

Programming & Fundraising 2021

CHARGE: To develop a year long schedule of programs to encourage community engagement, volunteer participation, and fundraising efforts for the organization. Programs can be social, informational, or topical in nature, and they can be annual events, one-time events, or occasional offerings. For each program, the team will define goals, targeted audiences and identify a list of objectives that will help us reach achievable, measurable results. This team will liaison with other organizations (OBPPC, City of Rochester, etc.) and will coordinate volunteer activities for each event the CCA engages in, regardless of the sponsor(s).

Note: For events involving food, at least two volunteers must complete the food handling certification course so that the organization can appl for permits to sell food at events.

Chairperson: Sue Kroll (TBD)

Board Liaison: Patti O'Brien

Proposed Budget: Food certifications (approx. \$150)

	Task/Action Item	Timeline	Funding Needed	Notes/Other Resources Needed
1	Lakeside Winter Celebration – CANCELLED 2021 Due to Covid-19	February		Annual event sponsored by the City, County and OBPPC, held at the Robach Community Center
2	Clean Sweep TBD	May (first weekend) TBD		Annual event sponsored by City, CCA usually partners with LAYM and the Charlotte Library
3	Kite Flight – Sell hotdogs, soda, and kites	May -tentative Determined by Covid – may be moved later in May		Be prepared with Food certifications for 2 people who will cook and monitor the hot dogs, etc.
4	Summer Fundraiser TBD by Covid pandemic	Spring/Summer		Annual event sponsored by CCA in partnership with Charlotte businesses. Lindy would like to coordinate this event.
5	Neighbor Outreach Cook hotdogs	Mid July or TBD by current events		Annual event hosted by the City of Rochester. Location to be determined.
6	CCA Membership Picnic Scholarship Awards Presented at Ceremony	August		Annual event sponsored by CCA at the August General Meeting.
7	National Night Out Against Crime	First Tuesday of August		Annual event hosted by CCA in partnership with NWSC, RPD and NW Neighborhoods, held at Ontario Beach Park.

8	Rochester Marathon - work the water station	First Sunday of Oct.		Sponsored by Fleet Feet and MVP utilizing the volunteers from the LAYM. Waiting for update in 2021,
9	Roc the Riverway Weekend	TBD		Annual event sponsored by the City of Rochester. Waiting for update by COR for 2021 events.
10	Annual Tree Lighting Ceremony – pizza and cookies	Dec. 3, 2021	At the Station 19 firehouse	Annual community event sponsored by CCA in partnership with Engine 19 Firehouse. Food items for donation to local food bank