

For the following stocks, name the market that you believe the stock could be expected to be found on:

- 1) McDonald's _____ 2) Qualcomm _____ 3) Spdr ETF _____
 4) Coca Cola _____ 5) Butterfly.com _____ 6) Nokia _____

Available Markets: NYSE, AMEX (now NYSE American), NASDAQ, OTC Bulletin Board / Pink Sheets

Match the following market averages and indexes with their description:

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| a) Market index designed to gauge the total United States stock market | _____ Standard & Poor's 500 Composite Index
(aka the <i>S&P</i>) |
| b) Stock market average made up of 30 high-quality stocks selected for total market value and broad public ownership and believed to reflect overall United States market activity | _____ MSCI World Index
(Being replaced by the MSCI All Country World Index) |
| c) Market index designed to measure the stock markets of the world <i>excluding</i> the United States | _____ Dow Jones Industrial Average
(aka the <i>Dow</i> , <i>DJIA</i>) |
| d) Market index most often used as a measure of the strength or weakness of medium-sized and small-sized companies based in the United States | _____ NASDAQ Composite
(aka the <i>NASDAQ</i>) |
| e) Traditionally, the 500 largest stocks based in the United States chosen for their market size, liquidity, and industry group representation | _____ MSCI EAFE Index
(Being replaced by the MSCI All Country World Index ex-USA) |
| f) Market index mostly composed mainly of high-tech companies based in the United States | _____ Dow Jones US Completion Total Stock Market Index
(nee Dow Jones Wilshire 4500, aka Extended Market) |
| g) Market index designed to measure the global stock market <i>including</i> the United States | _____ Russell 2000 Index |
| h) Market index designed to measure the total United States stock market <i>excluding</i> the largest 500 companies, very popular with many index funds | _____ Dow Jones US Total Stock Market Index
(nee Dow Jones Wilshire 5000, aka Total Market) |

Scenario: You hear on the news report in the evening that, "the Dow and the S&P each lost 2% but the NASDAQ gained 1% and the Russell 2000 was flat." What can you deduce from this report?

- a) Stocks were mostly unchanged for the day
 b) Large company stock prices gained, high-tech company prices declined and small company prices were mostly unchanged
 c) Large company stock prices lost ground, high-tech company prices rose and small company prices were mostly unchanged
 d) Domestic stock prices gained ground but foreign stock prices declined