

TIPS FOR WRITING YOUR BOOK REVIEW

Book reviews are GOLD to an author and are crucial to the success of a book! THANK YOU for your help in reaching my book review goals! Whether this is your first book review or you're a seasoned reviewer, this information is helpful when crafting your review.

- Post reviews as soon as you finish reading the book. It's helpful to create one review in a Word document or somewhere you can easily copy and paste it, then use it on sites that accept reviews. (Amazon, Goodreads, BookBub, Barnes and Noble, Target, Walmart, Books-a-Million, Christian Book, etc.) Please note that since I'm published with a small house; my book won't be available on every platform. You can use the same review on every site but may want to switch up the "title" on the various sites.
- AMAZON is probably the most helpful review you can share! So, please post your review there as soon as possible, because these reviews push the book's sales rankings.
- Please don't be intimidated about leaving a review! It doesn't have to be eloquent or flowery. A few sentences are perfect. In fact, shorter is better. Many people skip long reviews.
- A review SHOULD NOT be an explanation of what the book is about or the back cover copy. Rate the book (not the author) honestly. If you loved it and think it's worth reading, then put lots of stars and tell readers what you liked about the book.
- THIS IS IMPORTANT! DO NOT REVEAL in any way that you know me. Don't say, "The author is my friend, neighbor, relative, etc." Your review WILL NOT be published if you mention a personal connection to the author. Also, Amazon rejects reviews about the author. Example: This author always delivers in her writing. The review needs to be about the book/story, not the author in any way.
- Please, NO SPOILERS in your review. If you do add spoilers, be sure to state that at the beginning of the review so as not to ruin the story for others.
- Still not sure what to write? Read through other book reviews for ideas. Again, less is best!
- Bottom line, PLEASE post your reviews! You have no idea how important this is. Thank you! (See other side for review site QR codes)

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