

[Research for Avatar]

Target Market

- Women who want to express their femininity**
- Women who want to fully embody their feminine-self**
- Women who have an interest of wanting to take the leadership role**
- Women who want to discover their raw feminine power**
- Women who have been going through lots of transition lately**

Avatar

- Melissa, 28**
- Works in a corporate environment which is stressful in itself**
- Struggles in workplace with obstacles ahead of her**
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Current State

- Feels mentally and emotionally tired**
- Lethargic due to being overworked**
- Drama going on in her life which takes away a lot of her attention
(Health-related issues, relationship squabble, annoying/pesky clients)**
- Sex life is not as orgasmic as she wishes it to be**

Dream State

- She will feel more powerful**
- Stop the push and struggle**
- See obstacles differently to remove them**
- Nurture her body to address adrenal fatigue, anxiety, & depression**
- Create deeper trust in yourself and surrender to the Divine**
- Rev her engines for more Turn-On & Pleasure**
- Infuse her business with more Power + Purpose in Soul Alignment**

==> DEATH ~ She charms you to learn how to work with the cycles of life, how to surrender control, how to destroy things, and be destroyed so you can be reborn anew.

==> WILD ~ She seduces you deep into the flesh and bones of your animal body, so you can feel your true raw power and be in tune with the force of Mother Nature.

==> EMOTION ~ She lures you to become enamored with the full spectrum of your emotions, even the intense ones like rage and grief, so you can learn to ride the waves of your feminine feeling to heal wounds & pick up power.

==> SHADOW ~ She coaxes you to reclaim long-forgotten parts shoved into the shadow, like a soul retrieval, so you become more integrated & whole.

==> SEX ~ She entices you to explore your full range of desires, even the forbidden ones, so you can expand your capacity for sensation and pleasure.

==> MYSTERY ~ She shows you how to listen deeply into the Great Mystery, to dissolve into Nothingness, so you can commune with God & your Divine nature.

Roadblocks

- Society**
- Family**
- Social and Religious Programming**
- Sex-Negative Mindset (Invalid Beliefs towards Sex and Orgasms)**
(Key Roadblock)
- Sexual Shame**
- Stress due to high levels of cortisol**
(Another Key Roadblock)
- Work Environment**

Solution

- Be able to discover the dark feminine which cracks open to her full Raw Feminine Power**

-If they are <able to discover the dark feminine which cracks open to their full Raw Feminine Power>, then they will be able to <be in the Dark Feminine>

Product

-"Be willing to die to old ways"

"Learn how to use your Raw Feminine Power and heal Power Leaks"

-"Expand & heal your sex power"

-"Explore how to master the waves of your emotions"

-"Discover a simple Dark Feminine Alchemy tool to add to your repertoire"

-"Receive Her help to activate your biz + purpose to next level of Soul Alignment"

-6 Experiential Modules

~ Rock your world and leave a changed woman after uniquely exploring the 6 steps in a transformational way

~ Every other Monday embark on a new journey into the dark

~ Offered in bite-size video modules so you can watch whenever it's convenient for you

~ Deep, simple, practical explorations culled from my 20 years of experience in transformation

-6 Virtual Embodiment Rituals

~ Move the content out of the head and into the body with these potent (and fun!) embodiment rituals to rearrange you on a cellular level

~ Be nourished by the deep level of Sisterhood and witnessing so you remember you're not alone

~ Gather by Zoom every other Thursday at 12pm PT / 3pm ET / 8pm GMT for 2 hours, starting Nov. 19th. (with time off for holidays)

~ All Virtual Embodiment Rituals will be recorded so you can participate at your own convenience if you can't make it live.

-2 X PRIVATE COACHING SESSIONS 75-minute deep dive with our Temple Midwife

-Our Private Temple of Sisterhood FB Group

-3 Bonuses

Email #1 (DIC)

Subject Line: Connect with Your Inner Goddess through the Dark Feminine

Or

Unleash Your Power: Discover the Dark Feminine Within You

(Still deciding which Subject Line to use)

Have you been feeling mentally and emotionally exhausted throughout your adult life?

Tired of drama and chaos which is causing complications in your life?

It's time to tap into your inner strength and connect with the Dark Feminine within you.

The Dark Feminine represents the raw power of creation, intuition and transformation.

It is designed for women like you who want to feel more powerful and nurture their bodies.

You'll learn to create deeper trust within yourself and surrender to the Divine.

You'll be guided through a journey of self-discovery and healing, where you will uncover your hidden strengths and embrace your authentic self.

It is not about conforming to societal norms or fitting into a particular mold.

It's about accepting and celebrating your unique qualities and channeling them to create a positive change in your life.

Don't let exhaustion and drama hold you back from living your best life.

Embrace your Dark Feminine and step into your power

If you're ready to tap into your inner potential and live a more fulfilling life,

[Join the Dark Feminine Program and embark your journey towards feminine growth today](#)

<Signature>

Email #2 (PAS)

Subject Line: The Secrets to Unlock Your Full Raw Feminine Power

Dear [Name],

Feeling trapped in a sex-negative mindset is no fun.

Having to deal with high levels of stress from a day-to-day basis is nerve-wrecking.

Be it with work or with other areas in your life.

You're putting your precious life in jeopardy as you continue to suffer from all these negative elements.

Your health might take a toll and it might get worse if you don't do something about this.

It's time to put a stop to these and unleash your full raw feminine power.

The Dark Feminine is for women like you who are ready to discover their true selves and tap into their inner feminine strength.

You'll learn how to embrace your dark feminine energy and use it to your full advantage.

You'll discover tools and techniques to overcome social programming, release sexual shame, and reduce stress levels.

Make a decision to join this transformational journey and unlock your full potential.

Say goodbye to your limiting beliefs and hello to your authentic, powerful self.

Take the first step towards a more fulfilling and empowered life by clicking [here](#)

<Signature>