to Say About Us**

**[Reviews]**

**What Are You Waiting For? Give Us A Call Today And Build Your Haven!**

**804-594-7214**

Oriole Landscaping  
1490 Oakbridge Ter.  
Powhatan, VA 23139

**Services**

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Mon - Fri: 9:00 am - 5:00 pm  
Sat - Sun: Closed