

Champagne App - Privacy Policy

Effective Date: 3/23/2024

BBSocial Inc. ("we," "us," or "our") operates the Champagne mobile application ("App"), website ("Website"), and related services ("Services"). This Privacy Policy describes how we collect, use, and disclose your information in connection with your use of the Services.

1. Information We Collect

We collect the following information about you:

- **Account Information:** When you create an account, we collect your username, email address, and password (hashed and salted).
- **Profile Information:** You may choose to provide additional information in your profile, such as your name, photo, school affiliation, interests, and bio.
- **Usage Data:** We collect information about your use of the Services, such as the features you access, the people you interact with, and the content you post.
- **Location Data:** We may collect your location information with your consent to provide certain features of the Services, such as finding events near you.
- **Device Information:** We collect information about the device you use to access the Services, such as the device type, operating system, and IP address.
- **Payment Information:** If you make in-app purchases, we may collect your payment information through a third-party payment processor.
- **Third-Party Information:** We may collect information about you from third-party sources, such as social media platforms, if you choose to connect your accounts.

2. How We Use Your Information

We use the information we collect about you for the following purposes:

- To operate and provide the Services to you, including creating your account, facilitating matches and connections, and providing customer support.
- To personalize your experience, such as recommending events and groups you might be interested in.
- To send you marketing communications, such as newsletters and promotional offers, if you consent.
- To analyze the use of the Services and improve our offerings.
- To comply with legal and regulatory requirements.

3. Cookies and Similar Technologies

We use cookies and similar technologies to track the activity on our Services and hold certain information. Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device.

4. Sharing Your Information

We may share your information with the following third parties:

- Service providers who help us operate the Services, such as cloud storage providers and data analytics providers.
- Third-party businesses that offer products or services through the Services, such as shops and restaurants,.
- Law enforcement or other government agencies, if required by law.

We will not share your personal information with third parties for marketing purposes without your consent.

5. Your Choices

You have the following choices regarding your information:

- You can access and update your profile information at any time.
- You can opt out of receiving marketing communications from us.
- You can delete your account by contacting us.

6. Children's Privacy

The Services are not intended for children under the age of 17. We do not knowingly collect information from children under 17. If you are a parent or guardian and you believe your child has provided us with information, please contact us.

7. Security

We take reasonable steps to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no internet transmission or electronic storage is ever completely secure.

8. International Transfers

Your information may be transferred to and processed in countries other than your own, where data protection laws may be different from those in your country.

9. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on the Website.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at champagne@bbuniverse.io

