GALO ALFREDO NARANJO

UX Engineer

SUMMARY

Technically-minded UX designer & developer with a strong grasp of prototyping and frontend development. Looking to bring my skills in-house and bridge the gap between designer and developer. Proven track record of creating and designing websites that convert.

PROFESSIONAL EXPERIENCE

Product Design at Mindsera AI

Dec 2024 — Present

- Working closely with founders leading design and UX strategy for Mindsera's transition to native mobile app, enhancing usability and overall product engagement.
- Streamlining design processes, making it easier for the team to iterate on new ideas and enhance overall workflow efficiency.
- Creating comprehensive video walkthroughs significantly reducing the demand on customer support resources.

Front-End Developer (Contract) at Influence Board

Oct 2024 — Present

- Manage and maintain the WordPress site by performing regular updates, troubleshooting tickets, and ensuring optimal performance and security.
- Adjust and fine-tune CSS and UI components to align with design standards and improve user experience across the site.
- Collaborate with stakeholders to implement design adjustments, ensuring consistent branding and usability across pages and devices.

Web Designer & Developer at Motusmade Studios

Jan 2022 — Present

Crafting static websites and visual identities for small businesses in the health and fitness space. Also consulted on SEO and social media strategy. Some clients include: Jon Yuen Coaching, The Body Shop Training Gym, Crossfit Providence, Samantha Emanuel Movement Coaching

RECENT PROJECTS

Nodal App | Mobile App Design

A social media platform designed for physical practitioners and their communities.

- Conducted user research to learn about what drives users to want to share their physical training on social media platforms.
- Designed and prototyped key screens that help users share their progress but also connect digitally with their community.
- Completed user testing to further enhance the experience of key user flows.

CONTACT

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Portfolio

GitHub

LinkedIn

X (Twitter)

SKILLS & STACK

Figma

User Research

Product Design

Prototyping

User Interface Design

Wireframing

HTML

CSS

Javascript

Node.js

Astro.js (Beginner)

EDUCATION

Designlab, UX Academy

2021-2022

500+hr UX Certificate

Stevens Insitute of Technology

2006 - 2011

BS, Business & Technology

Comp Science (Minor)