

The New School Poster Competition – New York City Water Challenge

Guidelines to 2019 Poster Competition for DEP's Water Challenge to Universities

The New School is one of 6 NYC universities participating in the Department of Environmental Protection (DEP) New York City Water Challenge to Universities. The challenge is a commitment on the universities' end to reduce their campus-wide average water consumption by 5% by the year 2020.

We are looking for creative poster submissions that will help spread the news of our school participation and encourage everyone on campus to increase water conservation efforts through tips and suggestions featured on the poster.

Prizes for Top Two Posters

- \$25-50 credit to Blick Art Materials Store
- Winning Posters will be printed by the school and distributed around campus
- Winning posters will get screen time on TNS Digital Easel located in UC, 11th Street, and Parsons Building

Deadline for Poster Submissions

- Deadline for poster submission will be **September 23, 2019**. Email containing poster submission should be received no later than 11:59pm on the due date. Submitting your poster earlier than the deadline is encouraged.
 - Poster submissions should be emailed to: sustainability@newschool.edu
 - If file size is too large to send through email, you can send a link to your poster using DropBox or Google Drive. Make sure file is public so that it can be accessed.
 - Email should contain your
 - First Name
 - Last Name
 - Program Title
 - Degree Title
 - Student ID Number
- The top two posters will be selected during the week following the deadline, and the winners will be announced on **October 1st, 2019**.

Rules and Guidelines of Poster Competition

- All submitted posters must be original pieces of work.
- All students currently enrolled in The New School are eligible to enroll in the competition (Regardless of year, or program).
- Each poster must be
 - Set to these dimensions for printing: 24 inches wide x 36 inches high.
 - Exported as .jpeg, .gif, or .png
- Poster Language
 - Suggested Conservation Tips for poster inclusion
 - Bathroom:
 - Aim for 5 minute shower
 - When brushing your teeth and washing your hands, turn the faucet off.
 - Do not use the toilet as a trash can. Each flush matters! For disposable wipes, trash it, don't flush it.
 - Dining:
 - Bring a reusable water bottle to decrease plastic and water waste.
 - Avoid food trays and use a single plate to reduce washing.
 - Laundry
 - Wash full loads of laundry.
 - Items below **need** to be featured on all posters. Specific text to be included is in quotes. Download necessary resources and logos [here](#).
 - Program Name (Water Challenge 2019)
 - Logos (Found in Poster Resources Google Folder)
 - NYC Water Challenge Logo
 - The New School Logo
 - New York City DEP Logo
 - "Report leaks to Facilities: "212.229.5456" or "Submit a work order through NetFacilities, located in your my.newschoo!"
 - NYCDEP Social Media handles.
 - nyc.gov/dep/waterchallenge
 - #nycwaterchallenge
 - @nycwater
 - Include text "Post your responses to the water challenge for a chance to be featured on @nycwater!"