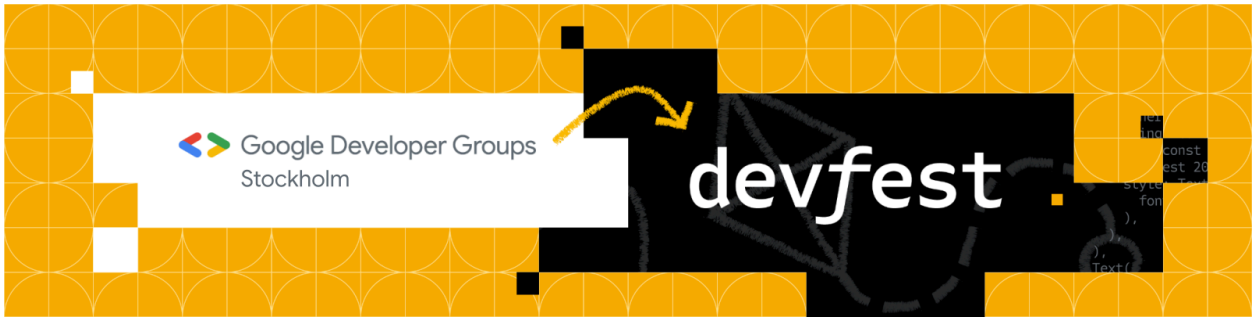


DevFest Stockholm, Sweden **February 2025**

The conference

DevFest is an annual decentralized tech conference hosted by Google Developer Groups across the globe. 2025 will be the 14th year 🎉 of DevFest.
See all events worldwide: goo.gle/DevFest
This year's Stockholm conference will be held at **Kista Entré**, Knarrarnäsgatan 7, 164 40 Kista.
Check out our official website at devfest-stockholm.com.
Read more about the conference in Stockholm: ***conference brochure***

Why should you support us?

Being a DevFest sponsor can bring several benefits to your organization:

- *Visibility and Brand Exposure*: DevFest events typically attract a diverse audience of developers, tech enthusiasts, students, and professionals. By sponsoring, you can increase your brand's visibility within this community, leading to enhanced recognition and exposure, and build valuable connections.
- *Recruitment*: DevFests often attract top talent in the tech industry. By sponsoring, you can showcase your company culture, values, and job opportunities, making it easier to attract potential candidates for employment or collaboration.
- *Thought Leadership*: Sponsoring DevFest allows you to position your organization as a thought leader in your field. You can contribute to panel discussions, host workshops or tech talks, and share your expertise with attendees, establishing credibility and authority within the community.
- *Product or Service Promotion*: DevFests provide a platform to showcase your products or services to a targeted audience. Whether you're launching a new product, promoting an existing one, or seeking feedback, sponsoring DevFest allows you to reach potential customers and gather valuable insights.
- *Supporting the Community*: By sponsoring DevFest, you're supporting the growth and development of the tech community. Your contribution helps organizers create meaningful and impactful events that benefit attendees, speakers, and sponsors alike.

The communities

We are a dedicated group of volunteers aiming to grow Stockholm's tech community.
We create a space to learn, connect and share knowledge.
The communities involved in facilitating this conference are:

- *GDG Android Stockholm*, focused on mobile technologies. Read more on LinkedIn or on the official website.
- *GDG Cloud Stockholm*, focused on cloud technologies. Read more on LinkedIn or on the official website.
- *Women Techmakers*, provides visibility, community, and resources for women in technology. Read more on the official website.
- *Flutter Västerås*, focused on Flutter technology. Read more on LinkedIn or on the official website.
- More to come…



Sponsorship Packages

We offer three packages by default, with possibility of customization during our sponsorship discussions.

Level	Available	Branding	Mentions	Space	Bonus
Gold 80 000 SEK	**4**	• Big logo on the event website, gold section. • Big logo in a dedicated gold sponsors slide, on welcome, between talks and on wrap up slides.	• Two *thank you* posts on social media, **before** and **after** the event. • Explicit mention on emails.	• High traffic location. • Space for a table with a rollup and your own display (max ~55 inch).	• Chance to get chosen as speaker for the opening keynote. • Prioritized CfP proposals. • Up to five tickets for attending the conference + referral discount code (boost your visibility).
Silver 50 000 SEK	**8**	• Medium logo on the event website, silver/bronze section. • Medium logo in a dedicated silver/bronze sponsors slide, on	• One *thank you* post on social media **before** the event. • Explicit	• Space for a table (and your own laptops) with a rollup.	• Prioritized CfP proposals. • Up to five tickets for attending the



		welcome, between talks and on wrap up slides.	mention on emails.		conferenc e.
Bronze 20 000 SEK	**10**	• Small logo on the event website, silver/bronze section. • Small logo in a dedicated silver/bronze sponsors slide, on welcome, between talks and on wrap up slides.	• One *thank you* post on social media **before** the event. • Explicit mention on emails.	• Space for a table (and your own laptops) with a rollup.	

We look forward to having you as a sponsor. Feel free to reach out to us at devfest24@gdgsweden.se for a meet-and-greet discussion.

Contact form

To	devfest24@gdgsweden.se
Cc	
Subject	[organization name] interest in sponsorship

