

## Department of International Business (2018)

### YEAR 1. Semester I

Course Code	Course Name			C R E D I T	E C T S
BUS 101	Intro. to Business& Management	3	0	3	8
COMP 103	Computer Application 1	3	0	3	4
PSYC 100	Psychology	3	0	3	4
MAT 101	Business Mathematics	3	0	3	8
EGL 101	Development of Reading Skills	3	0	3	4
NH 001	National History 1.			-	2
TFL 101	Turkish as a Foreign Language (for non-natives)				4
<i>Total</i>					15 31

### Semester II

Course Code	Course Name			C R E D I T	E C T S
BUS 108	Principles of Management	3	0	3	8
COMP 104	Computer Application 1l. <i>Prereq: COMP 103</i>	3	0	3	4
SOCY 100	Sociology	3	0	3	4
MAT 102	Business Mathematics 1l. <i>Prereq: MATH 101</i>	3	0	3	8
EGL 102	Development of Writing Skills <i>Prereq: EGL 101</i>	3	0	3	4
NH 002	National History 1l. <i>Prereq: NH 001</i>			-	2
TFL 102	Turkish as a foreign Language (for non-natives) <i>Prereq: TFL 101</i>				4
<i>Total</i>					15 31

### YEAR 2 Semester III

Course Code	Course Name			C R E D I T	E C T S
BUS 211	Microeconomics	3	0	3	6
BUS 203	Financial Accounting 1	3	0	3	6
BUS 205	Statistics 1 <i>Prereq: MATH 101, MATH 102</i>	3	0	3	6
BUS 207	Introduction to Law	3	0	3	6
CS 201	Communication Skills 1 <i>Prereq: EGL 101, EGL 102</i>	3	0	3	4
TURK 001	Turkish 1.			-	2
<i>Total</i>					15 30

### Semester IV

Course Code	Course Name			C R E D I T	E C T S
BUS 212	Macroeconomics	3	0	3	6
BUS 204	Financial Accounting 1l. <i>Prereq: BUS 203</i>	3	0	3	6
BUS 206	Statistics 1l. <i>Prereq: BUS 205</i>	3	0	3	6
BUS 208	Business Law <i>Prereq: BUS 207</i>	3	0	3	6
CS 202	Communication Skills 1l. <i>Prereq: EGL 101, EGL 102</i>	3	0	3	4
TURK 002	Turkish 1l. <i>Prereq: TURK 001</i>			-	2
<i>Total</i>					15 30

YEAR 3. Semester V

Course Code	Course Name			C R E D I T	E C T S
BUS 301	Organizational Behavior <i>Prereq: BUS 108</i>	3	0	3	6
BUS 303	Human Resource Management <i>Prereq: BUS 108</i>	3	0	3	6
BUS 307	Business Finance I <i>Prereq: MAT 101, MAT 102, BUS 205</i>	3	0	3	6
BUS 305	Quantitative Methods & Forecasting <i>Prereq: BUS 205, BUS 206</i>	3	0	3	6
BUS 315	Principles of Marketing	3	0	3	6
<i>Total</i>				15	30

Semester VI

Course Code	Course Name			C R E D I T	E C T S
BUS 302	E-Commerce	3	0	3	6
BUS 304	Operations Management <i>Prereq: BUS 205, BUS 206</i>	3	0	3	5
BUS 306	Management Info Systems <i>Prereq: BUS 108</i>	3	0	3	6
BUS 450	Consumer Behavior <i>Prereq: BUS 315</i>	3	0	3	6
BUS 457	Marketing Strategy <i>Prereq: BUS 315</i>	3	0	3	6
STJ 030	Internship - 30 calendar days	-	-	-	1
<i>Total</i>				15	30

YEAR 4 Semester VII

Course Code	Course Name			C R E D I T	E C T S
BUS 401	International Business <i>Prereq: BUS 211, BUS 212</i>	3	0	3	6
BUS 444	Cross Cultural Studies in Org.	3	0	3	6
BUS 445	Workshop in Export and Import	3	0	3	6
	Departmental Elective (1)	3	0	3	6
	Non-Departmental Elective (3)	3	0	3	6

Semester VIII

Course Code	Course Name			C R E D I T	E C T S
<del>BUS 404</del>	Strategic Management <i>Prereq: BUS 203, BUS 204, BUS 303, BUS 304, BUS 307, BUS 308, BUS 315</i>	3	0	3	6
BUS 430	Supply Chain and Management <i>Prereq: BUS 205, BUS 206, BUS 304</i>	3	0	3	6
	Departmental Elective (2)	3	0	3	6
	Departmental Elective (3)	3	0	3	6
	Non-Departmental Elective (5)	3	0	3	6

Cumulative credit hours: 120

(Format: 2 Departmental + 3 Non-departmental= 5 courses)

Departmental Electives: (3)

- BUS 213 Business Ethics
- BUS 403 Globalization & Econ. Integration (Prereq: BUS 211, BUS 212)
- BUS 423 International Finance (Prereq: BUS 307)
- BUS 427 International Banking (Prereq: BUS 203, BUS 204, BUS 307)
- BUS 420 Contemporary Issues in Business
- BUS 454 Logistic Management (Prereq: BUS 304)

Non-Departmental Electives: (6)Economics:

- ECON 301 International Economics I (Prereq: BUS 211, BUS 212)
- ECON 302 International Economics II (Prereq: BUS 211, BUS 212)

International Relations:

- IRE 102 Introduction to International Relations
- IRE 309 International Law (Prereq: BUS 207)
- IRE 301 International Organizations

Marketing Electives

- BUS 318 Business to Business Marketing (Prereq: BUS 315)
- BUS 436 Contemporary Issues in Marketing (Prereq: BUS 315)
- BUS 448 Marketing Channels (Prereq: BUS 315)
- BUS 449 Managing Customer Relationship (Prereq: BUS 315)
- BUS 451 Sales Management
- BUS 452 Advertising and Promotion Management
- BUS 453 Brand Management (Prereq: BUS 315)
- BUS 456 International Marketing (Prereq: BUS 315)
- BUS 469 Retail Marketing & Management (Prereq: BUS 315)

Business Management

- BUS 406 Insurance & Risk Management (Prereq: BUS 307, BUS 308)
- BUS 407 Innovation & Entrepreneurship
- BUS 408 Non-Governmental Organizations
- BUS 409 Corporate Governance & Family Business (Prereq: BUS 108)
- BUS 418 Small Business Seminar (Prereq: BUS 307, BUS 308, BUS 315)
- BUS 462 Leadership and Organizational Culture (Prereq: BUS 301)

Service Courses:

- Language Elective I
- Language Elective 2

