

# SILVA SHIH

silvashih@gmail.com | @silvashih | silva-shih.github.io

## PROFILE

I am a bilingual (Mandarin Chinese and English) data journalist/digital editor with international reporting background, experienced in digital journalism and digital media strategy.

## EXPERIENCE

**FTChinese.com of Financial Times, Beijing, China** *May 18' – Present*

***Editor in charge of Data***

- Oversee data-driven reports, graphics and Cross-Strait relations' coverage.

**FTChinese.com of Financial Times, Beijing, China**

*Jul 15' – Apr 18'*

***Data Editor***

- Produce data-driven stories.
- Design and develop visualisations and multimedia packages for stories.
- Launch the first data news channel on the site [\[link\]](#).

**CommonWealth Magazine Group, Taipei, Taiwan**

*Apr 15' – Jun 15'*

***Associate Managing Editor***

- Responsible for CommonWealth Magazine's strategic planning and resource allocation of the sub-channel Life&Style.

**CommonWealth Magazine Group, Taipei, Taiwan**

*May 13' – Mar 15'*

***Senior Digital Editor***

- Lead a 3-people-team on designing and producing interactive production.
- Research and develop daily newsletter [\[link\]](#) and emerging news products.
- Working to improve users' engagement of the digital products.
- Identify and execute strategic partnerships with media organizations.

**Freelance Writer and Multimedia Journalist**

*Sep 11' – Mar 13'*

- Freelance for New York Times' Local East Village Blog (video production).
- Collaborate with NYU Studio 20 class to refresh the Guardian US's coverage of 2012 US Presidential Election [\[link\]](#).
- Work with Quartz on my thesis project: "Display data visualization on multiple devices."

**Cheers magazine, Taipei, Taiwan**

*Sept 06' – Sep 11'*

***Reporter***

- Beat reporter covers consumer markets, entrepreneurship, technology and education.
- Guest speaker on national broadcasting stations.

## TEACHING & SPEAKING (Selected)

**G0V summit, Tainan, Taiwan**

*Dec 20'*

***Host, topic: "Tech and Journalism in 2020".***

**G0V summit, Taipei, Taiwan**

*Oct 18'*

***Panelist, topic: "Data Journalism and civic tech.".***

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<b>Peking University Shenzhen Graduate School, Shenzhen, China</b> <b>Data Journalism Workshop lecture,</b>	<i>Aug 17'</i>
<b>Global Public Policy Institute, Beijing, China</b> <b>Panelist,</b> topic: "Global Governance Futures: Data Governance."	<i>Sept 16'</i>
<b>China Data Journalism Forum, Beijing, China</b> <b>Speaker and panelist,</b> topic: "When data journalism is journalism". <a href="#">[slides]</a>	<i>Jul 16'</i>
<b>Hong Kong Baptist University, Dept. of Journalism, Hong Kong</b> <b>Data Journalism Workshop lecture,</b> course: <a href="#">[slides]</a>	<i>May 16'</i>
<b>National Chengchi University, Dept. of Journalism, Taipei, Taiwan</b> <b>Lecture,</b> course: "Data journalism" and "Data visualization."	<i>Jul 14' – Jul 15'</i>

## ORGANIZATIONS & ACTIVITIES

<b>Hacks/Hackers Taipei, Taipei, Taiwan</b> <b>Co-founder and co-organizer</b> <ul style="list-style-type: none"><li>Co-found the local chapter of the international grassroots journalism organization, Hacks/Hack. Host events and workshops for local journalists and technologists.</li><li>Steering committee of global Hacks/Hackers</li></ul>	<i>Sept 16' – Present</i>
<b>d bootcamp, Taipei, Taiwan</b> <b>Organizer and moderator</b> <ul style="list-style-type: none"><li>Host the first data bootcamp in Taiwan in partnership with the World Bank. <a href="#">[link]</a></li><li>Moderator of the panel: "What makes data journalism work in the newsroom."</li></ul>	<i>Oct 15'</i>

## RECOGNITION & EXHIBITIONS

<b>2015 Society of Publishers in Asia(SOPA) Awards</b> <ul style="list-style-type: none"><li><i>Award for Honorable Mention in infographics.</i></li><li><i>Award for Honorable Mention in digital News.</i></li><li><i>Award for Honorable Mention in explanatory reporting.</i></li></ul>	<i>Jun 15'</i>
<b>38<sup>th</sup> Golden Tripod Awards</b> <ul style="list-style-type: none"><li><i>Award for Excellence in feature writing, "Taiwan's 12 Controversial National Park Development Cases."</i> <a href="#">[link]</a></li><li><i>Award for Honorable Mention in books, "20 Stories of Urban Regeneration."</i> <a href="#">[link]</a></li></ul>	<i>Jul 14'</i>
<b>2014 Society of Publishers in Asia(SOPA) Awards</b> <ul style="list-style-type: none"><li><i>Award for Excellence in infographics, "Taiwan's 12 Controversial National Park Development Cases."</i> <a href="#">[link]</a></li><li><i>Award for Excellence in Digital News, "Who Owns the National Parks? "</i> <a href="#">[link]</a></li><li><i>Award of Honorable Mention in infographics, "The New Tech Paradigm: Why Taiwan Still Matters."</i> <a href="#">[link]</a></li></ul>	<i>Jun 14'</i>

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## 35<sup>th</sup> Society for News Design

Apr 14'

- *Award of Excellence*, "Who Owns the National Parks?" [\[link\]](#)
- *Award of Excellence*, "The Two Faces of China." [\[link\]](#).
- *Award of Excellence*, "The Recovery of Japan." [\[link\]](#).

## NYU ITP 2012 Winter Show

Dec 12'

- Project: 2 cents [\[link\]](#), an audio vending machine installation.

## NYU J-School Tuition Scholarship

Sept 11' – Sept 12'

## BOOKS

- *20 Stories of Urban Regeneration*. Published in 2014.
- Co-Write the autobiography of Telly Guo, the General Manager of the world's leading DLP projectors brand, Optoma Corp. Published in Oct 2011.

## EDUCATION

### New York University, New York, NY

Sept 11' - Jan 13'

#### *M.A. in Journalism*

Concentration: Studio 20 Program (Digital journalism), with a third of my coursework in the Interactive Telecommunications Program (ITP) at the Tisch School of the Arts.

### National Chengchi University, Taipei, Taiwan

Sept 02' - Jun 06'

#### *B.A.*

Major: Public Administration

## SKILLS

**Web:** HTML, CSS.

**Visualization and Design:** Adobe Illustrator, Adobe Photoshop.

**Data Wrangling:** OpenRefine, Excel, Spreadsheet, Python.

**Map:** QGIS.

**Others:** Git (Version Control), Final Cut Pro.