



**ELEVATE YOUR BOOK WITH TIKTOK
AND DIGITAL MARKETING**

We help authors achieve visibility through digital marketing and e-commerce placement.

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Boost Your Book's Success: Let Us Handle the Marketing So You Can Focus On Writing 🖋️

Do you struggle with marketing your book?

You're not alone. Many authors, especially WOC, face the same challenge: how to get your book in front of the right audience without wasting money on ineffective strategies or feeling overwhelmed by the complex world of digital marketing. The truth is there's no way around it; **digital marketing is crucial for building brand awareness and driving sales.**

A well-executed pay-per-click campaign can make or break your book sales for the month. But it's also something that many authors don't have the time or expertise to figure out on their own. That's where we come in.



The Struggle Is Real: But You Don't Have to Do It Alone

It's hard to stand out in a crowded market, especially if you're just starting out. You've got an amazing book, but how do you get the world to know about it?

Tell me if this sounds familiar..

You don't have a huge marketing budget: High-quality marketing can be expensive, and it's hard to know what will work for your specific book.

You're overwhelmed by the technical stuff: **SEO, TikTok ads, retention rates, pay per click** and the list goes on. It's a lot to juggle and if your strategy is off you're basically throwing money away.

You want to stay authentic: you want to be true to your brand while making sure your book gets the attention it deserves.

It can feel like there's no way around these hurdles, but **don't worry—I've got you covered.**



Your New Book Marketing Strategy

At **Foxx Creative Press**, we understand that marketing can be frustrating and confusing. But it doesn't have to be that way. With over five years of experience in digital marketing, I know exactly how to drive real results without all the trial and error. And I'm not just saying that—I've successfully monetized my skills and helped others do the same.

1. Expert Level Digital Marketing Campaigns

- **Pay Per Click Campaigns:** A well executed PPC campaign is often the difference between your book sitting idle on Amazon or becoming the next bestseller. We'll help you craft the perfect strategy to target the right readers and get your book in front of them.
- **Social Media Marketing:** We'll develop a strategy that's authentic to you and your brand , using platforms like TikTok and Meta to engage with the right audience and build a lasting connection.
- **SEO Audits & Website Optimization:** It's not just about having a website; it's about having a website that works. We'll make sure your online presence is optimized to reach new readers effectively.

2. TikTok Shop Placement

- **Get your book featured** . As a growing TikTok Shop with 1,200 (and growing) highly engaged followers, I offer you exclusive placement in our shop for **14-30 days**. We will handle the promotion so your book gets the visibility it deserves.
- **Affordable and Low Overhead**. No need for e-commerce experience or worrying about the shipping and handling. This service allows you to have the benefit of a TikTok shop without the complex logistics.

3. InfoTech Affiliate Network for Maximum Exposure

- **Leverage the power of InfoTech : As an InfoTech Partner**, I bring a wealth of resources to the table, **including the InfoTech Network** of professionals and platforms that can help amplify your book's reach.
- **Integrated Marketing Solutions**: This partnership provides more than just digital marketing. You'll have access to tools, strategies and networks designed to help your book succeed across multiple platforms.

The Foxx Creative Press Advantage

- **Authentic Representation:** I understand the nuances of building a brand and the importance of maintaining your unique voice. Your book deserves to be positioned in a way that feels true to you, and we'll make sure that's what you get.
- **Cost & Time Efficiency:** Don't waste precious time and money trying to figure out the algorithm or complicated funnels. Skip the learning curve with our **ready-to-use digital marketing solutions tailored to your needs.**
- **Scalability:** Whether you're just starting out or looking to grow, our solutions are designed to scale with you. **You won't need an in house team to get the results you want.**
- **Data-Driven Results:** We provide detailed reports so you can see exactly how your campaign is performing. Transparency is key and we'll make sure you know where your money is going and how it's helping you grow.

Ready to Take Your Book to the Next Level ?

Whether it's **TikTok Shop placement** or a **comprehensive digital marketing campaign** , we are here to help you succeed without the stress. **DM me** or visit our website to learn more and get started. Let's work together to make sure your book reaches it's full potential.

Contact Us:

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Email: info@foxxdigitalsolution.com

On social: <https://www.tiktok.com/@thepivotcoach? t=ZT-8v0x6JKkEZ8& r=1>