



Sample Ambassador Captions

Make these your own, but this gives you a framework to start from!

Sample Caption #1:

A few months ago, I started my transition into Instructional Design and I'm working towards **a life of freedom and flexibility!**

Not long ago, I came across an Instructional Design workshop that jumpstarted my interest in the field and I've been hooked since!

Now, my Instructional Design Coach, Jill Davidian is kicking off an Instructional Design workshop that is going to tell you all about how to stand out in the field 🌟 Whether you are already exploring Instructional Design or you are brand new, there is something for you to learn.

I'm working towards a life of freedom and I hope you'll join me on the adventure!

The Workshop starts on Monday, March 17th and will go through Friday, March 21st. Each day they'll be live on Zoom at 6:30pm CT!

I'm happy to answer any questions you have about the workshop or Instructional Design!

If you're ready to sign up, you can sign up here: **Insert Ambassador Link**

Sample Caption #2:

You may have been seeing parts of my journey here recently and see that I'm pursuing something different!

I chose to start my transition into Instructional Design because (Insert your reasons).

My Instructional Design mentor is kicking off a free workshop on Monday and if you've been curious about Instructional Design too, you need to be there!

She will be covering:

- ✓ How the job search process has changed in 2025 and what's working now
- ✓ Key skills that ID hiring managers are looking for
- ✓ How to accurately read and interpret an ID job posting
- ✓ Proven strategies to stand out and get noticed by ID hiring managers
- ✓ How to optimize your resume and talk the talk to get through the Applicant Tracking System and into the hands of a recruiter
- ✓ Your secret weapon to getting hired when you have no ID experience
- ✓ How to fast-track your ID job search

You'll also get to learn about the ways that a career in instructional design will give you the freedom and flexibility that you're looking for in your life!

The 5-Day Free Workshop kicks off on Monday, March 17th at 6:30 PM and I hope to see you there!

You can sign up for the workshop here: [Insert Ambassador Link](#)