Name: AP Psych Period:
Unit XIV Outline Note Taking Guide
Module 74 Attribution, Attitudes, and Actions Social Psychologist: Ex:
Attribution Theory: Ex:
Dispositional: Ex:
Situational: Ex:
The Fundamental Attribution Error: Ex:
Self Serving Bias: Ex:
Attitude and Actions: Ex:
Attitudes: Ex:
Attitudes affect Actions: Ex:
Peripheral Route of Persuasion: Ex:

Central Route of Persuasion:

Ex:

Actions affect Attitudes: Ex:

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The Foot in the Door Phenomenon:
                     Ex:
              Role Playing Affects Attitude:
                     Ex:
                     Role:
                            Ex:
              Cognitive Dissonance Theory:
                     Ex:
Module 75: Conformity & Obedience
Automatic Mimicry:
       Ex:
       Chameleon Effect:
              Ex:
              Empathize:
                     Ex:
             Mood Linkage:
                     Ex:
Conformity and Social Norms
       Conformity:
              Ex:
              Solomon Asch:
                     Ex:
                     Results of Asch's Experiment (Factors that affect Conformity)
                            1.
                            2.
                            3.
                            4.
                            5.
                            6.
                            7.
              Normative Social Influence:
                     Ex:
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Ex:
Individualism vs. Collectivism: Ex:
Obedience: Following Orders Stanley Milgram's Experiment:
Obedience is highest when: 1.
2.
3.
4.
Other Examples: 500 Middle Age German Reserve Police Officers:
French Villagers:
Berkenhead Drill:
Lessons from Obedience Studies: Which usually wins, Kindness or Obedience?
Ordinary people, simply doing their jobs, and without particular hostility on their part, can become
Great evils sometimes grow out of people's compliance with
Cruelty does not require
Nazis found the German people surprisingly willing to handle the of the Holocaust.

Module 76: Group Behavior

Social Facilitation:

Ex:

Social Loafing: Ex:	
Three causes of Social Loafing	
1.	
2.	
3.	
Deindividuation: Ex:	
Group Polarization: Ex:	
Groupthink: Ex:	
The Power of Individuals: Ex:	
Minority Influence: Ex:	
Cultural Influence: Ex:	
Variations across culture: Ex:	
Norms: Ex:	
Variations over time: Ex:	
Module 77 Prejudice & Discrimination Prejudice: Ex:	
Stereotypes:	

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Ex:
Discrimination:
       Ex:
Close up: Automatic Prejudice:
       Ex:
       Implicit Racial Association:
              Ex:
       Unconscious Patronization:
              Ex:
       Race-Influenced Perceptions:
              Ex:
       Reflexive Bodily Response:
              Ex:
Social Roots of Prejudice:
       Ex:
       Just World Phenomenon:
              Ex:
       Us vs Them (In-group vs Out-group):
              Ex:
              Ingroup Bias:
                     Ex:
Emotional Roots of Prejudice:
       Ex:
       Scapegoat Theory:
              Ex:
Cognitive Roots of Prejudice:
       Ex:
       Forming Categories (Schemes):
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Ex:

Ex:
Remembering Vivid Cases: Ex:
Believing the World is Just: Ex:
Hindsight Bias: Ex:
Confirmation Bias: Ex:
Module 78: Aggression The Biology of Aggression Genetic Influences: Ex:
Neural Influences: Ex:
Ex:
Ex:
Biochemical Influences: Ex:
Psychological and Sociocultural Factors Aversive Events:
Frustration-Aggression Principle: Ex:
Reinforcement & Modeling Ex:
Aggression-Replacement Program: Ex:

Other Race Effect:

Media Models for Violence: Ex:
Social Scripts: Ex:
The Effects of Pornography:
Do Violent Video Games Teach Social Scripts for Violence?
1.
2.
3.
4.
Summarize the Biopsychosocial Understanding of Aggression:
Module 79: Attraction The Psychology of Attraction Proximity: Ex:
Mere Exposure Effect: Ex:
Close Up: Online Matchmaking and Speed Dating: Ex:
Physical Attractiveness: Ex:
Smilitarity: Ex:
Romantic Love: Ex:
Passionate Love:

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Companionate Love:
              Ex:
              Equity:
                     Ex:
              Self Disclosure:
                     Ex:
Module 80: Altruism, Conflict, and Peacemaking
Altruism:
       Ex:
       Bystander Intervention:
              Ex:
              Bystander Effect:
                     Ex:
              Best Odds of our helping someone occur when
                     1.
                     2.
                     3.
                     4.
                     5.
                     6.
                     7.
                     8.
                     9.
       The Norms for Helping:
              Social Exchange Theory:
                     Ex:
              Reciprocity Norm:
                     Ex:
              Social Responsibility Norm:
                     Ex:
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Conflict and Peacemaking:

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Conflict:
       Ex:
      Social Traps:
              Ex:
Enemy Perceptions:
       Ex:
       Mirror Image Perception:
              Ex:
       Self-Fulfilling Prophecy:
              Ex:
Promoting Peace:
       Ex:
       Contact:
              Ex:
              Examples of Contact leading to more positive attitudes:
                     1.
                     2.
                     3.
                     4.
       Cooperation:
              Ex:
              Superordinate Goals:
                     Ex:
       Communication:
              Ex:
       Conciliation:
              Ex:
              GRIT:
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