## NASA Science Journalism, Multimedia & Social Media Internships

Unofficial Application Guide [updated Mar 21, 2024]



Location: NASA Goddard Space Flight Center, Greenbelt, MD, local and hybrid options available

Focus areas: Science writing, social media, video & multimedia, audio/podcast newsroom spicy combo

Stipend: ~10k undergrad, 13k grad for 16 weeks, less for 10-week summer program.

**Eligibility**: You must be a current student, or no more than three months past graduation. Right now, the

program can only support US citizens.

**Location:** We are encouraging onsite internships this summer on campus at Greenbelt though

hybrid/remote internships are possible

**Summer '24** 10 weeks, positions filled

**Fall '24** 16 weeks, starts August

NASA Journalism, Multimedia, Social Media Internships (017868)

NASA Audio Storytelling Internship (unique identifier 017867)

NASA Spanish-language Journalism, Multimedia, Social Media Intern (017869)

**Questions?** nasa.science.producers@gmail.com - recommend send copy of your resume to this site

NASA Intern: <a href="https://intern.nasa.gov">https://intern.nasa.gov</a>:

NASA invites students working towards degrees in journalism, communications, media relations, science writing, convergence journalism, or broadcast journalism to participate in our science storytelling program. You'll gain on-the-job experience as you work with a leading team of writers and multimedia producers to create and share content from NASA's most exciting science missions: mind-bending results

from the Hubble Space Telescope; new views of our surprisingly dynamic moon from the Lunar Reconnaissance Orbiter; stories of our changing planet from NASA's remote sensing satellites, and breaking news from the surface of the Sun. Our internships are designed to give students broad exposure to many moving parts of our busy newsroom. Students wishing to explore the intersection between science writing, broadcast journalism and social media are encouraged to apply.

Interns will collaborate on full-featured communications campaigns as they create web features, newsletter articles, press conferences, videos, media interviews, social media posts, video streams, satellite media tours and video news releases.

Key attributes we look for in our interns: boundless curiosity, a creative spirit, and a passion for sharing engaging stories with diverse audiences. Students with experience or



an interest in science will find the internship particularly rewarding. Some of our most successful candidates have been scientists with flair for communications, or gifted communicators with special interest in science.

**Internship Tracks** - most of our internships involve creating content and we offer several internship tracks or focus areas. We can also talk about some spicy combo options in our newsroom. When applying, let us know which of these tracks appeal to you.

- **Writing** general writing, <u>science writing</u>, writing for internal audiences, collaborating with science writers
- **Social media** working with our flagship social media team, drafting posts, creating/mashing content, conducting research, reviewing metrics
- **Video and multimedia production** writing scripts, <u>creating multimedia products</u>, collaborating with producers and animators, producing short video products
- Spanish language communication working with our <u>Spanish language team</u> to create video, news features, and media interviews for audiences who primarily speak Spanish, this team supports all of NASA
- Audio storytelling / podcasting working with our <u>Curious Universe Podcast</u> and other audio engagement products
- Broadcast news working with our live team to <u>schedule and produce live news interviews</u> on major NASA events, this team will be working with the Artemis mission during the spring launch campaign

- Visitor center and STEM engagement working with the <u>Goddard Visitor Center</u> to enhance experiences for school groups and visitors. The VC is starting to create virtual field trips for visitors.
- Newsroom combination of writing, social media, and internal communications
- **Custom build** we may be able support spicy custom combinations possibly folding in areas such as info-graphics, animation, strategic communications/partnerships. Dream it, pitch it, do it.



**Duties**: Writing, editing, recording, pitching, designing, creating, crunching, captioning, surfing, shooting, snapping, streaming, tweeting, feeding, porting, posting, researching, updating, networking, watching, wrangling, texting, tracking, building, playing, mashing and exploring. Candidates interested in writing and social media should be familiar with AP Style. Video and multimedia candidates are expected to be familiar with the entire arc of video production.



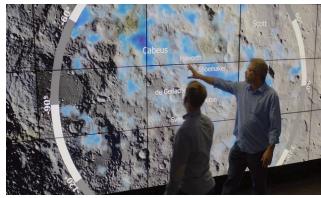
## Tips on submitting your application:

 The internship website allows you to apply for all NASA internships from one portal. Unfortunately, this one-stop-shop doesn't provide the NASA mentors with much useful information to help us match students with the positions.



- Resume/Personal Statement, Links The most important thing for our reviewers/mentors are
  your resume, cover note or personal statements, and links or examples to some of your work.
   Consider sending the resume, cover, work samples as a single PDF document. Protip put your
  name in the filename of your resume.
- Key Words You'll also find there are places for key words to describe your area of study or
  major and it is helpful if students note journalism, communications, multimedia to separate out
  the many engineering students who have made a couple of social media posts in the past but
  aren't ready for to work at the level needed to produce public facing content.
- Other requirements the intern office will need a transcript, a certain GPA, and proof you are a US citizen. Right now they can't support students who are not full US citizens. Sorry about that.
- Apply once you set up a profile on the internship site, you can find/apply for our internship, and others across NASA. These links should get you directly to the internship descriptions/application but you can also go into the central site and search (e.g. 2023 summer internships, Goddard/Greenbelt, Science Journalism)





- o Audio Storytelling: Focus on Audio Storytelling and Curious Universe Podcast
- Spanish Language: Internship dedicated to sharing our science and human spaceflight work - in Spanish.
- Interviews, selection we will accept applications right up to the deadline, but early applications are recommended since we will start conducting some interviews beginning in Jan and Feb.
- We expect to take about ten interns this summer.
- Having trouble with the intern site or have questions? Consider sending a copy of your resume/cover/work samples to <a href="mailto:nasa.science.producers@gmail.com">nasa.science.producers@gmail.com</a>.



**Internship Sessions**: Our science communication internships are available year round. While we accept applications till the deadlines stated on the intern website, we usually fill a few slots with early applicants. Protip - don't wait till the final day to apply.

- Fall 16 weeks, starting in late Aug. Selections in May-June
- Spring 16 weeks, starting in Jan. Selections in Oct-Nov
- Summer 10 weeks starting, in June, Selections Feb-Mar

Check out this <u>video about our first virtual summer</u> <u>internship session</u>. Video produced by <u>Mark Edwards</u>, Hampton University.





Toasts after the final presentations from the virtual Office of Communications Summer Interns.

**Goddard Intern Alums / Blogs -** Check a few blogs and posts from some of our intern alums.

Intern Alum: Pablo Ramirez Santiago - Spanish language science journalism internship. We will be hosting Spanish Language focused science communications internships in Spring and Summer.

http://bit.ly/2oZ6eqnPRamirez

Intern Alum: Harrison Bach https://go.nasa.gov/2KFHQSR

Intern Alum: Liz Wilk

http://bit.ly/2MTdImj-InternBlog





Liz Wilk: Getting the Picture at Godd Space Flight Center



Intern Alum: Kasha Patel
<a href="http://bit.ly/2Z8EEqJ">http://bit.ly/2Z8EEqJ</a>



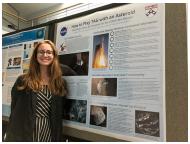
Intern Alums: Sophia Ryan, Kelly Ramos, Patricia Flores

https://go.nasa.gov/2MolY0e



Intern Alum: Tamsyn Brann

https://go.nasa.gov/2m3mAfN



Intern Alum: Katy Mersmann

https://www.katymersmann.com



Intern Alum: Erica Kriner

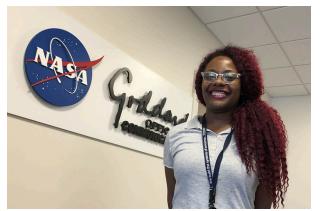




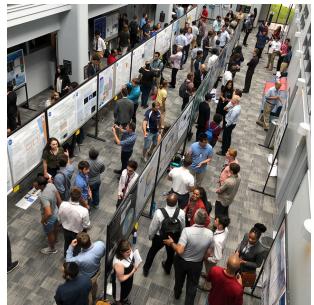
Intern Alum: Rose Ferreria







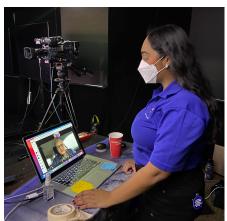




















## **Get to know NASA Goddard:**

https://www.nasa.gov/goddard

https://twitter.com/nasagoddard

https://www.facebook.com/NASAGoddard

https://www.youtube.com/user/NASAexplorer/

https://www.instagram.com/nasagoddard/?hl=en

What does Goddard do? Check out Science Comes Alive at NASA Goddard.



https://www.youtube.com/watch?v=ZUu-F3KuCvM

Unofficial Flickr site of our team at work: <a href="http://bit.ly/2SP4wBL">http://bit.ly/2SP4wBL</a>

Questions? <u>nasa.science.producers@gmail.com</u>