

FEATURE ARTICLE PLANNING

1. Question:

- Focused, Complex Research Question (bonus if you write as a correctly punctuated compound sentence with a conjunctive adverb!)
- Supporting Research Questions/Further Lines of Investigation

2. Investigate

MISO* (If relevant)	Pathos (anecdotes, emotive language) Logos (data)	Ethos (Sources)
Media		
Interviews Testimonials		
Survey*		
Observations*		

**Make sure you name your source and location*

4. Create

- Developing a claim/slant:

Add your ideas/examples and then delete mine:

TOPIC	<i>Declining Populations in Cities</i>
Possible claims that reveal my slant: (Answer your research question using as many of the following as possible: who, what,	<i>In order for Detroit city to improve its population decline, city officials must immediately formulate a <u>gentrification plan</u> to make it an environment where</i>

when, where, why/how?)	<p><i>people want to work and live.</i></p> <p><i>In order for Detroit city to improve its population decline, city officials must immediately offer tax incentives in order to attract businesses to move to Detroit, which in turn will bring the families of employees and new businesses to serve the growing population.</i></p>
Who is my audience?	<i>Michiganders</i>

4. Create (cont.)

- Outline
 - [Our Argument Outline](#)
 - Use a paper outline
 - Or, use the graphic organizer below:

<p style="text-align: center;"><u>Hook:</u></p> <p>(Pick a startling fact, statistic if you have one or think of some rhetorical questions you can ask your reader)</p>
<p>A vanishing city. A ghost town. A disappearing city. These are some of the terms that people now use to refer to the city that was once called the “Motor City”, Detroit Michigan. A 2010 census bureau report suggests that from 2000-2010, one person left Detroit every 22 minutes. This is an erie fact, highlighting the massive exodus of people who may have lived in Detroit their entire lives.</p> <p>Detroit’s population has dropped significantly from 1950 when it reached its height of about 2 million people. Today the population is sitting at a startling 715,000 residents. So where did everyone go and what are the officials of Detroit doing to get them back? They must do something quick, to get Detroit back to a city where people want to live and work.</p>

Turn and talk to your neighbor. What do you notice about my hook?

[Mentor Hooks](#)

Body:

Most of the discussion of your article will take place here. Most of your facts, quotes, statistics, anecdotes, charts, graphs, photos, etc. will go here.

KICKER:

Holds hands with the hook. Not just a summary of your article. Leave an impression that stays with your reader long after the last sentence of your article.

What are you going to leave your reader with?

4. **Reflect** - What is the best way to present my information?

● Highlight structures you will use:

- Narrative
- Hybrid

- COMPARE / CONTRAST
 - PROBLEM / SOLUTION
 - CAUSE/ EFFECT
 - DESCRIPTION
 - SEQUENCE
-
- Ask yourself:
 1. Do I need more information?
 2. What types of information do I need?
FACTS, EXPERT QUOTES, STATISTICS, ANECDOTAL STORIES?
 3. Can any of my information in the body of my article be grouped together?
 4. Is my information already starting to imply a big idea?
 - Then revise!