

THE 9LIST™

KNOW YOUR DIAMONDS with Olivia Starling of Starlette Galleria | THE 9LIST TRAINING COURSE SUMMARY

Thank you for watching **KNOW YOUR DIAMONDS** with [Olivia Starling](#) of [Starlette Galleria](#), a training course managed by **THE 9LIST**. Starlette Galleria is filled with stunning simulated diamonds from rings, earrings, necklaces and so much more. This summary can be looked at while you're watching the video or after it so that you can get the takeaways that were shared by Olivia as well as to assist you when you make your purchase! If you want to watch the video again, [click here](#).

- **3 KEY POINTS TO NOTE ABOUT DIAMONDS IN GENERAL**

- **WHAT ARE THE 4C'S?**

- **CUT** | Quality of the angles, proportions, facets, and finishing details.
 - **COLOR** | How colorless the diamond is.
 - **CLARITY** | How clean the diamond is of inclusions and blemishes.
 - **CARAT** | The weight of the diamond.

- **WHAT ARE SOME COMMON DIAMOND SHAPES THAT YOU SHOULD KNOW ABOUT?**



Round



Oval



Cushion



Princess



Pear



Emerald



Marquise



Asscher



Radiant



Heart

- **HOW CAN ONE CARE FOR THEIR DIAMONDS?**

- Using harsh chemicals is a no-no! Make sure to talk to your jeweler or to look up the FAQ's for the suggested cleansers to use that are meant for your Natural Diamonds, Lab Created Diamonds and/or Simulated Diamonds.
 - Also make sure that if there are additional cleansing accessories needed from designated cloths, trays, etc that you find this out as well and have them in your kit!
 - Create a cleaning schedule based on what your jeweler or what the website that you purchased from suggests.

- **3 KEY THINGS TO HIGHLIGHT THAT YOU LEARNED FROM THIS TRAINING COURSE, KNOW YOUR DIAMONDS**

- **THE TYPES OF DIAMONDS**

- **NATURAL DIAMONDS** | These are formed naturally, from high temperatures and pressures beneath the Earth's crust. It is one of the hardest naturally occurring minerals on earth, meaning that a diamond holds up extremely well over time and is highly resistant to surface scratching and breakage due to its durability.
- **LAB CREATED DIAMONDS** | These are grown from tiny carbon diamond seeds of pre-existing diamonds. Various Lab Created Diamond manufacturers will have varying advanced technologies to create them. Through the process of pressure and heat, it mimics the method of the natural diamond formation. These are generally impossible to differentiate from natural diamonds and this is more of an affordable option than natural diamonds.
- **SIMULATED DIAMONDS** | These are high quality gemstones that are manufactured and can be Cubic Zirconia (CZ), Moissanite, Swarovski Crystal etc. These simulated diamonds also have a rating system and these are also an affordable option in comparison to natural diamonds of the same size, shape, etc.

- **THE IMPORTANCE OF HAVING A SIGNATURE PIECE WHETHER YOU'RE MARRIED OR NOT**

- As discussed in this course, statement diamonds are not just for engagement or wedding rings! It's a great statement piece to give to yourself and to treat yourself! With the assortment that is available at Starlette Diamonds, you can have have a number of looks at an affordable price that no one will be able to tell the difference.

- **WHY HAVE PEOPLE BEEN PURCHASING SIMULATED DIAMONDS AT STARLETTE GALLERIA?**

- In **THE 9LIST TRAINING COURSE** of Olivia Starling, she shared that there are a number of reasons why people purchase her simulated diamond assortment. From those who have Travel Diamonds that allow them to leave their wedding and engagement ring at home so that they don't lose it, to nurses and doctors during COVID that due to countless washing of their hands, they didn't want to erode the metals of their jewelry so this was a durable option that still allowed them to be stylish and it's a great way for someone to have a large or dainty piece that gives them a successful look while they may be focused on putting their funds in other areas. She has countless stories as to why people came to the decision and the assortment reflects how it projects the intended image.

- **ABOUT OLIVIA STARLING + STARLETTE GALLERIA**

- 3 years ago, with \$300 in inventory, and a 3 year old on my hip, I founded Starlette Galleria out of my basement.
- I had 0 connections, 0 emails, and 0 followers, but I had a big dream in my heart, so I went for it. Within a year, I quit my corporate job to work full time with my spin on the engagement ring industry.
- Since then, Starlette Galleria have been supplying luxury, simulated-diamond engagement rings at a fraction of the price.
- Perfect for travel, pregnancy, saving money on an engagement ring, conserving your real diamond and changing your look. These rings are sure to impress, Unlike your typical replacement ring, Starlette Galleria rings are made of high-quality metals that will never cause skin irritation or turn your finger green. The stones are intricately placed in the setting, never glued, and made of the clearest and most brilliant AAA CZ.
- Starlette Galleria caters to the woman on the go, offering necklaces, bracelets, and earrings with the same quality metals that are durable and won't tarnish. Like I've always said, "if they can't tell the difference, why should you?"

- **FOR MORE INFORMATION**



- Website | starlettegalleria.com
- SOCIAL | IG [@starlettegalleria](https://www.instagram.com/starlettegalleria) + IG [@oliviaisnotaninfluencer](https://www.instagram.com/oliviaisnotaninfluencer)
- **EARN A THE 9LIST CERTIFICATE (COMING SOON)**
- **LINK TO OPTIONAL QUIZ VIA GOOGLE DOCS**
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