



“Get Back to Fabulous” Virtual Conference October 2, 2020

Session descriptions start on page 4

This schedule is subject to minor changes.

Slide Presentations and Recordings will be added after the conference.

Conference hashtag: #GetBackToFabulous

How to Access Sessions

If you registered, you should have received links for Zoom rooms (A, B, and C) with your confirmation.

The Zoom link will be the same for each room all day.

So, when you're ready to view a session, just use the link for the room you want to join!

Zoom Room A- Host Jeffrey Hamilton: <https://zoom.us/j/93533720578>

Zoom Room B- Host Lindsey Shuford: <https://zoom.us/j/93237298109>

Zoom Room C- Host Sandra Lovely :<https://zoom.us/j/92555724334>

How to get in touch with us during the day: admin@nclaonline.org

Time	Room A	Room B	Room C
8:30am to 8:50am	Welcome & Reminders Sandra Lovely & Timothy Owens-State Librarian <u>**Attendees: Use the link for Zoom room A for this session**</u> This session will not be recorded. https://zoom.us/j/93533720578		
9am to 9:50am (Session 1)	<i>Staffing and PR in the days of COVID – 19</i> https://zoom.us/j/93533720578 Tiffany Shelley Director of Human Resources Town of Mooresville, Kim Sellers Public Information Officer Town of Mooresville Moderator: Marian Lytle, Library Director, Mooresville Public Library	<i>How Quarantine Built our Blog</i> https://zoom.us/j/93237298109 Kristie Hill, Library Associate, and Stephanie Johnson, Teen and Technology Librarian, Union County Public Library Moderator: Lindsey Shuford, Assistant Library Director, Union County Public Library	<i>The Lost Family: How DNA Testing Is Upending Who We Are with author Libby Copeland</i> https://zoom.us/j/92555724334 Shelia Bumgarner, Charlotte Mecklenburg Library, Robinson-Spangler Carolina Room Moderator: Carrie Lee, Adult Service Manager, Wake County Public Library

10am to 10:50am (Session 2)	<i>Try It! @ Your Library</i> https://zoom.us/j/93533720578 Sarah Sever, Neuse Regional Libraries Moderator: Jeffrey Hamilton, Adult Services Consultant, NC Dept. of Natural and Cultural Resources	<i>No access? No problem! Completing a virtual, digital archival internship during the Coronavirus pandemic.</i> https://zoom.us/j/93237298109 Lorena Jordan, University of South Carolina School of Library Science Moderator: Lindsey Shuford, Assistant Library Director, Union County Public Library	<i>Enhancing Your Virtual Programming Quality</i> https://zoom.us/j/92555724334 Leander Crocker, Business Services Manager and Jason Howard, Adult Services Librarian, Durham County Library Moderator: Sandra Lovely, Assistant Director, Durham County Library
11am to 11:50am (Session 3)	<i>Virtual Programming: A Tale from the Farm League</i> https://zoom.us/j/93533720578 Shelley Fearn, Juvenile Services Librarian, Union County Public Library Moderator: Jeffrey Hamilton, Adult Services Consultant, NC Dept. of Natural and Cultural Resources	<i>Get Graphic! Tips on Developing Your Collection</i> https://zoom.us/j/93237298109 Stephanie Johnson, Teen and Technology Librarian, Union County Public Library Moderator: Lindsey Shuford, Assistant Library Director, Union County Public Library	<i>When a Library Customer Needs More</i> https://zoom.us/j/92555724334 Dionne Greenlee-Jones, Unite Us/NCCARE360 Moderator: Marian Lytle, Library Director, Mooresville Public Library

Session Descriptions

8:30am to 8:50am: Housekeeping

9am to 9:50am: Session 1

Room A

Staffing and PR in the days of COVID –19

Marian Lytle, Library Director Mooresville Public Library, Mooresville HR Director, Tiffany Shelley Director of Human Resources Town of Mooresville, Kim Sellers Public Information Officer Town of Mooresville

The program will present a panel including an HR director, a public information representative, and the library manager. The panel will address the various issues around testing, confidentiality, public information and individual accountability.

Room B

How Quarantine Built Our Blog

Kristie Hill, Library Associate, and Stephanie Johnson, Teen and Technology Librarian, Union County Public Library

We will be walking through the process of the blog moving from idea to actualized website, discussing how we take on blog maintenance and scheduling, showing examples of content creation, and explaining the analytics for the blog since going live, followed by Q & A.

Room C

The Lost Family: How DNA Testing Is Upending Who We Are with author Libby Copeland

Shelia Bumgarner, Robinson-Spangler Carolina Room

The PLS Genealogy and Local History Committee is sponsoring, award winning journalist, Libby Copeland, who will read from her book "The Lost Family."

"Copeland takes readers inside America's first DNA testing lab dedicated to genealogy, to Salt Lake City's Family History Library—the largest genealogical research facility in the world—and into the living rooms of dozens of people whose lives have been turned upside down due to the results of a recreational DNA test. It is at once a hard look at the forces behind a historical mass reckoning that is happening all across America, and an intimate portrait of the people living it." "

10am to 10:50am: Session 2

Room A

Try It! @ Your Library.

Sarah Sever, Neuse Regional Libraries

Neuse Regional Libraries have revamped their method of presenting programs in order to comply with current COVID-19-related restrictions with an initiative called “Try It @ Your Library”. Because large groups are still unable to meet for these types of programs, we offer “pop up” programs daily at each of our Library locations as well as weekly out in the community. Topics can include anything from crafting, technology, library services, and how to do DIY tasks and often include handouts or a take home kit. In this session we will discuss how the “TI@YL” programs are planned and implemented, as well as our experience with marketing and community outreach.

Room B

No access? No problem! Completing a virtual, digital archival internship during the Coronavirus pandemic.

Lorena Jordan, University of South Carolina School of Library Science

During the summer of 2020 I completed a remote archival internship with The Citadel's Archives and Museum. This presentation presents how that was possible, even while physically unable to enter the archives themselves. This is extremely relevant, as libraries and archives decide how to continue essential work programs such as internships with campuses threatening to shut down due to the pandemic.

Room C

Enhancing Your Virtual Programming Quality

Leander A. Crocker, Business Services Unit Manager and Jason Howard, Adult Services Librarian, Durham County Library

When public libraries closed their physical locations due to COVID-19, in-person programming shifted entirely to the virtual space. Librarians, once again, had to adapt to the needs of the public. As a result, librarians are implementing new skills to deliver rich and valuable programs. While creating content for meaningful programs is second nature to librarianship, recording and editing video programs is daunting. This presentation will teach librarians how to use free or low-cost resources to enhance the quality of their virtual programs.

11am to 11:50am: Session 3

Room A

Virtual Programming: A Tale from the Farm League

Shelley Fearn, Juvenile Services Librarian, Union County Public Library

Staff from UCPL will discuss the process that they went through in developing meaningful virtual programming. Also discussed will be developing a quality standard, skill training, and team management.

Room B

Get Graphic! Tips on Developing Your Collection

Stephanie Johnson, Teen and Technology Librarian, Union County Public Library

This program will focus on graphic novel and manga collection development. We will cover the struggles building and maintaining these collections, organization, how to figure out what to purchase, and how to keep track of all the series and what is popular.

Room C

When a Library Customer Needs More

Dionne Greenlee-Jones, Unite Us/NCCARE360

How to empower libraries to provide services beyond the library wall. In the time of COVID how libraries can become a place to help our customers access the needed social services.

Conference Evaluation

Please let us know how we did!

<https://www.surveymonkey.com/r/3XC7WZJ>