

## Objectives:

---

1. Leverage the knowledge and experience of committee members to achieve the policy goals of the Chamber aligned with the Chamber's Strategic Plan as per strategic objectives number **2: Be the Leader in Business Advocacy**
2. Inform and educate Chamber members regarding policy issues and initiatives through Chamber media and policy related events. (As per strategic objectives **2** and **3: Deliver Premier Connection Opportunities for Business**)
3. Advocate for Chamber members on issues that develop from Municipal, Provincial and Federal governments. (As per strategic objective 2)
4. Maintain a healthy, mutually respectful working relationship with the City of London at both the Political and Administrative levels. (As per strategic objective 2)

## Strategic Priorities:

---

1. Proactively deliver constructive and where possible collaborative public policy statements in the best interests of our members and London's business community.
2. Target and act on key public policy initiatives that affect the competitiveness and operational results of our member businesses.
3. Foster engagement with credible experts to assist us in adding to our advocacy effort.
4. Broker public policy with other like-minded organizations where agreement can be reached.
5. Educate our members to position them advocate for themselves and plan for the impacts of new and changing political policies

## Program Plan:

---

- A. The committee will produce a minimum of 3 policy papers, collectively directed at either Federal issues or Provincial issues. Furthermore, the committee will determine how to best communicate policy activities – including what impact these activities have on the business community – to Chamber members.
- B. For each municipal milestone such as the budget, strategic plan, or others of similar importance, the committee will produce a policy communication directed at the appropriate Municipal office. Said communication pieces will be submitted to the Chamber's Board of Directors for review and approval in advance of sending. (as per strategic objective #2)
- C. The Committee will monitor the municipal budget and provide recommendations to the City of London at the beginning of each multi-year cycle and on an as-needed basis between cycles. (as per strategic objective #2)
- D. The Committee will oversee the municipal, provincial and federal election online resources in preparation for any scheduled or announced elections. (as per strategic objective #2)
- E. The Committee will monitor the legislative activity of all three levels of government. (as per objective #2)
- F. The Committee, through the offices of the CEO and the President of the Board, will enhance the Chamber's relationship with Mayor and Council, all area MPPs, MPs, Cabinet Ministers and their Deputies

as well as key organizations (eg. AMO and FCM) as appropriate. Furthermore the committee will host MPs and MPPs at meetings/roundtables as the need arises. (as per strategic objective #2)

- G. The committee will seek out educational opportunities by inviting featured speakers (as necessary and appropriate) who will be of interest to the committee and whose expertise will add value to the committee's issue-specific policy work – this may be considered both a learning opportunity for the committee, as well as an opportunity for the committee to share policy concerns with the speakers. E.g. Deputy Ministers and experts from the City. (as per strategic objective #2)
- H. The Committee will play a mentorship role in the London Chamber of Commerce by including at least 1-2 YPC members on the committee (as per strategic objective #3)