

**Deadline: 12 yanvar 18:00**

**Cv-nizi və tapşırıqların hər ikisini yaxud bacardığınız birini göstərilən deadline müddətində qədər aşağıdakı mailə göndərməyiniz xahiş olunur: [info@easymarketingschool.org](mailto:info@easymarketingschool.org)**

- Müsabiqədə iştirak edəcək namizədlər 10 bal üzərindən komandamız tərəfindən qiymətləndiriləcək (**hər 2 tapşırığı yerinə yetirənlər daha çox bal toplayacaq**). Ən yüksək bal toplayan namizədlərə əməkdaşlıq təklif olunacaq.

Salam hörmətli namizəd,

**Komandamıza qoşulmaq üçün aşağıda qeyd olunanları oxuyub icra etməyiniz tələb olunur:**

- İş barəsində izah(MÜTLƏQ BİRİNİCİ BU İZAHA BAXIN):  
<https://drive.google.com/file/d/1xmk068s9OXAoaa7oyvvf8RQtYvL9avK2/view?usp=sharing>

- **Texniki Tapşırıq 1:**

Təsəvvür edin ki aşağıdakı 2 veb sayt Perplexitydə tapılıb, indi onlar üçün fərdiləşmiş mail yazmalı, bloq yazmalı və öz şəxsi emailinizlə [info@easymarketingschool.org](mailto:info@easymarketingschool.org) mailinə göndərməlisiniz. Qeyd edək ki, saytımıza girişiniz olmadığından bloqu Claudedə yazdıqdan sonra “convert to PDF” edərək emaildə pdf formada istifadə edərsiniz (**yalnız Lead Magnit Strategiyası icra edilməlidir**).

Vebsayt 1:<https://www.puretehealth.ca/>

Vebsayt 2:<https://www.glowrecipe.com/>

## Dokumentasiya:

### Lead Magnet Strategy

## Training:

<https://drive.google.com/file/d/1xmk068s9OXAoaa7oyvuf8RQtYvL9avK2/view?usp=sharing>

1. Find me 100 websites(businesses) in **USA** that are good fit for email outreach for selling(offering) this course:

<https://easymarketingschool.org/courses/beauty-marketing-course/>

The companies should be micro, small businesses.. Also write their websites. They should operate specifically in **[skincare]** sector. **(On Perplexity)**

### list of Mails

2. **(On Gemin): I WANT TO send a lead magnet email TO THIS [ WEBSITE] . Find the website and CUSTOMISE THIS MAIL FOR THIS WEBSITE. For selling(offering) this course**

[\[https://easymarketingschool.org/courses/beauty-marketing-course/\]](https://easymarketingschool.org/courses/beauty-marketing-course/) .

*Find also the mail address of the business. Also add a blog title based on this [website} , it should be a suitable ultra specific blog Title name (Not from our website, just write yourself based on that website).*

**Subject:** Quick idea for your [specific product]

Hi [Name],

I've been following [Target Company Name] for a while—I really love the approach you are taking with [mention specific product/service/post from their website].

However, in my work with Easy Marketing School, I've noticed that many founders in the **[insert their specific niche, e.g., organic skincare / luxury hair care]** space have a great product but struggle to get their ads to convert profitably.

I actually put together a **short Guide** specifically on this topic: "**[Insert web blog guide Title]**".

I wanted to share it with you because I added a section specifically focused on **[insert a customized detail, e.g., marketing for sensitive skin products / visual storytelling for hair brands]** that I think applies directly to what you're doing at **[Target Company Name]**.

You can read it for free here: **[Link to Web Blog]**

I hope you find a few actionable takeaways in there to help you save budget on your next campaign. Just skip "You can read it for free here: **[Link to Web Blog]**" part in mail; keep it as it is.

### 3. Write the blog based on the suggested topic in mail, (On Claude)

**Prompt:** Create an SEO blog post with **INLINE STYLES ONLY** for WordPress Classic Editor.

Create In HTML format by adding relevant images and, infographics, tables where is needed (it should be mobile responsive). In blog also add external links where it is suitable.

Intent: Write informative blog and attracting reader to the course;

Do not add images from Curology. Write SEO optimized blog about: *How to Use Neuromarketing Techniques in Your Skincare Brand to Increase Sales Without Increasing Ad Spend*

Integrate this course link as a **Call To Action** in proper part of the blog this course, 1 time: <https://easymarketingschool.org/courses/beauty-marketing-course/>

Also include in one of the section: *[Section Name]*

4. Then publish on the website and then add the link of the blog to mail. Then send mail.

5. Second Mail after 3 days:

**Prompt:** I WANT TO send the second email TO THIS [ WEBSITE] . Find the website and CUSTOMISE THIS MAIL FOR THIS WEBSITE. For selling(offering) this course ( add the affiliated link) [\[https://easymarketingschool.org/courses/beauty-marketing-course\]](https://easymarketingschool.org/courses/beauty-marketing-course) .

*I added the screen of last mail and blog link that you can take data which you need:*

**Subject:** One specific takeaway for [Target Company Name]

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Hi [Name],

I know you're busy running things at [Target Company Name], so I'll keep this brief.

I wanted to check in to see if you had a chance to glance at the [Insert Web blog Title] I sent over on [Day of week]?

Specifically, I'm curious if the section on [insert specific chapter/concept, e.g., "Neuromarketing triggers" or "Ad creative psychology"] resonated with you.

I highlighted that for you because many [insert their niche, e.g., organic skincare] brands get stuck on the "theory" of marketing, but struggle with the actual implementation.

The guide covers the *concepts*, but if you are ready to see exactly **how** to set this up step-by-step (without hiring an expensive agency), that is exactly what we cover in the **Beauty Marketing Course** at Easy Marketing School.

If you're thinking about upgrading your strategy this month, you can still grab the full course here: [Link to Course]

## Texniki Tapşırıq 2:

Bu 8 sosial şəbəkədə yalnız **şəkil** postlarla veb saytımıza(<https://easymarketingschool.org/>) necə trafik yığa bilərik, bu mövzunu araşdırma edib pdf formatında prezentasiya hazırlamaq və sonda bizim mailə göndərmək.

## 8 Platforms

Facebook  
Instagram  
LinkedIn  
Pinterest  
Twitter/X  
YouTube Community Tab  
Threads  
Reddit