



CPHC Board meeting 01/14/25

Attendees: Beth, Lori, Jaime, David, Michelle, Katie, Jillian

Not Present: Cassie, Emily, Winn, Naama, Hali

Call to order 8:05PM

- Treasurer's report
 - Bank Balance : 22767.18
 - General Fund: pending treasurer transfer
 - Youth Fund: pending treasurer transfer
 - Scholarship Fund: pending treasurer transfer
 - Sweepstakes Added Money: pending treasurer transfer
 - Michelle moves to accept, Katie seconds
 - In favor: All
 - Opposed: None
- Secretary's report - none available due to technical malfunction
- New 2025 Board of Directors with Officers
 - Beth Goodale, President
 - Cassandra Beutke-Hill, Vice President
 - Jaime Foutty, Secretary
 - Lori Smith, Treasurer
 - Katie Rohrig
 - Winn Dadds
 - Jillian Blanchard
 - Naama Baram
 - David Johnson
 - Michele Perry
 - Emily Beutke-Hill
 - Hali Cain
- Other discussion:
 - 2025 Shows
 - Lake Waccamaw
 - All judges contracts are out and most are back
 - Lake Waccamaw contract is complete
 - Beth found a couple of tiny houses for the judges - Beth to book if her credit card is current
 - Still need housing for staff
 - Lori's friend Mel can work



- Beth almost has the show software ready to go
- Beth to apply for SmartPak and StateLine sponsorships
- Needs insurance rider for both venues - Lori and Beth to work on offline
- Lori to ask about a number reservation fundraiser with PHBA.
Jillian will assist in keeping up with the list.
- Website & Technology
 - Jillian has a draft site in progress
 - She needs pictures of our shows
 - Ask Jessica O'Connor
 - Request pictures from members on Facebook
- Sponsors & Sponsorship
 - Lori has posted the sponsorship form on the CPHC Facebook group page
 - Sponsorship Incentives - Lori will offer show bucks for each show for each sponsorship
- Updates from APHA (Beth)
 - Horse Protection Act -
 - American Horse Council requested a 60 day stay until May to get ready
 - APHA is working with other breed associations on the structure
 - [Paynt Points](#)
 - \$2/judge/entry
 - 68% of the horses shown in youth, novice, and walk-trot will get paid according to APHA
 - All Youth & Amateur points earned at APHA-approved shows will earn per-point payouts. This includes Novice and Walk-Trot categories.
- Next Board meeting Tues February 11, 2025
- Adjourn
 - Motion to adjourn: David
 - Second: Jaime
 - In favor: All
 - Opposed: None



- Adjourn: 8:54PM