

Mission Statement:

The American Dream Project is dedicated to restoring a government that is responsive to the needs of the people by ensuring that economic opportunity, political representation, and commercial accountability remain at the heart of the American Republic. We believe that true democracy requires a system where the voices of workers, entrepreneurs, and communities of commerce are heard and respected. Through strategic organizing, coalition-building, and direct political action, we aim to create a movement that enacts meaningful reform and guarantees that the American Dream is within reach for future generations.

Vision Statement:

We envision a revitalized American Republic where government power is balanced by the will of the people, where economic systems reward hard work and innovation rather than entrenched wealth, and where labor is recognized as the backbone of national prosperity. Our goal is to spearhead a movement that transcends partisan divides, empowers local communities, and secures systemic reforms that restore faith in our democracy. By organizing a labor-centric political convention and leveraging grassroots advocacy, we will build a coalition strong enough to demand and enact transformative change.

Phase 1: Foundation and Branding (2025)

Goals:

- Establish cohesive mission, branding, and public identity.
- Develop website and communication channels.
- Begin outreach to key labor leaders, activists, and potential allies.
- Formalize PAC structure and leadership roles.

Key Actions:

- Launch digital presence (website, social media, recruitment platforms).
- Form Executive Board and core committees.
- Initiate initial discussions with labor unions and pro-reform organizations.
- Conduct grassroots fundraising and secure financial support.

Phase 2: Infrastructure and Coalition Building (2025-2026)

Goals:

- Expand state-level organizing and leadership recruitment.
- Secure commitments from key labor unions and professional organizations.
- Develop early policy proposals for convention discussion.

Key Actions:

- Establish State Coordinators and organizing networks.
- Develop marketing and recruitment materials for broader labor outreach.
- Engage in coalition-building efforts with aligned advocacy groups.
- Organize planning committees to handle convention logistics and structure.
- Confirm speakers, delegates, and key representatives.
 Conduct final recruitment push for labor and industry participation.

Phase 3: Convention Planning and Execution (2026-2027)

Goals:

Phase 4: Petition Campaign and Political Influence (2027-2030)

• Host the American Dream Convention by November 2027.

Key Actions:

- Finalize logistics and framework for the labor-centric convention.
- Secure broad participation from unions, professionals, and activists.
- Draft and refine policy platform to be adopted at the convention (hopefully by November 2027)
- Generate media coverage and public awareness.

Goals:

- Mobilize mass public support behind the petition drafted at the convention.
- Pressure elected officials to adopt proposed reforms.
- Influence political primaries and general elections to ensure reform candidates succeed.
- Continue to expand and solidify the movement beyond initial petition.

Key Actions:

- Organize town halls, rallies, and public events to build momentum.
- Identify and support candidates who pledge to back the petition.
- Utilize media and advocacy strategies to maintain public pressure.

Phase 5: Legislative and Structural Reform (2030 and Beyond)

Goals:

- Pass and implement petition-based reforms through legislative action.
- Continue holding political figures accountable to the movement's mission.
- Expand the project's long-term role in political and labor advocacy.

Key Actions:

- Engage in direct lobbying and policy negotiation efforts.
- Build long-term organizational sustainability through continued outreach and funding.
- Establish mechanisms for ongoing advocacy and reform enforcement.
- Explore additional initiatives to further secure economic and political justice.

Conclusion

The American Dream Project is more than a campaign—it is a movement to restore power to working Americans and ensure the government serves the interests of the people, not entrenched wealth and power. Through careful planning and sustained action, we will build a future where the American Dream is within reach for all.

"We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness.--

That to secure these rights, Governments are instituted among Men, deriving their just powers from the consent of the governed,--

That whenever any Form of Government becomes destructive of these ends, it is the Right of the People to alter or to abolish it, and to institute new Government, laying its foundation on such principles and organizing its powers in such form, as to them shall seem most likely to effect their

Safety and Happiness."

~from *The Declaration of Independence*

These words, written in defiance of tyranny, form the foundation of our Republic. Yet, throughout our history, working Americans have had to fight to ensure these principles are upheld in the face of concentrated power. Today, we find ourselves in another such moment.

The American Dream Project is a newly-formed political action committee dedicated to restoring a government that truly serves the people, particularly the workers who sustain our nation. We recognize that organized labor has always been the vanguard of this struggle. That is why we are coordinating a labor-centric political convention, where leaders like yourself can help draft a petition to demand necessary reforms that will guarantee economic fairness and commercial accountability.

This convention will not be a passive discussion—it will be a call to action, a step toward reshaping our nation's future. We seek to build a coalition powerful enough to force change, not just in policy but in the very structure of our governance. Your voice, and that of your union, is critical to ensuring that labor is not merely heard, but heeded.

If you are interested in attending or discussing this opportunity further, please feel free to contact us at CONTACT. We would also be happy to arrange a meeting at your convenience to provide more details.

The stakes are high, and the moment is now. We hope you will join us in reclaiming the promise of the American Dream.

Introduction

We, the delegates of the American Dream Project Convention, present this policy proposal with a singular focus: to reform the American government and restore it to a system that truly serves the people. For too long, concentrated wealth, corporate interests, and political elites have held sway over the policy-making process. The proposals outlined here seek to correct these systemic imbalances by addressing key areas of concern: campaign finance reform, expanding representation in Congress, and increasing accountability in the federal executive.

Key Reforms

1. Addressing Citizens United

- o **Goal:** Mitigate the undue influence of wealth expression in our elections, which drowns out traditional political expression.
- Proposal:
 - Add the following language to the US Constitution:

"Any campaign for office in the United States may only solicit and receive donations to finance their campaign from constituents of the office that the candidate is campaigning for. Organizations or individuals purchasing for political actions or expressions in the United States may not do so directly on behalf of or directly against candidates campaigning for office, unless that organization or individual is campaigning for office. Congress may enforce this clause with appropriate legislation."

2. Increasing Federal Representation in Congress

- Goal: Ensure that all Americans are adequately represented in Congress.
- Proposal:
 - Add the following language to the US Constitution:

"In addition to the 17th Amendment, The Senate of the United States shall be composed of: Two Senators from each designated Community of Commerce, elected by the people of that community for six years, with each Senator casting one vote in the Senate. Three Senators from each of six designated Federal District Regions, elected by the people of each Federal District Region for six years, with one Senator from each region elected every two years, thereby ensuring that one seat from each Federal District Region is up for election in each cycle. The Communities of Commerce and Federal Districts Regions shall be defined by Congress in mutually exclusive scopes. The census will identify eligible constituents based on economic,

commercial, and professional characteristics, and coordinate with state election boards to ensure the free and fair election of Senators. Vacancies in the representation shall be announced by the federal executive, and the executive authority of any state affected by the vacancy will coordinate elections to fill such vacancies. This Amendment shall be implemented by Congress, the federal executive, and the states no later than five years after ratification, at which point the new structure of Senate representation shall be in full effect, including the establishment of the Communities of Commerce and Federal District Regions.

3. Adding Accountability to the Federal Executive

- Goal: Strengthen oversight and accountability within the federal executive branch.
- Proposal:
 - Add the following language to the US Constitution:

"All federal executive powers shall henceforth be vested in the President, Vice President, and directors of independent executive agencies, each serving as the head of a specified executive function. These directors shall operate independently of the President and shall not serve at the pleasure of the President.

The number and scope of such independent executive agencies shall be defined by Congress, which shall also establish criteria for the appointment and removal of directors. Each director of an independent executive agency shall be nominated by the President and confirmed by the Senate, subject to the advice and consent of the Senate. Directors shall serve fixed, non-renewable terms, which may not be altered or terminated by the President. States may veto an appointment to the Executive Council with a 7/10ths majority within 60 days of the appointment. Each director will faithfully execute the laws of Congress. The directors may receive directions from the President, but these independent agencies ultimately report to their directors. Any agency not designated by Congress as independent will report to the President. Collectively, the directors of these independent agencies form The Executive Council of the United States, and may act in stead of the President with a three-quarters (3/4s) vote among them. The Vice President will serves as the non-voting chairperson of this council, choosing when they convene and what they discuss. The President and Vice President shall be elected for a four year term.

During every other popular election for Senators, the People shall also vote on a President and on a Vice President. After the new Congress is sworn in, the Senate shall elect a President and Vice President with a seventh-tenths (7 / 10ths) majority. If seven-tenths of the various States object to either of the Senate's picks within twenty days, that person shall not be sworn in as President or Vice President and the question returns to the Senate. If the Senate does not choose a President within sixty days, the winner of the popular election shall be the President, unless they did not receive a majority of the votes. In that case, there will be a runoff election between the two candidates that received the highest number of votes in the popular election. Remove the following language from Article 1, Section 3 of the

1. Convention Overview

• Purpose:

To convene labor leaders, professionals, activists, and political stakeholders to draft a petition for reform that will ensure the American Dream is accessible to all. The convention will focus on shaping policy changes to address the political and economic issues that hinder the prosperity of working Americans.

• Theme:

"Reclaiming the American Dream: A Call for Government Reform"

2. Key Objectives

- Objective 1: Draft a petition that will outline specific policy changes
 needed to reform government and improve economic fairness for working
 Americans.
- **Objective 2:** Build a broad coalition of labor leaders and activists, ensuring diverse representation across various industries and regions.
- **Objective 3:** Create a unified, strategic political message to present to elected officials and the public.
- **Objective 4:** Establish a plan for post-convention action, including recruiting candidates, organizing events, and spreading the petition.

3. Delegations

- Delegations from Labor: Approximately 35 delegations with 20 delegates each will be formed from communities of American commerce. Delegates will be recruited and vetted by the convention committee, in coordination with the other delegates joining that delegation.
- Delegations from the States: Each state may send one delegation, with 5 delegates each, chosen at each state's discretion.
- **Delegations from the Parties:** Both major political parties may send one delegation, with 10 people each.

5. Budget

- Any monies we raise before 2028 should go solely to inviting delegates to the convention, hosting the convention, and mobilizing the petition after the convention.
- Pre-convention costs:
 - Directly contacting possible leaders \$2,000
 - o Coordinating non-organized labor \$20,000
- Convention costs:
 - Venue (furnishing service included) \$50,000
 - o Security \$20,000
 - o Tech \$10,000
 - o Water/Coffee Service \$2,000

Executive Board

- **-Executive Director** Oversees the overall strategy, administration, and execution of the project's goals. Leads Executive Board.
- -Deputy Director Assists the Director and ensures coordination between committees. Leads Organizing Committee.
- **-Treasurer** Manages financial oversight, fundraising efforts, and compliance with PAC regulations.
- -Communications Director Develops messaging, media outreach, and public relations. Leads Marketing & Recruitment Committee.

4. Rules of Debate

- Open Moderated Debate: We will hire a neutral moderator that will enforce orderly rules on the convention floor. Delegations from labor will have a priority in being recognized for speaking. Other delegations may only speak during designated response segments of debate, unless they have time ceded to them by a delegation from labor.
- Amendments: Only delegations from Labor may introduce amendments to the policy proposal. There will be an opportunity to provide input and vote to amend the proposal before the convention, and during the convention.
- Voting: Delegations from Labor will get two votes each. State delegations will get one vote each. Party delegations do not get a vote.

-Convention Director – Leads the planning and execution of the labor-centric political convention, coordinating delegates, logistics, and policy discussions.

Leads Convention Committee. Central Committees

- -Convention Committee Organizes the labor-centric political convention, develops agenda, and coordinates delegates.
- -Marketing & Recruitment Committee Handles branding, outreach, digital campaigns, and membership recruitment.
- **-Organizing Committee** Works on coalition-building, grassroots mobilization, and state-level coordination.

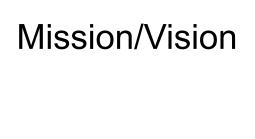
State-Level Chapters

Each state will have a **State Coordinator**, responsible for recruiting local leaders and organizing efforts.

State Coordinators report to the **Organizing Committee** at the national level, and will be given the leeway to pursue local politics.

Advisory Council

Composed of influential labor leaders, policy experts, and key stakeholders who provide strategic guidance.



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Goals

Host the American Dream Convention by November 2027.

Key Actions:

- Finalize logistics and framework for the labor-centric convention.
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Goals:

- Mobilize mass public support behind the petition drafted at the convention.
- Pressure elected officials to adopt proposed reforms.
- Influence political primaries and general elections to ensure reform candidates succeed.
- Continue to expand and solidify the movement beyond initial petition.

Key Actions:

- Launch nationwide petition campaign with digital and in-person efforts.
- Organize town halls, rallies, and public events to build momentum.
- Identify and support candidates who pledge to back the petition.
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Phase 5: Legislative and Structural Reform (2030 and Beyond)

Goals:

- Pass and implement petition-based reforms through legislative action.
- Continue holding political figures accountable to the movement's mission.
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States may veto an appointment to the Executive Council with a 7/10ths majority within 60 days of the appointment.

Each director will faithfully execute the laws of Congress. The directors may receive directions from the President, but these independent agencies ultimately report to their directors. Any agency not designated by Congress as independent will report to the President.

Collectively, the directors of these independent agencies form The Executive Council of the United States, and may act in stead of the President with a three-quarters (3/4s) vote among them. The Vice President will serves as the non-voting chairperson of this council, choosing when they convene and what they discuss.

The President and Vice President shall be elected for a four year term. During every other popular election for Senators, the People shall also vote on a President and on a Vice President. After the new Congress is sworn in, the Senate shall elect a President and Vice President with a seventh-tenths (7 / 10ths) majority. If seven-tenths of the various States object to either of the Senate's picks within twenty days, that person shall not be sworn in as President or Vice President and the question returns to the Senate. If the Senate does not choose a President within sixty days, the winner of the popular election shall be the President, unless they did not receive a majority of the votes. In that case, there will be a runoff election between the two candidates that received the highest number of votes in the popular election.

Remove the following language from Article 1, Section 3 of the United States Constitution: "The Vice President of the United States shall be President of the Senate, but shall have no Vote, unless they be equally divided."

The Vice President will set the agenda of the Senate."

Conclusion

The American government was designed to serve the people, but over time, the systems of accountability and representation have eroded. The reforms proposed here are essential to restoring a government that works for all Americans. These changes will ensure that elections are fair, that every citizen's voice is heard, and that those in power are held accountable for their actions.

The time for reform is now. We call on all Americans, particularly those who feel their voices have been silenced by concentrated wealth and power, to join us in demanding these critical reforms. Together, we can restore the promise of the American Dream.

The American Dream Convention

1. Convention Overview

• Purpose:

To convene labor leaders, professionals, activists, and political stakeholders to draft a petition for reform that will ensure the American Dream is accessible to all. The convention will focus on shaping policy changes to address the political and economic issues that hinder the prosperity of working Americans.

• Theme:

"Reclaiming the American Dream: A Call for Government Reform"

• Date & Location:

(To be determined based on logistical considerations. Potential locations could be in a central, accessible city with strong labor representation like Detroit or Pittsburgh)

2. Key Objectives

- Objective 1: Draft a petition that will outline specific policy changes needed to reform government and improve economic fairness for working Americans.
- Objective 2: Build a broad coalition of labor leaders and activists, ensuring diverse representation across various industries and regions.
- Objective 3: Create a unified, strategic political message to present to elected officials and the public.
- Objective 4: Establish a plan for post-convention action, including recruiting candidates, organizing events, and spreading the petition.

3. Delegations

- Delegations from Labor: Approximately 35 delegations with 20 delegates each will be formed from communities of American commerce. Delegates will be recruited and vetted by the convention committee, in coordination with the other delegates joining that delegation.
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Executive Board

- -Executive Director Oversees the overall strategy, administration, and execution of the project's goals. Leads Executive Board.
- -Deputy Director Assists the Director and ensures coordination between committees. Leads Organizing Committee.
- -Treasurer Manages financial oversight, fundraising efforts, and compliance with PAC regulations.
- -Communications Director Develops messaging, media outreach, and public relations. Leads Marketing & Recruitment Committee.
- -Convention Director Leads the planning and execution of the labor-centric political convention, coordinating delegates, logistics, and policy discussions. Leads Convention Committee.

Central Committees

- -Convention Committee Organizes the labor-centric political convention, develops agenda, and coordinates delegates.
- -Marketing & Recruitment Committee Handles branding, outreach, digital campaigns, and membership recruitment.
- -Organizing Committee Works on coalition-building, grassroots mobilization, and state-level coordination.

State-Level Chapters

Each state will have a **State Coordinator**, responsible for recruiting local leaders and organizing efforts.

State Coordinators report to the Organizing Committee at the national level, and will be given the leeway to pursue local politics.

Advisory Council

Composed of influential labor leaders, policy experts, and key stakeholders who provide strategic guidance.

ARCHIVE: The Original Pitch

Comprehensive Organization, Strategy, and Policy Proposal for the American Dream Project

Our immediate focus should be three goals:

- 1) Create cohesive mission, name, branding, website and contact. (this season)
- 2) Finalize our organization's political infrastructure (this year)
- 3)Organize a labor centric political convention to produce a petition to the government (by Nov 2027 if we can)

That will lead into the long term goal of passing the petition.

- 1) Recruit like-minded organizations to support the petition. (2027-2028)
- 2) Relentlessly pitch the petition to elected officials. (2028-2030)
- 3) Use both party machines to primary any candidate that resists the petition (2030 being a mid-term year, which is slightly easier to upset either party).

Branding:

The American Dream Project

Mission: We stand for the reform of the American government to more readily respond the Commercial Republic, so that the American Dream can be guaranteed to be in reach for all future generations of Americans. We will accomplish this by hosting a political convention for our communities of commerce to draft a petition to government, and then by organizing support for candidates from both parties to enact that petition.

I also think we can keep the branding for the New Deal Party on Reddit and on the Discord. I think that there is room for those to be our "unofficial recruiting spaces". Basically, we can hold those places open for anyone that wants pro-labor, pro-movement organization in the next two years, while we recruit for the convention as the American Dream Project. Then when we have the petition from the convention, we can have a soft "relaunch" introducing all our spaces to the model that will challenge the parties. I am not a marketing expert, and I can't analyze the pros and cons of mixing brands like that, but my political brain can see advantages to recruiting in one place and acting in another.

Organizational Infrastructure:

We should be a Political Action Committee, as that would position us to challenge both parties better. There are advantages to taking over the DNC, but there also are

disadvantages, namely that the machine will fight you and that to present any ideas from the Democrats automatically generates opposition from the RNC.

This also allows us to take a more decentralized structure, since our goal as a central organization would be to host a convention, pitch the petition, and coordinate resources. Any candidates we support will be candidates that are recruited and vetted by either party, even if they come from us, and they will be aiming to take party resources. In that way, the central organization doesn't have to dictate candidates or local efforts *at all*, unlike similar organizations. As long as a candidate is pushing for the petition, we don't care what else they do.

That's not to say we wouldn't specifically recruit leadership in every state, but their goals should be "our petition+local party politics for the side they are challenging as long as it doesn't interfere with the petition", and in that way, we don't need to micromanage every jurisdiction like the Democrats or the Republicans need to.

So I would keep the structure very simple:

Central Committees:

Convention Committee
Marketing and Recruitment Committee
Organizing Committee

Then have one committee for each state that all report to the Organizing Committee (perhaps committees for DNC/RNC coordination as well?). The Convention Committee is solely dedicated towards the platform/petition and the Marketing and Recruitment Committee is trying to grow us at large and recruit for other positions (which can happen as they invite people).

The Convention

There are many ways to start a movement. However, the best way to sustain a movement is to give them an actionable petition to the government that they can continue to protest for if candidates fail in a given election cycle.

We should be mobilizing people towards a movement now, that's not a question. Anyone that is upset with the status quo is welcome to join us, and in those masses, I know there will be people that can act as multipliers to our skills and influences.

But I believe that to keep those people united in a movement towards change, we need to refine a platform with the weight of our Commercial Republic. To that end, I would

propose that we host a political convention among our communities of commerce debating reforms toward guaranteeing the American Dream.

I would start by reaching out to the leaders of organized labor. If we get even one union on board, it will bolster our influence and credibility. If we get several on board, then we have a solid start to the delegations that would be recruited to such a convention.

Then we reach out to unorganized labor, first by approaching professional organizations, and then by approaching other influencers in various industries that don't have delegations yet.

Lastly, once we have a critical mass of delegations from labor, we invite the states and the parties, making it clear that the convention rules favor the delegations from labor.

The Reform Proposal

I personally think that anything short of reform will be ineffective towards our stated goals, especially in the long term. To that end, I would propose that the policy discussed at the convention be that of government reform. I would propose this as the simplest effective platform of constitutional reform:

- 1) Stop wealth expression from drowning out political expression by addressing the *Citizens' United* decision
- 2) Make our Congress more responsive to the Commercial Republic by increasing representation
- 3) Mitigate the harms of unilateral decisions by adding accountability to the federal executive

However, this strategy wouldn't be any less effective if the platform/petition proposed was geared towards labor policy in our system (like guaranteed healthcare, wages, etc.) vs. reform. The scope of the proposal would be up to our organization to decide, the weight will be given to it as a petition by the process of the convention, regardless of what it is (though of course it'd have to be something that the convention delegates can agree on).