

· **Topic:** Eating at McDonald's

2. Purpose: To convince your audience to eat at McDonald's instead of other restaurants

3. Audience: Which group are you addressing?

1. A child under 10
2. A high school student
3. A graduate student
4. A couple with 3 children
5. A retired couple

What is your argument?

Main Idea #1: Cheap(a retired couple might have no income, so, it could a better way to save money)

Main Idea #2: Convenient(near to their apartment and save time, easy to get the food)

Main Idea #3: Good place to have social activities (meet new people and make new friends)