

## Short Form Copy

*DIC Email:*

*Disrupt*

*Intrigue*

*Click*

*Subject Line: The Biggest Secret to Never be Overweight*

*There is a reason celebrities are never overweight and are always in good shape to show off.*

*It's not steroids, it's not creatine, and it's not luck.*

*They use the craziest of methods with ingenious techniques to repel them from ugly, out-of-shape nerds to absolute supermodels!*

*You are one click away from greatness.*

*[CLICK HERE]*

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*PAS Email:*

*Pain/Desire*

*Amplify*

*Solution*

*Subject Line: Not Just Looking Cool, but FEELING Cool...*

*Are you constantly trying to LOOK cool by putting on "cool clothes" or saying "cool things"?*

*When you look in the mirror, do you see someone with "cool clothes" but the most insecure mindset, or do you see true confidence that no one can shut down?*

*Someone that everyone could look up to as an example of what it really means to be cool?*

*Or are you just insecure, with no hope,*

*That no one looks up to?*

*Can you put enough confidence in yourself in such a way that others will put confidence in you?*

*If you ever decide to stop constantly fearing man by looking cool rather than possessing true inner confidence, and truly FEELING cool.*

*Then click here to BE cool.*

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*HSO Email:*

*Hook*

*Story*

*Offer*

*Subject Line: I lay in bed with deep strain, stress, and sadness.*

*Life's most difficult trials go one of two ways.*

*What I thought I had been freed from FOREVER*

*Months of pills, injections, medicine, and prescriptions were finally following in my favor, giving me COMPLETE relief from stress. I feel amazing.*

*It's finally paying off.*

*But what I thought I had truly conquered and put to death, was returning.*

*My mind is FILLED with terrible worries.*

*The stress is back.*

*Because of my over-confidence in somehow "freeing myself from all sources of stress", I am now back to drowning in my anxious ways of thinking.*

*I can either go back to all the unhealthy injections and pills to temporarily give me clarity of mind to think, only to be flooded again with my own anxious thoughts,*

*Or I can search for the TRUE solution.*

*What will I do?*

*Most fortunately, I was able to find the TRUE solution that truly frees me from all stupid ways of thinking.*

*I am now living my life COMPLETELY stress-free.*

*Not a single worry.*

*I feel colossally better than I did from the pills, I feel... perfect, almost.*

*I have THIS to give my absolute gratefulness for that.*

[\*\[CLICK HERE\]\*](#)