

# MRITYUNJAY GAUTAM

Graphic Design Consultant | New Delhi, India  
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## FUNCTIONAL SUMMARY:

With over 14 years of specialized experience in Graphic Design, I focus on Print Media, PowerPoint Presentations, Pitch Decks, UI/UX, Interactive PDFs, Brand Development, Competitor Analysis, and creating compelling emailers. In addition to my design expertise, I excel at collaborating with internal teams, clients, and print vendors, ensuring seamless coordination across time zones to meet deadlines and proactively address potential challenges. I have worked with prestigious Fortune 500 companies like EY, Deloitte, and Grant Thornton, as well as a diverse global client base.

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## WORK PROFILE:

- **Graphic/UI-UX Designer, Freelancer (Sep 2023 - Present)**

As an experienced Graphic Design Consultant and freelancer, I bring over 14 years of expertise in delivering high-quality design solutions across diverse industries. My specialties include Print Media, Branding, UI/UX, and more, with a focus on creating compelling visuals that align with clients' goals and enhance their brand identity.

Key responsibilities include:

**Creative Design:** Crafting visual concepts, graphics, and layouts for branding, marketing collateral, websites, publications, and more.

**Consulting and Advising:** Providing expert guidance on design strategies, best practices, and innovative solutions tailored to meet client objectives.

**Client Interaction:** Collaborating with clients to understand their design requirements, preferences, and branding guidelines, while presenting proposals and concepts effectively.

**Brand Development:** Designing logos, color schemes, typography, and visual elements to develop or evolve brand identities that adhere to brand guidelines.

**Collaboration:** Partnering with marketing teams, content creators, developers, and print vendors to integrate design concepts across various platforms.

**Technical Proficiency:** Mastering design tools and software while staying up-to-date on industry trends and incorporating new technologies into design projects.

**Quality Assurance:** Conducting rigorous quality checks to maintain high standards of accuracy, consistency, and visual appeal across multiple media.

**Problem Solving:** Addressing design challenges, incorporating feedback, and adapting to evolving requirements or unexpected constraints.

**Presentation and Documentation:** Developing design presentations, style guides, and documentation that outline design decisions, usage rules, and guidelines for assets.

**Marketing Support:** Creating visual assets for marketing campaigns, social media, advertisements, and promotional materials.

- **Creative Director, WorkLooper Consultants Pvt. Ltd.**

Jun 2017 – Sep 2023

- **Manager, Grant Thornton India LLP**

Mar 2015 – May 201

- **Senior Associate, EYGSS (Ernst & Young – Global shared services)**

Aug 2012 - Feb 2015

- **Senior Designer, Aegis Ltd**

Oct 2011 – Jul 2012

- **Graphic Designer, WeCart online store/WeCart online solution**

Jul 2009- Sep 2011

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## TECHNICAL KNOWLEDGE

|                    |                                                       |
|--------------------|-------------------------------------------------------|
| <b>Print Media</b> | Adobe InDesign, Adobe Illustrator and Adobe Photoshop |
| <b>UI/UX</b>       | Adobe XD                                              |
| <b>Document</b>    | Microsoft Word, Microsoft PowerPoint                  |
| <b>E-Mailer</b>    | Microsoft Outlook, Send Grid and MailChimp            |

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## EDUCATION AND CERTIFICATIONS

- **TECHNICAL:**

- o LEAN SIX SIGMA 'White Belt' certified
- o LEAN SIX SIGMA 'Green Belt' training from ASQ (American Society of Quality)
- o 2008-2010 - AAASP Diploma design course from Arena Multimedia and Animation, South Ex, New Delhi

- **ACADEMIC:**

- o 2021-2022 – IIT Bombay, Post-Graduation
  - o 2007-2010 - Delhi University SOL - B. Com
  - o 2004-2006 - BIEC, Patna - Intermediate
  - o 2004 - CBSE - High School
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## PERSONAL DETAILS

**Sex:** Male

**Language:** English (Fluent) and Hindi (Native or Bilingual)

**Nationality:** Indian

**DOB:** 14<sup>th</sup> November, 1989

**Marital Status:** Married