

# 5 Best Video Editing Software for Desktop

Videos predominate in today's digital world, as evidenced by the growth of social media behemoths like YouTube, TikTok, Facebook, and Instagram. Now, anyone with a camera phone—including celebrities, corporations, and influencers—can make videos for their friends or followers.

You will first require a free video editing program that suits your demands if you want to begin your video editing journey. certain only provide the barest minimum of functionality, while others may even provide an experience that is superior to certain for-profit competitors.

Thankfully, we've done all the research and assembled a list of the best options on the market right now.

Therefore, there is a free video editing package on this list that is suitable for you whether you're a newbie looking to try things out before investing in pricy software or you want to use studio-quality tools and effects without paying for expensive products like Premiere Pro.

## 1. Power Director Essentials

**Price:** free

**Compatibility:** Windows, MacOS

**Features:**

- Royalty-Free Image Archive
- Creating Tools
- Motion Tracking Using AI
- Tools for color grading and correction
- Action camera equipment
- Module for express projects
- Exporting while encoding

Power Director is the best free video editing program overall since it is an excellent option for editors of all experience levels. Its user-friendly interface and uncomplicated design make it simple for beginners to edit videos, yet its powerful advanced capabilities and hardware acceleration delight even the most seasoned editors.

| Pros                                                                       | Cons                                                                                     |
|----------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| Editing audio and video is quick and simple.                               | Few available free export formats.                                                       |
| Plug-ins with features like video collage creation and screen recording.   | The built-in libraries of Shutter stock and iStock cannot be used with the free version. |
| Great alternatives for transitions.                                        | It's also a little challenging to use the option for adding title cards to the video.    |
| All experience levels, from novice to expert, can use it easily.           |                                                                                          |
| A large number of compositing tools (chroma key, masking, blending, etc.). |                                                                                          |
|                                                                            |                                                                                          |
|                                                                            |                                                                                          |

## 2. DaVinci Resolve

**Price:** Free, Premium version of DaVinci Resolve Studio is available for \$295.

**Compatibility:** Windows, macOS, CentOS

**Features:**

- Effects, transitions, and titles
- Several import options
- Dual Timelines
- Multicam Editing

One of the most complete video editing programs available is DaVinci Resolve. The program offers much more functionality than simply pasting captured video onto a timeline. Using this powerful software, you may also apply visual effects, adjust color, and change audio-related components. You can select which of the modules use to make up DaVinci Resolve's features to employ depending on the modifications you wish to make. In this method, all you need to do is access each section to change the interface to match the stage of editing you're in.

With a new module that enables you to work with two timelines, new features have been incorporated in this most recent edition.

| Pros                                                  | Con                                                           |
|-------------------------------------------------------|---------------------------------------------------------------|
| Magic mask powered by AI.                             | The user interface may be challenging.                        |
| Offers 2,000 tracks of support for the audio engine.  | Not as well integrated as some rivals with external software. |
| Quick processing                                      | Only the premium edition offers noise reduction.              |
| System requirements are quite minimal.                | Requires expertise and experience at the expert level.        |
| Non-linear editing is done professionally.            | Needs a strong machine to function properly.                  |
| Finest color grading in the industry.                 |                                                               |
| Several resolutions and formats.                      |                                                               |
| Broadcast-quality motion graphics and visual effects. |                                                               |

### 3. Hitfilm Express

**Price:** Free, The Pro edition costs \$349.

**Compatibility:** Mac and Windows

**Features:**

- An automatic stabilizer to smooth out the jerky video.
- After adding your clips to the timeline, you can re-trim them using an adaptive trimmer.
- A sound mixer for fine-tuning audio for output of professional quality.

An outstanding and highly developed video editing program is Hit Film Express 14. The program can be used for personal projects and business endeavors requiring editing.

Most amazingly, the software is free despite having many powerful features and tools for video editing. However, premium Add-ons are always available to you at low cost.

There are more than 5,459,110 Fxhome creators in the world, according to the official website. You can use it for 2D and 3D compositing activities in addition to its video editing features. You have free access to more than 410 effects and presets. Hitfilm enables you to have outstanding results when it comes to adding effects and transitions to your videos, which you might only be able to accomplish in a premium

video editor. Without further ado, let's review some other crucial aspects of Hitfilm Express Software, such as its advantages, disadvantages, features, and alternatives.

| <b>Pros</b>                                                | <b>Cons</b>                                  |
|------------------------------------------------------------|----------------------------------------------|
| Free software of a high caliber.                           | High technical specifications.               |
| Great assortment of online tutorials.                      |                                              |
|                                                            | Incline learning curve                       |
| Greetings, updates.                                        | Small-scale public support.                  |
| Extremely extensible (for a fee).                          | Editing with a green screen is not possible. |
| Excellent for low-end machines                             |                                              |
| It is Perfect for YouTube creators                         |                                              |
| Professional editing of educational materials is possible. |                                              |

## 4. OpenShot

**Price:** Free

**Compatibility:** Windows, Linux, and macOS

**Features:**

- Quick edits.
- Video and audio effects.
- Desktop synchronization (drags and drop support).
- Unlimited layers and tracks.
- Scaling, trimming, snapping, rotating, and cutting of clips.

We chose OpenShot as the top free video editor because of how simple it is to use and how quickly it can edit videos for small businesses.

Beautiful video material can significantly improve a small business's ROI and conversion rates, according to research reports. And whether it fully utilizes the best video editor on the market will have a significant impact on the operation's video content success.

With the help of the best free video editing tools, you can give your business a polished, professional appearance in the form of Facebook advertising, Instagram stories, or YouTube product reviews.

Since they are completely free and include all the features of paid programs, open-source video editors are the perfect helpers for small enterprises and startups operating on tight budgets. One of the greatest free video editors for small businesses is the program we'll be reviewing. Jonathan Thomas, a seasoned developer, introduced OpenShot for Linux in 2008. Since the 2016 launch of version 2.0.6, it has expanded to support Windows and Mac.

| Pros                                            | Cons                                 |
|-------------------------------------------------|--------------------------------------|
| 3D headings.                                    | Poor Performance.                    |
| Editor with infinite tracks that is non-linear. | Fewer editing options.               |
| Time mapping based on curves.                   | Reduced Hardware Acceleration Power. |
| 100% Free.                                      | Outdated interface                   |
| Watermark absent.                               | Regular Updates.                     |
| Simple to use                                   | Multi-lingual.                       |

## 5. Lightworks

**Price:** Free, Premium subscriptions are available for Lightworks Create for \$9.99/month and Lightworks Pro for \$24.99/month.

**Compatibility:** Windows, MacOS, and Linux.

**Features:**

- Quick Autosaves.
- Background operations
- Motion pictures.
- LUTs and filters.

- Aid for professional media formats.
- Extremely effective file handling.
- Variable timetable
- A complete set of pruning implements.

For experts, we discovered Lightworks to be the best approachable free video editing program. For intermediate users, DaVinci might be frightening, but Lightworks is friendlier. So there is no need to look any further if you want to start editing professionally.

A non-linear editing program called Lightworks is used to edit and master digital video. It has been under development since 1989 and was a pioneer in computer-based non-linear editing systems. For being one of the first to develop digital nonlinear editing software, Lightworks got an EMMY Award in 2017.

The professional edition, which has been around for a while, was used to edit popular movies including Pulp Fiction, 28 Days Later, and Congo. It's a terrific option if you're prepared to put in the effort to learn how to use this free video editing program.

Log, edit, VFX, and audio are the four main tabs that make up the workspace. One thing to keep in mind is that while Lightworks' Pro edition can export films in a wider variety of formats and resolutions, the free version can only export videos up to 720p.

| Pros                                                                                   | Cons                                                                      |
|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| 30-year-old reputation.                                                                | Although the free version is wonderful, it has a few drawbacks.           |
| Used to produce Hollywood motion pictures.                                             | A severe learning curve, sporadic crashing, and inconsistent performance. |
| Automatic QC                                                                           | Not suitable for beginners.                                               |
| The editor Lightworks is incredibly adaptable.                                         | Lacks tools for effect.                                                   |
| You can manage several aspects of the movie creation process by adding custom effects. |                                                                           |

## Conclusion:-

You may start experimenting with the finest free video editing programs now that you are aware of your alternatives. Although each choice has pros and drawbacks of its own, hopefully, you now have a clearer understanding of which choice is appropriate for your degree in video creation.

On average, videos regularly outperform photographs and text postings in terms of engagement on all social media platforms. A polished, well-produced video can help you draw viewers in and establish the character of your company.