

## Description

Automatically send survey requests to prospects for customer development.

## How it Works

By this point you should have a customer survey, [fake Twitter account](#), and [50+ prospects](#).

Now we just need to send our survey to those prospects, using the account. Easy!

1. [Sign up for Zapier](#) (free service)
2. While logged in, visit [this link](#). You should be creating a “Zap” that connects Google Sheets with Twitter.
3. Select the triggers “When a new spreadsheet row is added” then action “Send a Tweet.”
4. Connect Zapier with the spreadsheet you copied that has prospects from Twitter, and **select the second sheet on that spreadsheet**.
5. Connect Zapier with the fake Twitter account you created.
6. Test your integration by copy / pasting a tweet from Sheet 1, Cell F2, into Sheet 2.
7. Within a few minutes, you should see your fake profile tweet out the survey link to that prospect.
8. As survey results pour in, check the ‘Responses’ tab of your Google Form to review their answers.

## Notes

- You’ll need to do a “paste special” in order to carry the value of the tweet message from Column F on the Twitter Scraper sheet, to Column A on Sheet 2 (the one connected to Zapier).
- Limit yourself to 5-10 tweets every couple minutes or Twitter can suspend your ability to send tweets.
- Still need help? Shoot me an email at [ryanckulp@gmail.com](mailto:ryanckulp@gmail.com).